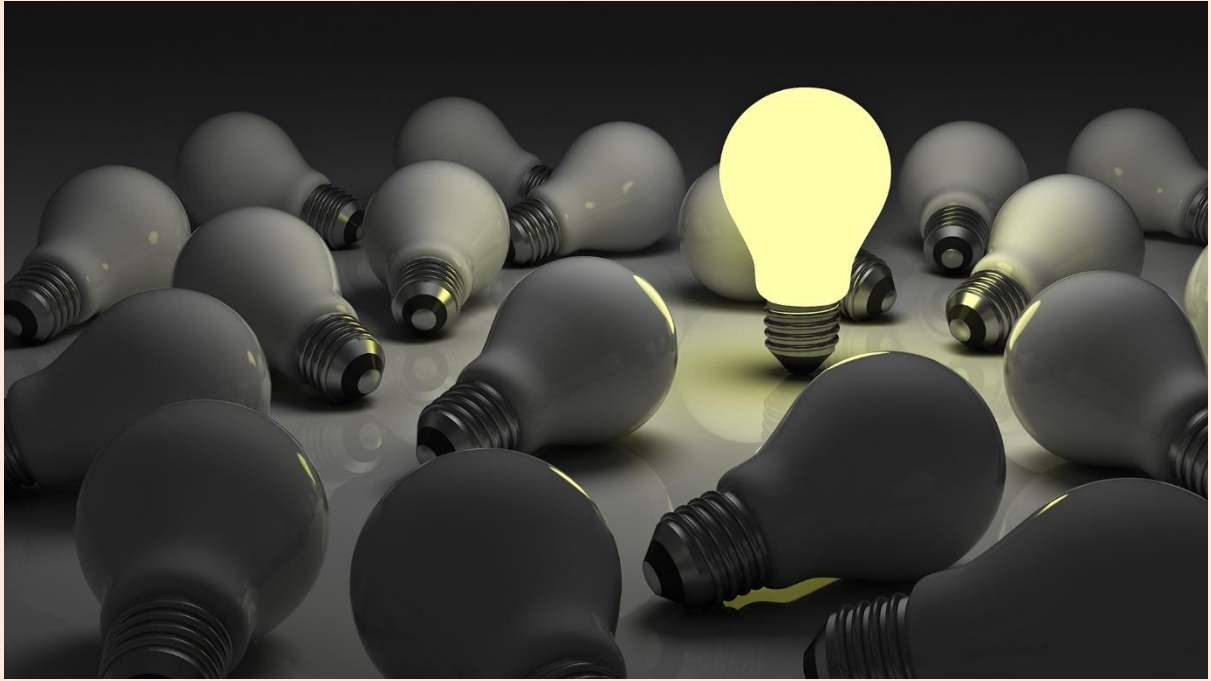
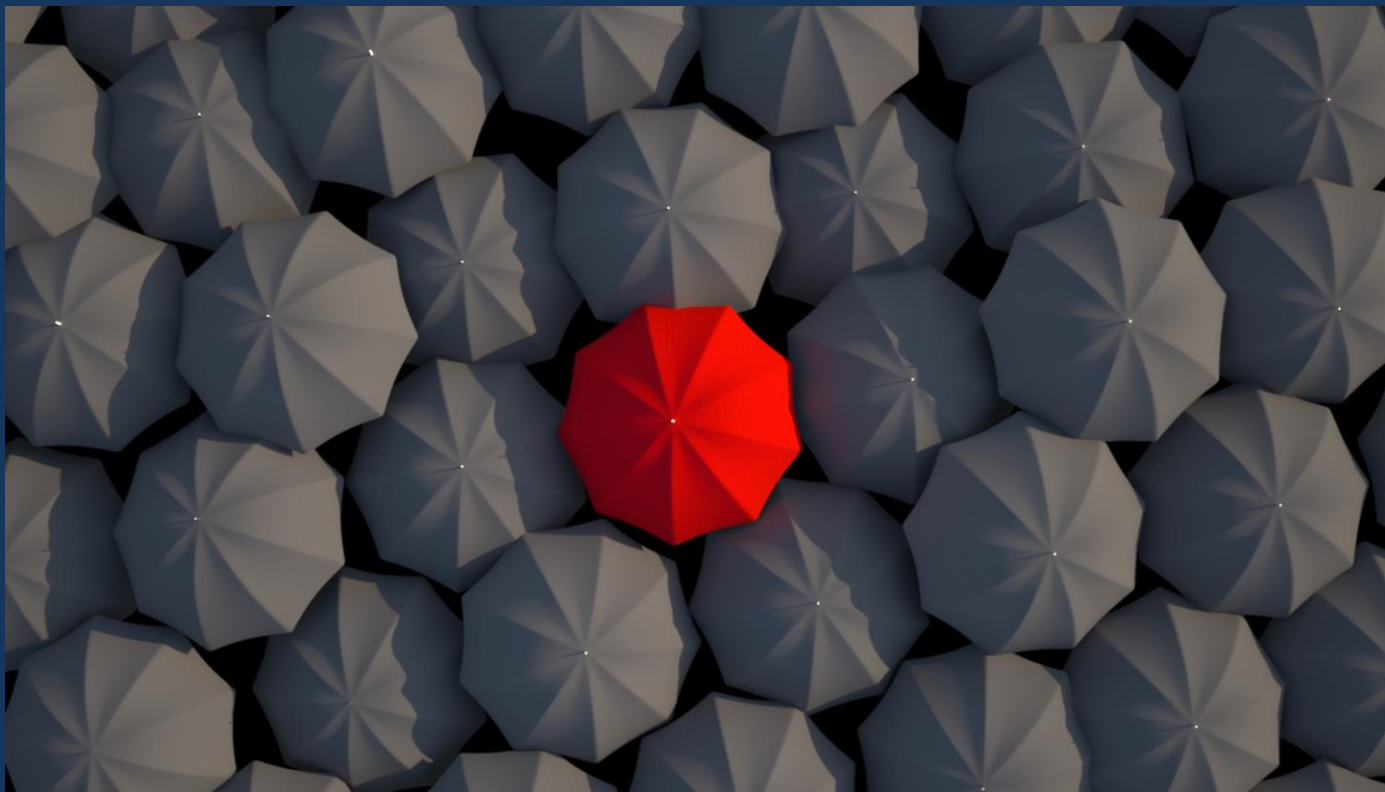


50 Unique Business Ideas from 2015



*Scanning the World for Some of The Brightest
Business Ideas So You Don't Have To!*



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50 Unique Business Ideas from 2015

are those one-of-a-kind ideas which you wished you had thought of, the ones which you let slipped away. Perhaps these brilliant business concepts might had come to your mind if you had an inspiring guide or compilation to take reference from. This interesting guide, *50 Unique Business Ideas from 2015*, aims to do just that, challenging your thinking and spurring on your creative self to innovate the most unique business designs and ideas in the new year.

If you want more, be sure to check out our blog at <http://www.CoolBusinessIdeas.com>. Updated daily with the latest business ideas which we've spotted worldwide, we're sure you'll find it an enjoyable read. Don't forget to share this report with your friends and colleagues. We hope you enjoy this free report.

The CoolBusinessIdeas.com team xoxo

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1. PickMeUp Service Marketing



To promote its new caffeinated chocolate bars, Cape Town food brand [ZANG](#) came up with the following campaign, which promises a literal pick-me-up. Enlisting the help of masked wrestlers or 'luchadores', they offered free piggyback rides to customers who were looking for taxis. Customers could call for a luchador piggyback ride by simply tweeting the hashtag #ZANGLIFT to the @ZangChocolate Twitter account.

Link: <http://www.coolbusinessideas.com/archives/pickmeup-service-marketing/>

More: <http://www.coolbusinessideas.com/archives/category/advertising-marketing/>

2. Drawlie Sketchbook Helps You Draw



[DRAWLIE](#) is a classic sketchbook with mini drawing lessons inside. It facilitates learning to draw by providing short and easy guides on different topics and making having a little sketching class always at hand. DRAWLIE is an absolutely unique concept and nobody has ever produced something like this. The sketchbook combines exercises and guides together with blank pages, so you can practice and draw freehand.

Link: <http://www.coolbusinessideas.com/archives/drawlle-sketchbook-helps-you-draw/>

More: <http://www.coolbusinessideas.com/archives/category/arts-education/>

3. Pop Mural Functional Art



[Pop Mural](#) is a functional piece of art where Folditure's folded furniture is nested into an intricately designed frame of textile and wood. The artwork transforms as different pieces are removed from the frame to reveal yet another layer of artistic expression – a magnificent textile.

Link: <http://www.coolbusinessideas.com/archives/pop-mural-functional-art/>

More: <http://www.coolbusinessideas.com/archives/category/arts-education/>

4. Netflix Socks Pause Your Show



[Netflix](#) just released an online guide for building a special pair of socks that will automatically pause a show when the viewer falls asleep while watching. Using an accelerometer to detect when a person has stopped moving, the socks send a signal to their television once the viewer is asleep using built-in infrared LEDs.

Link: <http://www.coolbusinessideas.com/archives/netflix-socks-pause-your-show/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

5. Crown Flint Color Therapy Sunglasses

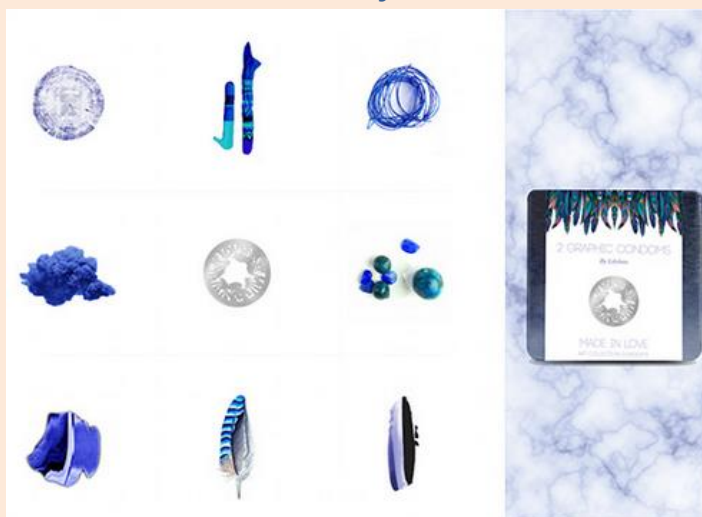


[Crown & Flint sunglasses](#) gives you control over more than your fashion style, but also your mood and emotions. People spend a lot of time and money trying to look better when what they really want is to feel better. Our unique glasses are there to help you see beyond eyewear, and feel as good as you look.

Link: <http://www.coolbusinessideas.com/archives/crown-flint-color-therapy-sunglasses/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

6. Made In Love Luxury Condoms



[Made in Love](#) is a luxury brand of designer condoms. Inspiration for the collection came from the lack of innovation for the latex product. MADE IN LOVE felt that the condom was “perceived as an item which is unremarkable, flat, invisible”. Aimed at tackling the taboo surrounding this contraceptive, the brand decided to “design what is being hidden” to make it “distinctive, unique and noble”.

Link: <http://www.coolbusinessideas.com/archives/made-in-love-luxury-condoms/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

7. Formcard Meltable Bioplastic Card



FORMcard is a handy, pocket sized card of strong, meltable bioplastic that you can use to make, fix and modify the world around you. Just drop it in a cup of hot water and it's ready to use. Keep one in your wallet, toolbox or kitchen drawer so that it's always around when you need to fix something.

Link: <http://www.coolbusinessideas.com/archives/formcard-meltable-bioplastic-card/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

8. Lokables Personal Safes



Lokables – “personal safes” where you or your child can keep your lunch and personal belongs. The Lokables are BPA-free, FDA-approved, leak proof and dishwasher/microwave safe. They have a custom two-digit lock and an airtight lid. Lokables are offered in several colors and with two types of lids: solid and look through. With Lokables, you can forget about stolen lunches or lost and destroyed valuables. And every family member can choose their favorite color to brighten up their day

Link: <http://www.coolbusinessideas.com/archives/lokables-personal-safes/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

9. Peeple On Your Smartphone



There are already [external door-mounted cameras](#) that stream video of visitors to users' smartphones, plus there are cameras that [fit into existing door peepholes](#), recording shots of visitors and displaying them on an LCD screen. Peeple, however, is kind of a combination of the two. It peeks through a standard peephole, *and* it transmits video of what it sees to your phone.

Link: <http://www.coolbusinessideas.com/archives/peeple-on-your-smartphone/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

10. Self Watering Tableau



Whether or not you have a green thumb, [Tableau](#) makes it easy for you to nurture and keep vibrant plants within your home. Created by [Pikaplant](#), Tableau automates the task of watering your house plants. Mimicking the natural wet-dry cycle of ground water, the watering tray gives just the right amount of water to your plants, so that you don't have to constantly track it. Tableau is a minimalist system that consists of three ceramic pots, one glass reservoir, and a steel tray.

Link: <http://www.coolbusinessideas.com/archives/self-watering-tableau/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

11. Multi Purpose Dining Table

Duotable is a new creation of [Michael Hilgers](#), the man who gave the world this [beautiful space-saving desk](#). The new table is a hybrid, made specifically for us, shoebox dwellers. It can be used as a 4-person dinner table, then transformed into a functional homeoffice by simply flipping a table half. Duotable hides a sizable storage compartment inside, ideal for your papers, writing materials, books and gizmos. I also love the cable slot, running on the back. This design has already landed the prestigious Interior Innovation Award 2015. I am not surprised.



Link: <http://www.coolbusinessideas.com/archives/multi-purpose-dining-table/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

12. Mistr Portable Cologne Atomiser



[MistR](#) is a refillable, portable, card-sized stainless steel cologne atomiser which protects your fragrance, and has a visually appealing clean look while being highly durable. 7mm at its thickest, MistR is designed to be kept in the card slot of wallets or carried independently in pockets or bags. MistR provides between 80-100 sprays per fill. You can now spray on your favorite cologne while on the go.

Link: <http://www.coolbusinessideas.com/archives/mistr-portable-cologne-atomiser/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

13. Ultimate modern Foldable Lounge Chair



Designer Alexander Gendell and Folditure, creators of innovative space-saving furniture announce the launch of [Star, a uniquely elegant and functional lounge chair](http://www.coolbusinessideas.com/archives/ultimate-modern-foldable-lounge-chair/). Like all Folditure products, Star is a beautiful piece of furniture that folds into a wafer-thin and perfectly flat silhouette of just 1.25 inches wide.

Link: <http://www.coolbusinessideas.com/archives/ultimate-modern-foldable-lounge-chair/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

14. To Do Watch Organizer



[«To-Do» watch organizer](http://www.coolbusinessideas.com/archives/to-do-watch-organizer/) philosophy is simple and clean: with a help of liquid chalk marker and chalkboard paint surface you can write down all necessary tasks and make important notes on the go. All you need is to keep our compact chalk marker (or any other appropriate writing tool) along with you or in the workplace and express everything you want or need to do right on to your wrist, to capture a thought before it slips away. Is it time to clear some space for new notes and writings? Simply rub the chalkboard surface with a special soft leather kerchief (or similar material) included in a package.

Link: <http://www.coolbusinessideas.com/archives/to-do-watch-organizer/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

15. Pin With Pon



[Pon](#) uses a patent pending coil to hug the photos and paper you want to display without prickery. Pon is the best way to display and suspend anything you might have previously used a push pin or wall tack for. The design has a unique patent pending geometry within its coil to hug objects so you don't have to stab them. Just slide what you want to display inside the coil. There's even a special angle in the coil that allows for objects to be inserted without crumpling.

Link: <http://www.coolbusinessideas.com/archives/pin-with-pon/>

More: www.coolbusinessideas.com/archives/category/design/

16. World Anti Stress Project



Stress levels in the Ukraine are unusually high given the nation's extreme political tensions and violence. While not in a position to resolve issues of that scale, cookie company Kresko nonetheless saw an opportunity to inject moments of happiness into the lives of anxious consumers with its [World Web AntiStress Project](#). The brand tracked stress levels by following keywords on social media, and sought to counter it by providing correlatively positive digital content that, while not directly related to dessert, was reflective of Kresko's inherently sweet nature. More than 30,000 people used the Project within its first two weeks.

Link: <http://www.coolbusinessideas.com/archives/world-anti-stress-project/>

More: <http://www.coolbusinessideas.com/archives/category/entertainment/>

17. Make Seasonal Dinners With Foodie Dice



A fun new way to shake up your cooking routine, [Foodie Dice](http://www.coolbusinessideas.com/archives/make-seasonal-dinners-with-foodie-dice/) provides inspiration for creating simple, seasonal meals. Simply select the five primary dice, add a seasonal veggie die and roll. Then shop, cook, and eat! Over 186,000 possible meal combinations to inspire creativity in the kitchen.

Link: <http://www.coolbusinessideas.com/archives/make-seasonal-dinners-with-foodie-dice/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

18. Bartesian Cocktail Machine



[Bartesian](http://www.coolbusinessideas.com/archives/bartesian-cocktail-machine/) is cocktails, liberated. Create delicious cocktails at home without fancy recipes or multiple ingredients. Everything you need is inside the capsule – just add the basic spirits (vodka, rum, gin, and tequila). Insert your capsule, select the strength, and Bartesian will mix the perfect cocktail every time.

Link: <http://www.coolbusinessideas.com/archives/bartesian-cocktail-machine/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

19. Brewie Automated Beer Brewing Machine



[Brewie](#) is a fully automated beer brewing machine that takes out the hassle of brewing and gives you the opportunity to brew your own beer right at your home. Until now, making your own craft beer has been difficult, cumbersome and expensive. That's all about to change — thanks to Brewie. With an award-winning design, Brewie lets you make your own craft beer at the push of a button. You can use our ready-made recipes or experiment with 23 different parameters, such as temperature, time or water amount. Brewie's smartphone app monitors the whole brewing process for you.

Link: <http://www.coolbusinessideas.com/archives/brewie-automated-beer-brewing-machine/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

20. Cricket Flour



While it might sound like something out of the Survivor reality show, [two University of Oregon students](#) have found a way to increase the world's [intake of protein](#) without clearing another acre of forest. Cricket Flour is not a trendy name; it's an actual description of what Charles Wilson and Omar Ellis are bringing to market—and it's [tastier](#) than you might think.

Link: <http://www.coolbusinessideas.com/archives/cricket-flour/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

21. Weather Through Tempescope

A Japanese startup is raising funds through Indiegogo for Tempescope, a sleek-looking device that will fetch the weather forecast from your smartphone and recreate rain, lightning, fog and sunshine inside a clear plastic box sitting in your living room. The idea for the Tempescope first came to its inventor Ken Kawamoto after returning from a holiday in the Pacific Northwest. Wishing to take the skies back home with him, he created a prototype (out of shampoo bottles, a fan, LEDs and a mist diffuser) that could physically reproduce weather conditions in a confined space.



Link: <http://www.coolbusinessideas.com/archives/weather-through-tempescope/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

22. Algae Growing Ink



Christmas wish lists aren't usually the sort of thing this writer pens, but I may make an exception this year for an exciting new writing implement. [Living Ink Technologies has created a writing utensil inked with live green algae](http://www.coolbusinessideas.com/archives/algae-growing-ink/). And if that isn't enough to register this thing a permanent slot on the list of 'coolest gadgets of all time,' consider this: what you write with this pen isn't immediately visible because it takes a few days for the algae to grow. Amazing.

Link: <http://www.coolbusinessideas.com/archives/algae-growing-ink/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

23. Health Care Clinic Like Apple Store



Steve McCallion, a former executive creative director at Ziba and now Zoom’s creative director, wants Zoom clinics to feel as different from other medical facilities as Apple Stores do from Best Buy, or Ikea does from Sears. “It’s all about making it accessible,” he says. “Many of our advanced care studios are sort of modeled after co-working spaces, where the specialists work not just with each other but with you.”

Link: <http://www.coolbusinessideas.com/archives/health-care-clinic-like-apple-store/>

More: <http://www.coolbusinessideas.com/archives/category/health-beauty/>

24. Poland’s All In One Apartment



Polish designer [Szymon Hanczar](#) managed to squeeze all basics of a proper living space, such as bedroom, bathroom, kitchen, office, lounging area, storage, all in this small, unadorned 140 sq ft apartment. And the place looks quite airy too. Pretty amazing.

The apartment even includes a washing machine, skillfully hidden inside the built-in closet. I also like the idea of a hammock as a couch substitute.

Practically, the same level of lounging, achieved without blocking the view and cutting the floor space in half. See more photos after the break.

Link: <http://www.coolbusinessideas.com/archives/polands-all-in-one-apartment/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

25. Glowpear Urban Garden Self Watering Pots



Designed for growing a wide range of [fruits, vegetables, herbs, and flowers](#) in the urban environment, no space is too large or small for Glowpear Urban Garden self-watering pots. The Glowpear Urban Garden combines innovative design features with robust construction, creating the perfect solution for either [indoor or outdoor use](#).

Link: <http://www.coolbusinessideas.com/archives/glowpear-urban-garden-self-watering-pots/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

26. Moving Walls



This small apartment, designed by Spanish architect studio [PKMN architectures](#), is all about space and movement. Here the occupants can create their own ideal interior, as open or private as they like, just by moving the walls and partitions. Clever mechanics and unified color scheme make these transitions look and feel seamless, as if the space takes different shapes on its own, morphing along with the movement of the

people in it. Watch the video after the break to see the process in action.

Link: <http://www.coolbusinessideas.com/archives/moving-walls/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

27. Folditure Stunning Folding Chair



[Folditure](#) designers team, dedicated to creating unparalleled space-saving furniture, announce the debut of their newest (folding) chair. An elegant mix of planar surfaces, curved edges and voids, forms a three dimensional sculpture around Folditure's patented folding mechanism. The result is a stunning new design and functionality – the Maya chair.

Link: <http://www.coolbusinessideas.com/archives/folditure-stunning-folding-chair/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

28. Wall Mounted Portable Desk

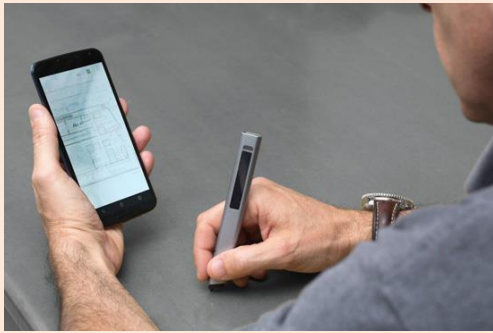
Here is another notable product launching campaign – Portable Lap Desk Installation No.1 by Yois Design. In spite of its unusually long name, the product itself is very compact and small space friendly. The desk doesn't have legs. Instead it sits on a set of wall mounted brackets. As a user, you have the freedom to install the brackets at any height you prefer, to use it whether sitting or standing. Neat. You can also move around with the desk, use the groove in its surface for your phone or tablet, and, when done, store the desk flat against the wall. Available for purchase through the currently running Kickstarter campaign.



Link: <http://www.coolbusinessideas.com/archives/wall-mounted-portable-desk/>

More: www.coolbusinessideas.com/archives/category/homes-living/

29. Mobile Input Device Phree Writes Anywhere



[Phree](#) is the world's first digital high resolution, write-virtually-anywhere mobile input device that lets users write in any language, draw, annotate, and express themselves on virtually any surface. Phree connects to practically any device – phone, tablet, laptop, TV – anything with a Bluetooth connection. Just don't call Phree a digital pen. Using patented 3D laser technology, Phree creates it's own category of mobile input devices. Phree's unprecedented level of motion

tracking will turn every mobile device into a powerful graphics pad. Motion tracking accuracy and 3D capability also offer gaming and VR applications for the device.

Link: <http://www.coolbusinessideas.com/archives/mobile-input-device-phree-writes-anywhere/>

More: <http://www.coolbusinessideas.com/archives/category/media-publishing/>

30. BonAppetour Host A Local Meal For Visitors



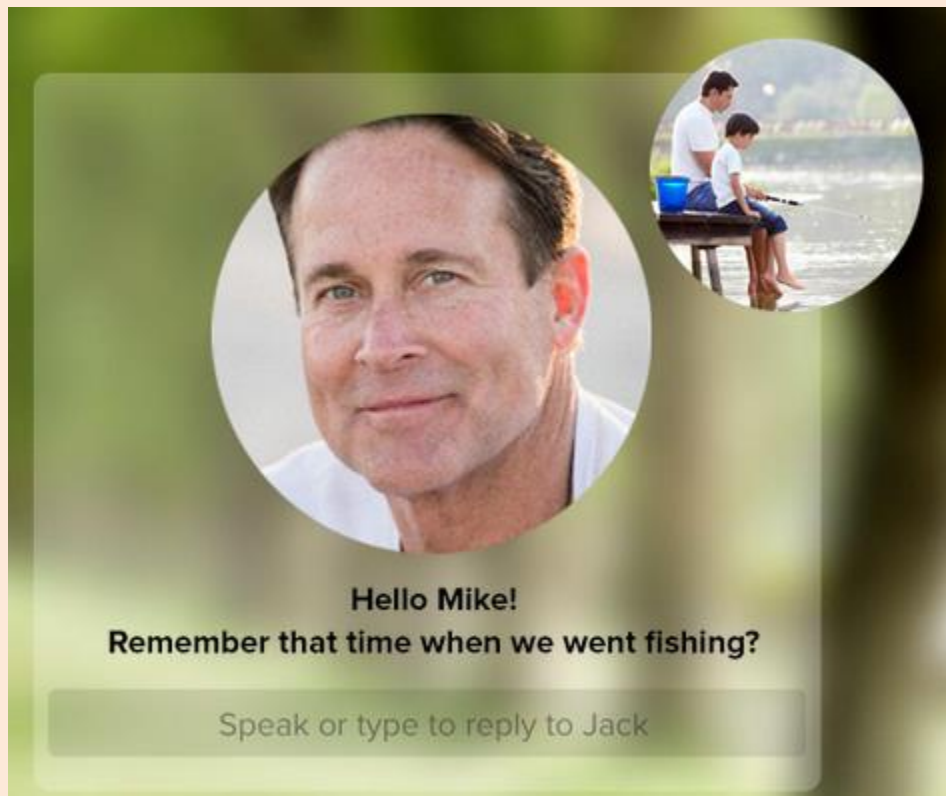
[BonAppetour](#) is like AirBnB for food. Guests can discover home restaurants with unique dining experiences like a cosy dinner on the rooftop in Rome, or a Paella-making workshop in Barcelona. Connect with hosts, confirm dates, arrange for any dining preferences, and make payment through BonAppetour's secured services.

If you are keen to host visitors to a great home-cooked meal, you can use the platform too. Create your dishes that you find most meaningful to you. Add photos & descriptions into your dining experience. After your dining experience has been approved, guests who like will book. Once payment has been made, cook your awesome meal for the day of feasting. Add some love with a decorative table setting, refreshments or sharing of backstories.

Link: <http://www.coolbusinessideas.com/archives/bonappetour-host-a-local-meal-for-visitors/>

More: www.coolbusinessideas.com/archives/category/online-social-networks/

31. Artificial Resurrection

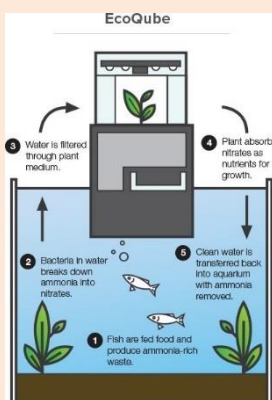


[Eterni.me](http://www.coolbusinessideas.com/archives/artificial-resurrection/) collects almost everything that you create during your lifetime, and processes this huge amount of information using complex Artificial Intelligence algorithms. Then it generates a virtual YOU, an avatar that emulates your personality and can interact with, and offer information and advice to your family and friends after you pass away. It's like a Skype chat from the past.

Link: <http://www.coolbusinessideas.com/archives/artificial-resurrection/>

More: www.coolbusinessideas.com/archives/category/online-social-networks/

32. Self Cleaning Fish Tank



Owning an aquarium can be quite enjoyable, but it comes with plenty of headaches. There's a lot of maintenance that's a part of owning one – maintenance that Aqua Design Innovations aims to get rid of with the introduction of its EcoQube C fish tank.

Basically, all the aquarium owner needs to do is feed the fish. From there, the fish creates waste. The aquarium water – containing that waste – is then pumped up top and filtered through the plant's growing medium and roots to remove nitrates and ammonia, and cycled back into the tank as clean water. The cycle repeats, leaving a fertilized plant and a clean tank.

Link: <http://www.coolbusinessideas.com/archives/self-cleaning-fish-tank/>

More: <http://www.coolbusinessideas.com/archives/category/pets/>

33. Cat Playhouse

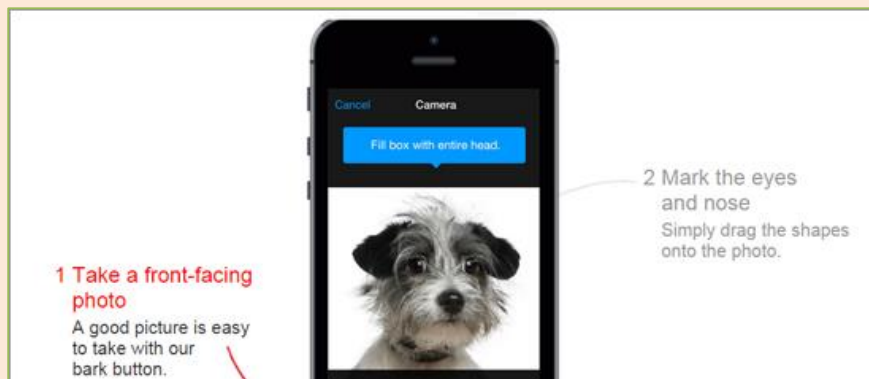


Cats love boxes, that is the universal truth. Amsterdam based company [Poopy Cat](#) embraced the idea, initially by creating their hit cardboard litter box, and now with the new line of cat playware. BLOCKS is a successfully funded [Kickstarter project](#) that goes into production in March. The principle is simple and brilliant: the BLOCKS package consists of two beams, two cubes, tunnel, bridge, slide and two types of connectors. It is light yet sturdy and can withstand any cat. The modularity of the design allows you to adjust it to your space constraints and your cat's preferences. The boxes are made from recycled and biodegradable cardboard, easy on the wallet and the environment alike.

Link: <http://www.coolbusinessideas.com/archives/cat-playhouse/>

More: <http://www.coolbusinessideas.com/archives/category/pets/>

34. Finding Rover App With Facial Recognition For Dogs



Returning a lost dog's a snap with facial recognition using the [Finding Rover app](#). Using revolutionary technology, Finding Rover scans the unique features of your dog's face and keep it on file in case he or she ever gets lost. Organizations around the world use Finding Rover. When a dog is lost, the network alerts local dog organizations, nearby members and social media outlets.

Link: <http://www.coolbusinessideas.com/archives/finding-rover-app-with-facial-recognition-for-dogs/>

More: <http://www.coolbusinessideas.com/archives/category/pets/>

35. You Move Me Fun Moving Experience



The Sock Society philosophy is that socks are the new tie in the workplace. With the de-formalization of the workplace from suits to business casual, socks are now the new way to express individuality. This is the basis for why The Sock Society was started.

The [Sock Society](http://www.coolbusinessideas.com/archives/sock-society-service/) is the service that delivers you two pairs of quality, stylish socks of your choosing, to your door, every month for only \$8. The Sock Society is unique because the sock offerings change every month and the service allow users to log in to their account and choose which socks they would like to receive. Also through a partnership with a company called FirstGiving, a piece of every membership will go to a non-profit.

Link: <http://www.coolbusinessideas.com/archives/sock-society-service/>

More: <http://www.coolbusinessideas.com/archives/category/retail-ecommerce/>

36. Urban Algae



The Urban Algae Folly is the world's first living edible architecture. Integrating micro-algal cultures and real-time digital cultivation, the system produces 35g of Chlorella every day – or the protein equivalent of 750 grams of meat per day. In just 6 months, the folly can produce the same amount of protein as a small cow, which, according to the designers, is sufficient to feed four people.

Originally presented at the [Milan Expo](http://www.coolbusinessideas.com/archives/urban-algae/) earlier this year, the Urban Algae Folly is a sculptural but functional piece of bio-digital architecture made of micro-algae organisms. Currently on display at the Praça da República, Braga, in Portugal, it is both responsive and adaptive. When the sun shines on the structure, the [algae](http://www.coolbusinessideas.com/archives/urban-algae/) flowing through a series of bags and tubes photosynthesize, constantly changing the appearance in response to the weather conditions of the day.

Link: <http://www.coolbusinessideas.com/archives/urban-algae/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

37. Food For Fines

In 2014, 14 percent of US households had unstable food resources, so it is no wonder that we have seen a number of initiatives that help distribute food among the hungry. In Minneapolis, for example, [the police department](#) are distributing healthy food boxes with nutrition advice during their patrol. Now, the Lexington Parking Authority has launched the [Food For Fines](#) scheme, during which residents can trade cans of food for a reduction on their unpaid parking ticket fine.



Link: <http://www.coolbusinessideas.com/archives/food-for-fines/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

38. Carbon Positive



While prefab houses are rapidly becoming a thing, designers create more and more reasons to consider this type of living arrangement. I was really pleased to see this beauty by Australian company [Archiblox](#), aptly titled Carbon Positive House. The building evolved from being just carbon neutral to producing more energy than it requires. It is achieved by tech, architectural, and gardening tricks, such as the buffer zone that allows the house to “breathe”, green roof for better insulation, vertical garden that also blocks sunlight, and more. This little building is a looker too, both inside and out. Very promising and exciting.

Link: <http://www.coolbusinessideas.com/archives/carbon-positive/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

39. Podzook Living In A Pod



Remember [Archipod](#)? Well, Judy Bernier instantly fell in love with them (just like us) when she spotted them online. The sad fact was that they were only available in the UK. After working with Archipod's inventor Chris Sneesby, the trained architect formed [Podzook](#) to bring them to the United States and Canada and have them crafted in Maine out of local, sustainable resources.

Along with the locally-sourced wood, a close-by company makes the insulation out of blue jeans. The shingles come from a small company just a few towns over. While they could cut corners and crank them out, Podzook wants to keep the quality top-notch and made one at a time.

Link: <http://www.coolbusinessideas.com/archives/podzook-living-in-a-pod/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

40. PaperJohn For Groceries



Plastic carrier bags are typically petroleum-based, take a long time to decompose and are often imported from distant countries. They're also tricky to carry when cycling. The new PaperJohn tackles all of these issues. It's a backpack made of biodegradable, 100 percent recycled paper.

The PaperJohn is intended for impromptu trips to the supermarket, for when you've forgotten to bring a bag or simply for people who don't have a bag suitable for carrying groceries when on a bike. Judging by the photos, it looks easier to ride with than something like the [Bag Buddy](#) and more versatile than the [Packtasche](#).

Link: <http://www.coolbusinessideas.com/archives/paperjohn-for-groceries/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

41. Trash To Toys Design



In a remote rural village in Kenya or Malawi, you won't find a toy store, but you'll probably find a shop selling soda. That fact inspired an idea: What if old soda bottles and other packaging could be transformed into toys that children can use for learning?

A new series of designs that turn old packages into simple educational tools could give kids who don't have access to preschool a better chance at learning how to count or read. They were created as a concept for the design firm IDEO.org's [Amplify challenges](http://www.ideo.org/amplify-challenges), which asked for ways to help children in low-income areas thrive in the first five years of life.

In one concept, called Bottle Stack, short bottles turn into blocks that can be stacked to learn numbers or spell words. "You can start with your name or simple words, and since you can stack the bottles, you can also make basic sentences," says Bricola.

In another, a bottle becomes a truck that moves with wheels made from bottle caps. "We plan to have a white label on the truck, and invite children to draw their own picture," he says. "It's more about creativity."

Link: <http://www.coolbusinessideas.com/archives/trash-to-toys-design/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

42. The Shoe That Grows



It was then that the idea for 'The Shoe That Grows' began to form. "I thought, wouldn't it be nice for them to have shoes that could adjust and expand?" Lee told Christian Today. "That was the spark."

A few years later, in 2006, Lee and a team of friends founded [Because International](http://www.becauseinternational.org), a non-profit organisation dedicated to "working with and helping those in extreme poverty". They designed a shoe made of soft leather on top, and durable rubber soles to withstand rough terrain and child's play. They come in two sizes, small and large, which each expand using a system of buckles and snaps to grow five sizes, meaning one pair can last a child several years.

Link: <http://www.coolbusinessideas.com/archives/the-shoe-that-grows/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

43. Urinal Powered Prototype

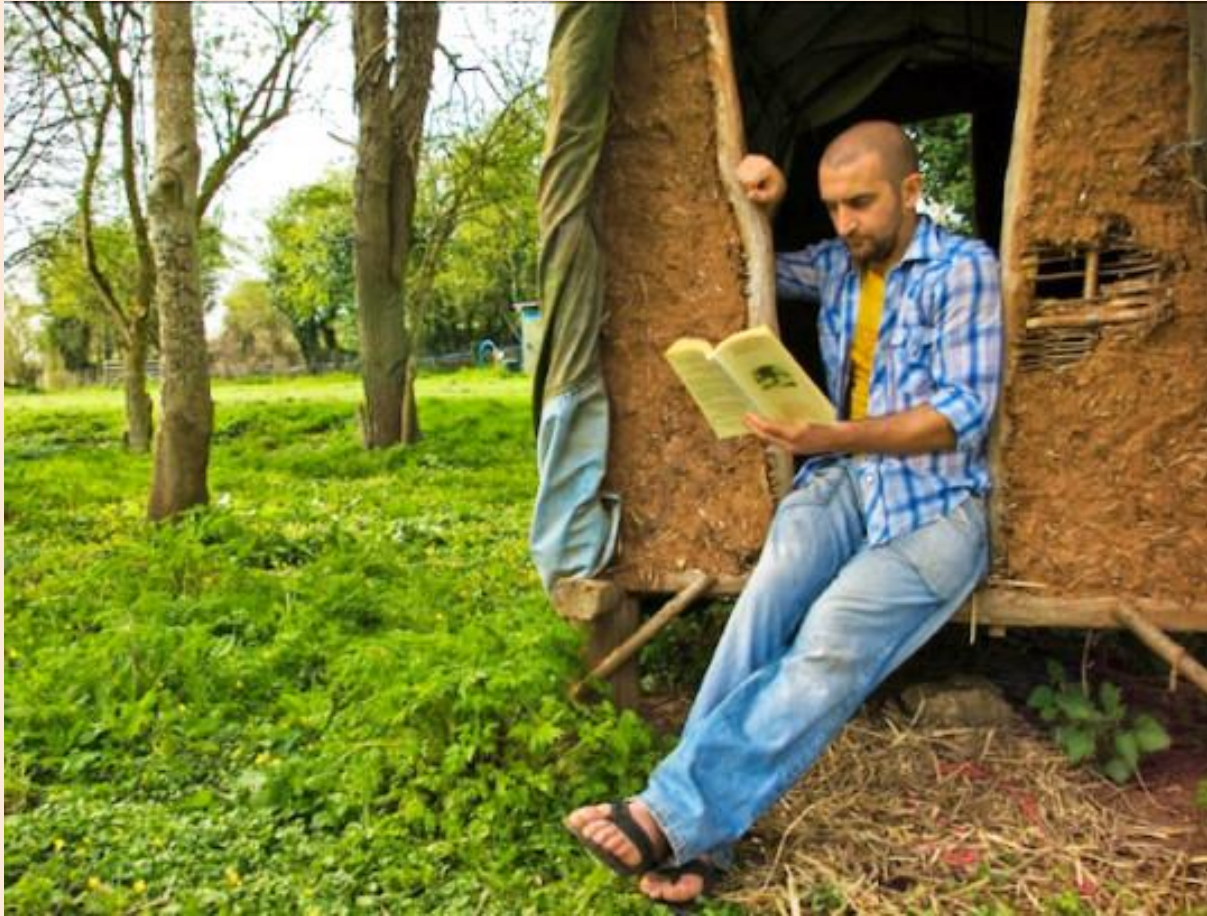


Not only is this prototype an ingenious way of providing electricity by using a set of microbial fuel cell (MFC) convertor stacks powered by urine, but it may also help to harness and reduce the vast amounts of waste liquid generated in refugee camps that often house many tens of thousands of people. This could help in reducing pollution and assisting in improving the sanitation and general living conditions, thereby relieving a little more stress factor from these already often over-burdened areas.

Link: <http://www.coolbusinessideas.com/archives/urinal-powered-prototype/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

44. The Coffee Connecting Machine



Mark Boyle, better known as the “[Moneyless man](#)”, is bringing his message of unconditional giving to a [permaculture](#) project in Ireland called *An Teach Saor*; Gaeilge for “the free house.” When it’s complete, Boyle’s community center will offer workshops and lectures; food from the on-site orchards, gardens, and greenhouses; performances; accommodation; and a pub called The Happy Pig—the majority of which won’t cost guests a dime.

Boyle and a team of dedicated volunteers are currently building the property from natural and recycled materials. Anything that isn’t free will be [crowdfunded](#). Boyle has already raised the funds to build The Happy Pig pub from an old pig shed, and volunteers have flooded in to learn how to construct inexpensive buildings from materials like [straw bales](#) and cob. The structure of the pub cost 11 percent of a conventional build—now the team is raising funds for the interiors, and people who donate could receive gifts ranging from a one-day workshop to a weekend on the property with 10 friends.

Link: <http://www.coolbusinessideas.com/archives/gift-economics/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

45. Gracipe The Graphical Recipe

[Gracipe](#) (The Graphical recipe) specializes in creating the tools for creating and presenting Graphical food recipes.

Gracipe presents its recipes in a single illustration that all users can create through a web/mobile application. The user can simply copy an existing food recipe into the Gracipe creator or make a new one from scratch. The software transfers the recipe from a written text to an illustration that is easy to understand. In that way Gracipe uses proven methods of presenting complex information in a clear and a concise way. This new way of automatically transferring written text to a graphical illustration is patent pending by Gracipe.



Link: <http://www.coolbusinessideas.com/archives/gracipe-the-graphical-recipe/>

More: www.coolbusinessideas.com/archives/category/services/

46. Healthy Snack Box Delivery To Office



[SnackNation](#) is the only turnkey healthy snack delivery service designed for your office. Having a SnackNation healthy snack box delivered to your office means no more driving around town to pick up snacks for the entire office. The startup is a one-of-a-kind monthly healthy snack delivery service that helps your employees be happier, healthier, and highly productive. It's also a way to give your employees convenient "grab and go" access to healthy foods so they can stay on site, stay properly fueled, and save themselves time and energy.

Link: <http://www.coolbusinessideas.com/archives/healthy-snack-box-delivery-to-office/>

More: www.coolbusinessideas.com/archives/category/services/



47. Doorman Schedule Your Own Deliver Timing

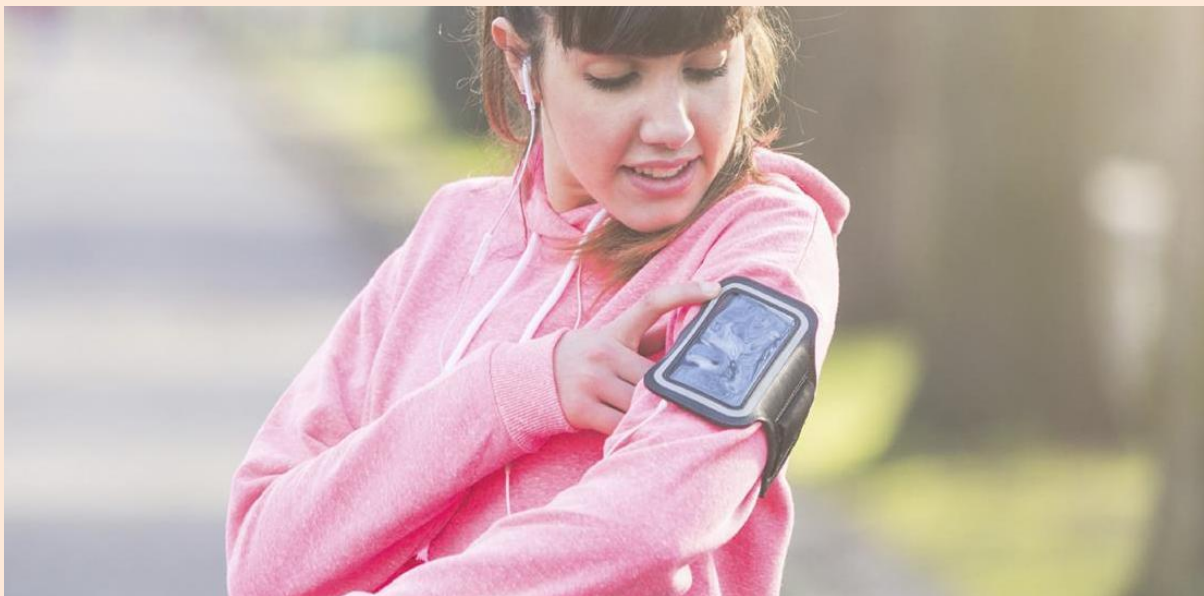
[Doorman](#), a company tackling the problem of missed deliveries by allowing consumers to schedule their own deliveries as late as midnight, has now gone live in [Chicago](#) and is preparing to soon launch in [New York](#).

The idea Doorman wants to solve is fairly common – people are increasingly shopping online, but deliveries, including Amazon Prime’s two-day delivery option, still sees packages arriving at various hours of the day. In some cases, packages are left on doorsteps where they could be stolen, or other times, they’re held until someone can sign, such in the case of high-value electronics or wine.

Link: <http://www.coolbusinessideas.com/archives/doorman-schedule-your-own-deliver-timing/>

More: www.coolbusinessideas.com/archives/category/services/

48. Wearable Aircondition



Researchers at the Technical Research Centre of Finland — [VTT](#) — have developed a mass production method for wearable air conditioning technology. The system — called Alykangas — consists of microscopic channels of plastic that can be integrated into garments, and pumped with hot or cold liquid, enabling the wearer to cool down or heat up.

While this technology is already available, VTT’s new mass production method will significantly lower previously high production costs and time. VTT envision the system being used in wearable technology, whereby temperature can be controlled with the user’s smartphone. The microscopic channels could also be used to store and transport perfume or small amounts of medicine.

Link: <http://www.coolbusinessideas.com/archives/wearable-aircondition/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

49. IKEA Futuristic Table



Check this out, ladies and gents: IKEA concept kitchen 2025. According to company's head of design Marcus Engman, it's going to be all about the table. [For EXPO Milano 2015](#), IKEA previewed a concept table called the Table For Living, which tells you what you can make with various ingredients and heats your food, no stove required. Very futuristic gadgetry, and no more excuses for not cooking at home. I like that.

Link: <http://www.coolbusinessideas.com/archives/ikea-futuristic-table/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

50. Unboil An Egg

Un-boiling an egg may seem like a breakfast experiment, but Raston's findings could make serious waves in other industries. With the Vortex Fluidic Device, the scientists were able to isolate and unravel the egg's congealed proteins, returning them to their original state (the runny clear portion of an uncooked egg).



Separating proteins- and rendering them to their original state, could makes leaps and bounds for the \$160 billion pharmaceutical industry. Proteins play a large factor in cancer treatment, and Raston's experiment could make them more effective. The VFD process could also help revolutionize the fuel industry by helping scientists develop better [biofuels](#), as well as be invaluable to food industries.

Link: <http://www.coolbusinessideas.com/archives/unboil-an-egg/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

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