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There were plenty of awesome new business ideas happening around the world in 2011 – did you spot one of them in your home country? If you didn't, fret not. This special report, 'Awesome Business Ideas of 2011', will be a helpful brainteaser for you. Go on, go ahead and read all about the most awesome and cool business ideas that we've seen last year.

If you want more, be sure to check out our blog at <http://www.CoolBusinessIdeas.com>. Updated daily with the latest business ideas which we've spotted worldwide, we're sure you'll find it an enjoyable read. Don't forget to share this report with your friends and colleagues. We hope you enjoy this free report!

The CoolBusinessIdeas.com team - Marcel, Steven and Yuelin

<http://www.coolbusinessideas.com>

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1. Get Real with Caribou Coffee's Ad



As part of a campaign for their new “Hot ‘n Wholesome” breakfast menu, Caribou Coffee’s ad agency, Colle + McVoy, created these amazing bus shelter advertisements for the city of Minneapolis. Not only do they look like giant ovens, but the heating element on the roof actually works! So those waiting inside stay as toasty as the breakfast sandwiches appearing on the poster behind them.

Link: <http://www.coolbusinessideas.com/archives/get-real-with-caribou-coffees-ad/>

More: <http://www.coolbusinessideas.com/archives/category/advertising-marketing/>

2. Billboard Houses



Got the flu? Call a doctor. Can’t pay your mortgage? Call Adzookie.com. Why? Adzookie.com, a free mobile advertising company, is doing something revolutionary, not only to advertise themselves, but to help homeowners pay their mortgage. They’re turning houses across America into billboards. Adzookie.com is looking for homes that are owned and not rented or leased. The entire outside of the house is painted, minus the roof, the windows and any

awnings. Painting takes approximately 3 – 5 days. Adzookie.com will pay the mortgage every month for as long as the house is painted, which can be up to a year.

Link: <http://www.coolbusinessideas.com/archives/billboard-houses/>

More: <http://www.coolbusinessideas.com/archives/category/advertising-marketing/>

3. Peanut Butter Museum

A pop-up gallery in New York City is dedicated to the art of the peanut-butter sandwich, reports Marshall Heyman in the Wall Street Journal (3/5/11). The Nutropolitan Museum of Art, on Mulberry Street, is sponsored by Peanut Butter & Company, “a specialty sandwich shop on Sullivan Street, as well as a purveyor of such fine goods as white-chocolate flavored peanut-butter.” The exhibit features photos of some exotic peanut-butter creations whipped up by its founder, Lee Zalben.



Lee says he got the idea for the Nutropolitan after a customer challenged him to come up with a different peanut-butter sandwich for each day of the year. As it was, Peanut Butter & Company was making 20 varieties, “including the Pregnant Lady, which features pickles.” His new creations include peanut-butter and Pez. “It’s candy-licious,” says Lee. “The Pez is like a substitute for the jelly.” He says that it is positively “tutti-fruitt.”

Link: <http://www.coolbusinessideas.com/archives/peanut-butter-museum/>

More: <http://www.coolbusinessideas.com/archives/category/arts-education/>

4. Refound Art



ReFound is an exciting new concept, fusing reclaimed furniture and art. Using unwanted and past-its-prime furniture as the canvas, the ReFound artists transform reclaimed pieces into unique, functional artworks. Enjoy your very own hand-styled, individual and completely one-off ‘work of furniture’, only at ReFound.

Link: <http://www.coolbusinessideas.com/archives/refound-art/>

More:

<http://www.coolbusinessideas.com/archives/category/arts-education/>

5. EasyMileLog



Keeping accurate records of your mileage for deductions is a hassle for most companies and individuals. The I.R.S. is cracking down and demanding proof in the form of records in many cases. C.P.A. David Winiarczyk knew this and had many clients who found this reporting task cumbersome and full of errors. So, he invented the EasyMileLog, a product that makes this task simple and easy and is now CEO. The EasyMileLog has the capability of tracking business travel separately from personal travel, and it creates a complete report of all business travel – broken out by day and trip – which at the end of the year is the documentation you must have for all mileage deductions claimed. The EasyMileLog is simple to use – it can be set up in seconds by plugging it in through the car's 12 volt or cigarette lighter and pressing “work” or “personal” prior to driving. The built-in GPS unit tracks the mileage automatically in a format that is used for tax preparation.

Link: <http://www.coolbusinessideas.com/archives/easymilelog/>

More: <http://www.coolbusinessideas.com/archives/category/automobiles/>

6. Get Better at Driving



Created by Fiat, eco:Drive is an application that can be downloaded to USB and transferred to a vehicle's onboard computer, aiming to improve driving efficiency by measuring the driver's ability to drive in an eco-friendly manner. The software evaluates the user's driving style and gives a mark out of 100. Online tutorials subsequently encourage drivers to improve their score, and reduce their emissions.

Link: <http://www.coolbusinessideas.com/archives/get-better-at-driving/>

More: <http://www.coolbusinessideas.com/archives/category/automobiles/>

7. Folding Razor



As someone who has given up on shaving and has a well-maintained, masculine beard – I've got to say: there is little chance that I will ever need a Carzor: a folding razor that comes with its own mirror and that is compact enough to stash in your wallet.

In the past, when I have held down jobs that required a tidy appearance, I have shaved – and I can see a place for an emergency razor... you know those times when you are driving to work and you discover a little patch of unshaved face?

Link: <http://www.coolbusinessideas.com/archives/folding-razor/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

8. Giftskins Personalized Wrapping Paper



Giftskins is a printer of personalized wrapping paper for all holidays, special occasions, and celebrations. Customized rolls of gift wrap are fun, creative, and decorated to your specifications. When you give a present wrapped in custom wrapping paper, it is sure to put a smile on everyone's face! Using Giftskins is easy. Select a custom design from the amazing collections, upload your photo, and personalize with a custom greeting.

Link: <http://www.coolbusinessideas.com/archives/giftskins-personalized-wrapping-paper/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

9. Special Music Edition, Unlocked



Concept Albums are making a comeback, and the music industry is searching for a new business model. Enter 'Soul Delay' by The Mischief Engine, which is free in a standard version, or available via iTunes as a concept album.

Nine Inch Nails, Radiohead and others have offered "special editions" of their free albums for a

price. These usually take the form of hard copies with extensive printed material, and perhaps a signed poster or t-shirt.

'Soul Delay' by The Mischief Engine takes this business model a step further. In this case, the special edition unlocks the secrets within the free version, contextualising each song as part of a narrative.

You can obtain the "economy class" version of Soul Delay for free. Its eleven tracks are standard radio-friendly length.

The "business class" version is available via iTunes. It's a concept album, telling a story from beginning to end. It features extended mixes, additional tracks, a revised track order, and narrative interludes which connect the songs.

Link: <http://www.coolbusinessideas.com/archives/special-music-edition-unlocked/>

More: <http://www.coolbusinessideas.com/archives/category/culture-music/>

10. 3 Minutes Extra



If you just can't help being late, then this wall clock from Italian clock maker Diamantini & Domeniconi may just be for you, as it grants you an extra three minutes every day. Well, kind of.

The OnTime Wall Clock is specially designed so that the end of the hand points to three minutes in the future. However, we can't help but think that you could just set your normal clock to three minutes in advance instead? Still, it's a clean, simplistic design and gets points for being very quirky. It'd also make a perfect novelty present for friends that always show up a little too late.

Link: <http://www.coolbusinessideas.com/archives/three-extra-minutes/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

11. Simple Wallets



A wise old gambler once said, “You got to know when to hold ‘em, know when to fold ‘em”. Sage advice no doubt and exactly what our new billfolds are all about.

These svelte sheaths are about as low tech as you can get, just a single piece of Horween shell cordovan, three folds, and voila your cash is snugly secured in horse ass leather for safekeeping. Simplicity is the ultimate sophistication.

Small 2.5? x 2.75? folded, fits U.S. Dollars and no credit cards. Large 2.5? x 3.5? folded, fits all

international currencies plus a credit card or two.

Link: <http://www.coolbusinessideas.com/archives/simple-wallets/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

12. Versetta Cases For the iPad

Versetta bags are designed specifically to make carrying and interacting with your iPad simple and intuitive—like it was supposed to be! Each bag features an incorporated frame, with a protective flap, which securely holds the iPad (version 1 or 2). Once the flap is opened, the iPad, and it’s ports, can be accessed without removing it from the bag.

While the benefit of having your handbag double as a work station is obvious, it’s the bags’ style and color choices that are exciting customers. Whatever one’s personal preference in bags – tote, satchel, hobo, attaché – there’s a Versetta bag available, in colors ranging from business black and brown to turquoise, pink, sunny yellow and trendy coral.



Link: <http://www.coolbusinessideas.com/archives/versetta-cases-for-the-ipad/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

13. Movie Making to the People



Xtranormal text-to-movie technology is making its way by word of mouth into the hands of anyone who wants to transform their typed rants and raves into something more special. The Xtranormal tagline — “If you can type, you can make a movie” — says it all.

Users choose from 16 animated character sets (like Luchadorz, bulbous Mexican wrestler-types or Starz, with the likes of Oprah, Seinfeld and Larry King), then choose one or two actors per movie. Users can then type whatever text they like and see it instantly transformed into the dialogue of their very own animated short. In Xtranormal’s hands, the boring becomes bearable and the entertaining goes off-the-charts hilarious.

Link: <http://www.coolbusinessideas.com/archives/movie-making-to-the-people/>

More: <http://www.coolbusinessideas.com/archives/category/entertainment/>

14. Suburban Camping

Suburban Camping is a company that sets up a variety of camping scenarios in your backyard, from canvas tents to cots and trail mix bars to outdoor movies. All campsites are set up by an experienced outfitter with one or multiple tents and sleeping bags, cots, lighting and whatever extras clients might request.

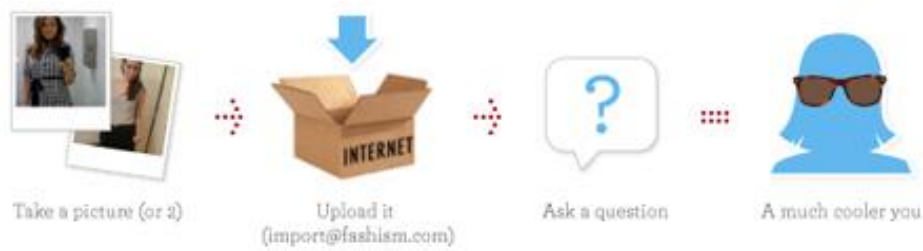
By nurturing genuine connections through the camping experience, Suburban Camping has the ability to enrich lives by bringing back simple but often forgotten pleasures. The sound of zippered canvas closing off the night and the click of the lantern inviting the moon and gathering place for stories to be told and adventures to be had, where only truly enriching memories can be made, at home and in the outdoors.



Link: <http://www.coolbusinessideas.com/archives/suburban-camping/>

More: <http://www.coolbusinessideas.com/archives/category/entertainment/>

15. Fast Fashion



Fashism lets you sidestep fashion faux-pas by crowdsourcing other users' opinions. Snap a photo, email it to the site, and get pinged back with comments and ratings from other users. People are doing this anyway — taking photos in stores and sending to friends for thoughts. This site hopes to create a fashion-conscious community to advise you on your wardrobe in real-time.

Link: <http://www.coolbusinessideas.com/archives/fast-fashion/>

More: <http://www.coolbusinessideas.com/archives/category/fashion/>

16. Plastic Fantastic Protection



Plastic Fantastic is a tube of highly advanced plastic that will seal tight around your stiletto heel when sufficient heat is applied – the recommended way to do this is with a proper hairdryer.

Plastic Fantastic will prevent all those scratches and scrapes that have so many times made you wish that you hadn't worn your favourite shoes out.

Plastic Fantastic is a virtually invisible and permanent solution to this well-known problem and is made from a durable material, designed to resist almost any damage.

Link: <http://www.coolbusinessideas.com/archives/plastic-fantastic-protection/>

More: <http://www.coolbusinessideas.com/archives/category/entertainment/>

17. Drinks Lab Homebrew Kit



The Drinks-Lab Homebrew Kit is the fun and easy way to experience creating each own alcoholic drinks, the way each like them. The Kit contains everything needed to turn each favourite fruit juices into sparkling alcoholic drinks in three easy steps.

Simply choose or mix up your favourite juices, pour the special yeast blend into the bottle, seal the bottle with the supplied stopper and wait. Drinks-lab specially blended yeast eats the sugar in the juice to produce alcohol and bubbles!

Link: <http://www.coolbusinessideas.com/archives/drinks-lab-homebrew-kit/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

18. Homemade Pizza In a Bag



Fancy a pizza kit from GalloLea Organics? It's a homemade pizza in a bag. Gluten free or whole wheat, it makes a pizza in 30 minutes. Included is a round piece of parchment paper to build it on, and it goes into the oven on it, makes it easy. Great for kids/family/everyone that loves pizza! Delicious and organic.

Link: <http://www.coolbusinessideas.com/archives/fast-fashion/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

19. iFold Mobile Stand

The ifold mobile phone stand/cradle is the perfect partner for your iPhone or Android smartphone, engineered to fold flat and neatly fit into your wallet, purse or pocket.

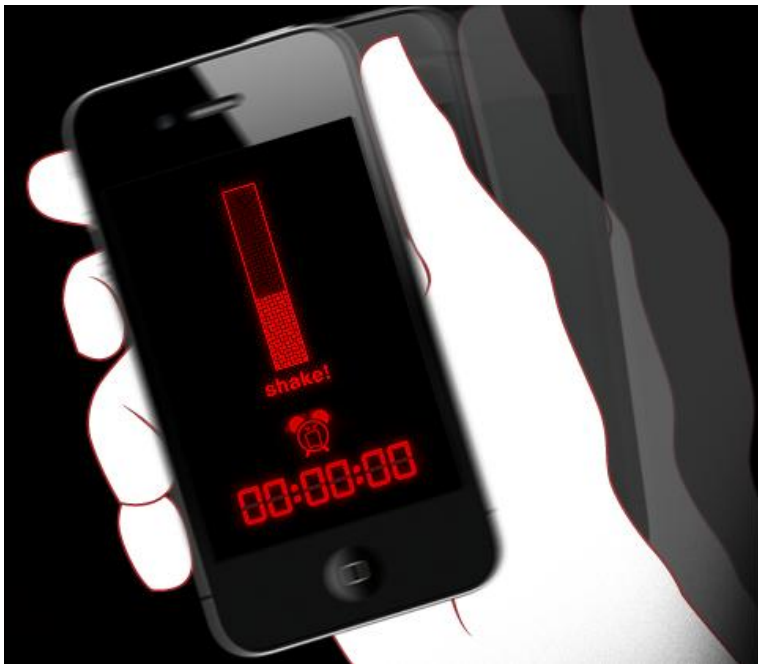
This smart, stylish and robust night/desk stand is the only portable mobile stand to support and elevate both the iPhone range and majority of Android phones in portrait and landscape mode. ifold offers a number of support positions depending on the maker of your phone using its stable fold-out platform and locking tabs.



Link: <http://www.coolbusinessideas.com/archives/ifold-mobile-stand/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

20. Wake N Shake – The Merciless Alarm Clock iPhone App



It's called Wake N Shake – The Merciless Alarm Clock – an alarm that's really gets people out of bed. It's an alarm app that has no snooze button, that can't be shut down by pressing the home button and the volume can't be lowered. The only way to shut it off is by shaking the hell out of the iPhone.

Link: <http://www.coolbusinessideas.com/archives/wake-n-shake-the-merciless-alarm-clock-iphone-app/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

21. Colour Therapy For Pregnant Mums



Taking functional maternity activewear to the next level, MezRoo introduces its debut collection of effortlessly chic and stylish clothing designed to transition and embrace the body through all stages of pregnancy. Created to make expectant mothers feel good about themselves through “colour therapy,” the collection includes an assortment of flattering bottoms and vibrant athletic tops, complemented with layering pieces that are simply too chic to be limited purely to the gym.

Available in black/hot pink, purple/lavender and turquoise/aqua, bold colours were specifically chosen as “mood enhancers” by designer Maggie Zembruski. “Colours have long been recognized for their healing, inspiring and restorative powers,” explains Zembruski. “MezRoo’s colour combinations can help invigorate or calm moms experiencing the roller coaster emotions associated with pregnancy — and feel good when looking at themselves in the mirror.”

Link: <http://www.coolbusinessideas.com/archives/colour-therapy-for-pregnant-mums/>

More: <http://www.coolbusinessideas.com/archives/category/health-beauty/>

22. Pharmacy Vending Machine



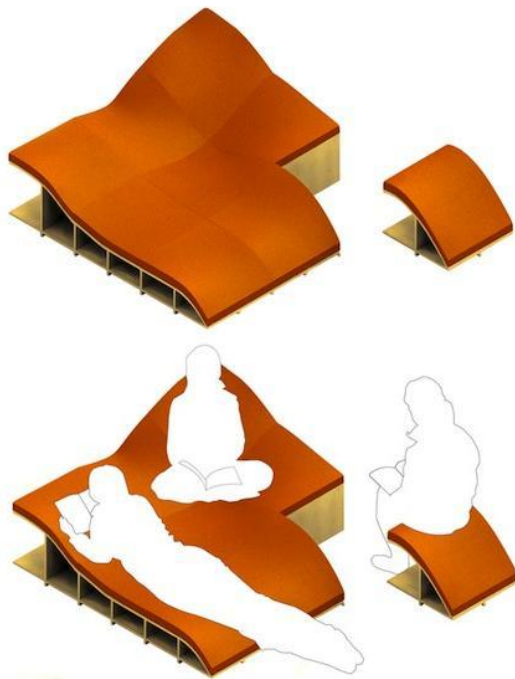
There’s been virtually no limit to vending-machine innovations, and in the latest spotting Swedish Green Cross is using its technology to sell non-prescription drugs. Perhaps even more interesting than its use of automatic vending however, is that it recently began running specials through location-based service Foursquare.

With nine vending machines in three Swedish cities, Green Cross sells a wide variety of non-prescription goods, from aspirin to condoms. Aiming to increase awareness of its offerings, the company just launched what may well be the world’s first Foursquare special for a vending machine. Specifically, when users check into a location on Foursquare that’s near a Green Cross machine, they automatically get alerted to any specials that are currently available there.

Link: <http://www.coolbusinessideas.com/archives/pharmacy-vending-machine/>

More: <http://www.coolbusinessideas.com/archives/category/health-beauty/>

23. Bookworm Position



This unusual modular lounge piece was created by Portuguese designer Joana Santos in collaboration with Patricia Fernandes and Ines Carvalho. The concept explores the physical nature of reading and aspires to provide the most comfortable position for the bookwormy user. Comprised of several modular panels, the piece can be put together to create a lounge with several different levels of support – horizontal, vertical and inclined. One of the pieces can even be used as a free-standing foot stool. Santos thought that reading is a process deserving its own furniture. I couldn't help but agree.

Link: <http://www.coolbusinessideas.com/archives/bookworm-position/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

24. Give Your Dishes A Spin

Remember Ahhproject I featured some time ago? Guess what, they have been busy with creating more space-saving designs. And their latest concept for Electrolux is truly ingenious – a rotating sink/washer combo. 'The idea came about when we realized the potential of space conservation when our sink was full of dirty dishes! The system works in a way that the dishes are cleaned within the sink, using the mechanics of a dishwasher,' – designers explain. The sink is divided in two parts – one act as a sink and another act as a dishwasher when it rotates under the counter. Perfect for a small apartment!



Link: <http://www.coolbusinessideas.com/archives/give-your-dishes-a-spin/>

More: <http://www.coolbusinessideas.com/archives/category/health-beauty/>

25. Carbon Fiber Business Cards



Show off your business' materials acumen with Carbon Fiber Business Cards. These cards are made from thin, lightweight real carbon fiber that provides a depth not seen with traditional card stock, and imbed your graphics under a layer of epoxy coating, keeping them from scratching or wearing off, and thus extending the lifetime of your promotional investment. As a bonus, they might also match your high-end "corporate" vehicle.

Link: <http://www.coolbusinessideas.com/archives/cool-carbon-fiber-business-cards/>

More: <http://www.coolbusinessideas.com/archives/category/luxury/>

26. Blackjack Watch



Massively complicated, the 21 Blackjack has a brand new Christophe Claret movement in it called the BLJo8. It has 501 hand finished parts and two barrels with a 72 hour power reserve. But what really matters is that in addition to the time it lets you play three games. Which games? I am not 100% sure how they will all work, but it will be blackjack, dice, and roulette. The dice game is on the side of the case (which probably has a mechanical dice toss randomizer), and there are images of cards on disc under the smoky sapphire dial. You

can probably play blackjack with yourself and the watch is the dealer. You can now lose money to a watch you'll probably have to spend well over half a million dollars for. If you like, you can get the dial as a solid piece of onyx with windows for the game indicators.

Link: <http://www.coolbusinessideas.com/archives/blackjack-watch/>

More: <http://www.coolbusinessideas.com/archives/category/luxury/>

27. Curated and Crowdsourced Radio



Curation and crowdsourcing are the key concepts behind Jelli, an app that offers choosy listeners a collective, collaborative radio experience. Jelli provides a centralized portal for pre-existing radio frequencies, putting a station's playlist on display and giving listeners the opportunity to vote songs up or down in the rotation. This democratized approach takes the radio DJ out of the equation (as predicted by Tom Petty); in essence, every track played is a request. Listeners also have the power to stop a song mid-play, turning traditional radio programming into a sort of Gong Show for the airwaves (and striking fear into the hearts of Beliebers everywhere).

Link: <http://www.coolbusinessideas.com/archives/curated-and-crowdsourced-radio/>

More: <http://www.coolbusinessideas.com/archives/category/media-publishing/>

28. Collabracam Multiple Shots



The ability to direct a live video shoot across multiple cameras in real-time has historically been a luxury reserved for professionally equipped directors. However, once again, app-based technology has turned a well-established norm on its head. Offering the same capability to anyone in possession of a smartphone or tablet, we recently came across CollabraCam.

To use the app, between two and four iPhones, iPod Touches or iPads can be connected via wifi. The director of the shoot will then be able to view all the cameras' streams on his or her device, and select which footage should be visible on the main video stream at any one given time. Cameras can also be put on standby in order to prepare them for the next shot, and the director can silently issue instructions such as pan and track movements to camera operators via a display on their screen.

Link: <http://www.coolbusinessideas.com/archives/collabracam-multiple-shots/>

More: <http://www.coolbusinessideas.com/archives/category/media-publishing/>

29. Is It Ready Yet?



“Is it ready yet?” That’s a popular question people ask when cooking something. While not everybody has the skill to determine whether their meal is ready or not, the app offers an easier and more practical solution than just guessing around. A simple app to answer the simple question and that is how the app was born.

‘Is It Ready Yet’ is a cooking timer app designed for iPhone that enables users to stay alert with their cooking times and temperatures. The app helps them to cook roasts or whole poultry perfectly every time. With this app, users can be sure that their cooking is ready without having to ask, “Is it ready yet?” because the app already knew!

Link: <http://www.coolbusinessideas.com/archives/is-it-ready-yet/>

More:

<http://www.coolbusinessideas.com/archives/category/mobile/>

30. Couture Companion App

Couture Companion, an iPhone app from MapMuse, Inc. that takes the guesswork out of high fashion shopping by showing you which stores carry your favourite labels.

The first app of its kind in the USA, Couture Companion tracks where 27 different labels—including Chanel, Gucci, Prada, Steve McQueen, YSL, and more—are sold. Individual brand boutiques and departments stores such as Saks, Neiman Marcus, and



Bergdorf Goodman have been included to make the database as expansive as possible and users are encouraged to submit new label sightings directly from their mobile devices. The database can be browsed by either toggling labels on/off to make them appear/disappear from the map, or by viewing all nearby store that carry upscale fashion products. Once a user has identified a store that carries the label they’re searching for, they can call the store with one touch dialling, get driving directions via Google Maps, view photos, or check what other labels they carry.

Link: <http://www.coolbusinessideas.com/archives/couture-companion-app/>

More: <http://www.coolbusinessideas.com/archives/category/mobile/>

31. Open Source Travel Phrasebook

CheatSpeak is the world's only 100% open, uncensored, community-created foreign language phrasebook. Think of it like Wikipedia for language. You decide what phrases are there, and everyone shares & votes up the simplest way to say it, in any language.

Link:

<http://www.coolbusinessideas.com/archives/open-source-travel-phrasebook/>

More:

<http://www.coolbusinessideas.com/archives/category/online-social-networks/>



32. Findthebest.com Launches New UI



Findthebest.com launched their new User-Interface yesterday, adding smart ratings to their platform. In the past, they have used a combination of expert reviews and statistical data to create un-biased listings on products and services. They have combined these fields to create a “smart rating” to rank their products and services in a clear and visually aesthetic manner.

After \$6 million in funding from Kleiner Perkins over the last two years, the site has been experiencing tremendous growth, and is hoping to attract more users with this new interface.

Check out this example of some of their top ranking personal finance software to see just how it works. The smart rating is located in the top right corner.

Link: <http://www.coolbusinessideas.com/archives/findthebest-com-launches-new-ui/>

More: <http://www.coolbusinessideas.com/archives/category/online-social-networks/>

33. Pets Poop Vacuum



When it comes to pets, dogs are sooooo much better than cats in all ways but one: they don't really care where they take a crap. You take them for a walk and they will go out of their way to drop a fresh, juicy turd at their earliest convenience. If you are civically minded, that means pulling out a plastic bag and trying to scoop up the poop without touching it (not as hard as it sounds, trust me) – or you could leave it there and risk fines and scorn... or you could spend \$100 and carry around a ridiculous looking dog dung vacuum from Hammacher Schlemmer.

The Dog Dung vacuum features a battery-powered 30,000-RPM motor that can get 50 suctions out of a single 12-hour charge.

Link: <http://www.coolbusinessideas.com/archives/pets-poop-vacuum/>

More: <http://www.coolbusinessideas.com/archives/category/pets/>

34. Puppy Run



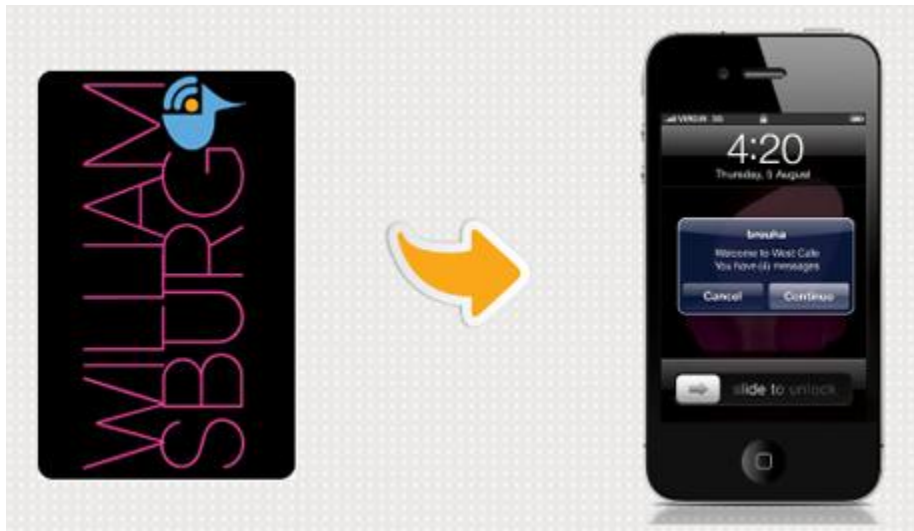
The inspiration for pupRUNNERS.com is from the creator's own "monster" miniature schnauzers, Pete and Sam.

This invention solves all the problems associated with running and walking your dog/dogs. It allows the user to take their dogs for exercise while riding the owners' bike. Yet keeps them contained within the trailer, safe from other dogs, cars, and people. If the dogs get tired half way, they can ride on the fold away floor of the trailer all the way home.

Link: <http://www.coolbusinessideas.com/archives/puppy-run/>

More: <http://www.coolbusinessideas.com/archives/category/pets/>

35. Spot Your Best Customer



Brouha is a new type of presence aware in-store mobile messaging service that uses RFID to allow stores to “spot” their best (local) customers the moment they enter the store. This enables businesses to make their best customers feel appreciated by presenting them with exclusive offers, promotions and incentives to their phones simply for showing up.

When a customer carrying our special card enters the store, within seconds: a) Brouha’s antenna “reads” the chip on the card b) automatically notifies the customer and c) instantly loads the stores branded app and messages.

Link: <http://www.coolbusinessideas.com/archives/spot-your-best-customer/>

More: <http://www.coolbusinessideas.com/archives/category/retail-ecommerce/>

36. Virtual Groceries At Subway

Online shopping is nothing new, especially in plugged-in South Korea. But one company says it’s going further. It’s testing out a virtual supermarket in a public place.

At Seolleung underground station in Seoul, there’s a row of brightly lit billboards along the platform, with hundreds of pictures of food and drink – everything from fruit and milk to instant noodles and pet food.



Link: <http://www.coolbusinessideas.com/archives/virtual-grocery-at-subway/>

More: <http://www.coolbusinessideas.com/archives/category/retail-ecommerce/>

37. TransferWise Currency Exchange



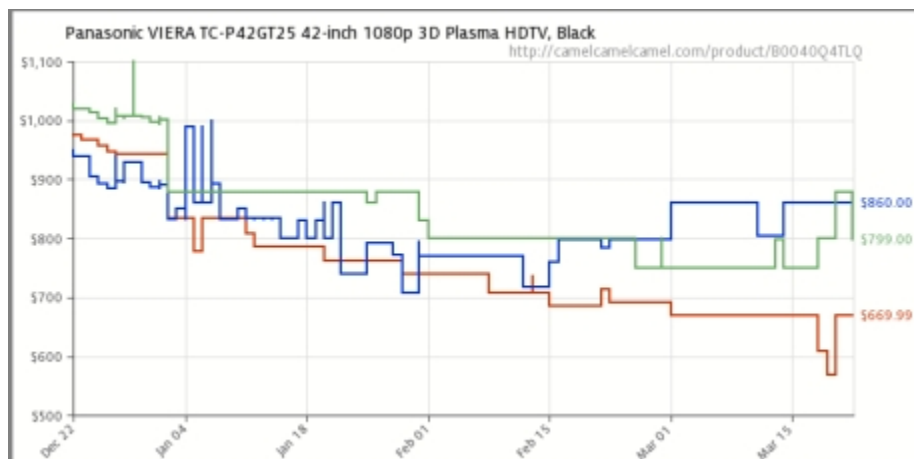
TransferWise, founded by early employees of Skype, is a new service offering better currency exchange rates by connecting consumers.

With its aim to become the Skype of currency exchange, the service makes it possible for European consumers to make pound-euro exchanges without paying the service fee to banks, usually around 6%. Consumers send their funds to TransferWise's account, as a trusted third-party. The company matches people in the Eurozone with people in the UK wanting to exchange currency. The service costs a flat rate of €10 or £1 per currency transfer. Since operations began in January 2011, the company has already processed more than €700,000 in currency transactions.

Link: <http://www.coolbusinessideas.com/archives/transferwise-currency-exchange/>

More: <http://www.coolbusinessideas.com/archives/category/retail-e-commerce/>

38. Camelcamelcamel Price Tracker



Camelcamelcamel provides free Amazon price drop alerts and Amazon price history charts, helping you buy when the price is right. Sign up now and start saving money.

The ability to generate alerts based on price and availability changes is essentially Camelcamelcamel's main feature. To track a product, one sets a price threshold at and below which an alert is generated, assuming the product is also in stock. In this context, alerts can be thought of as log entries, which are delivered via email, Twitter, or RSS feed, containing current price information and useful links.

Link: <http://www.coolbusinessideas.com/archives/camelcamelcamel-price-tracker/>

More: <http://www.coolbusinessideas.com/archives/category/retail-e-commerce/>

39. MiNeeds Find My Needs



More than 50,000 professionals and services providers nationwide have registered with MiNeeds.com, the site that instantly matches local vendors and businesses who bid on leads posted by local consumers.

For consumers, MiNeeds.com is an incredible time saver, a free and super-efficient way to post their “need” once, and then receive competitive bids and quotes back, compare vendor profiles, review ratings and reviews, all without having to initiate contact, negotiate costs or waste time on the phone.

Link: <http://www.coolbusinessideas.com/archives/mineeds-find-my-needs/>

More: <http://www.coolbusinessideas.com/archives/category/services/>

40. Find Vendors With OpenChime

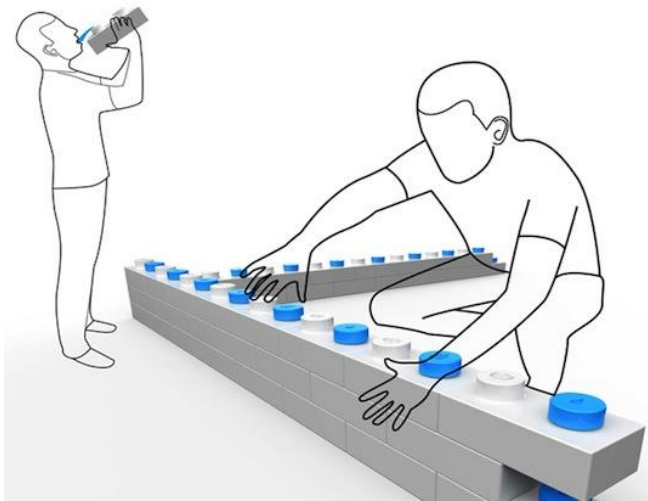
From acting classes in Anchorage to zip lines in Zurich, the days of consumers aimlessly searching online for reputable local merchants and vendors are coming to an end. Today, OpenChime.com, the web’s leading service connecting people with local service providers of any kind, officially launched its worldwide service. With almost two million vendors in its database, OpenChime provides consumers with an easy way to find the vendors or merchants they desire.

No matter what type of service is needed, OpenChime can help. After submitting a vendor request via a simple online form, OpenChime finds the vendors, contacts them and has the vendors send the consumer a personalized response with more information about their services and pricing. The average user will spend less than 60 seconds on the site submitting their request and can save as much as 75 percent off the vendors’ highest price. By having access to multiple bids, the consumer saves money and time.

Link: <http://www.coolbusinessideas.com/archives/find-vendors-with-openchime/>

More: <http://www.coolbusinessideas.com/archives/category/services/>

41. Life Saving Lego Bricks



Providing food and shelter to victims of a natural disaster is one of the first priorities for emergency services, but the process can often generate a lot of unnecessary waste. To help tackle this problem, UNICEF has developed an amazing reusable LEGO-inspired brick that doubles as a food storage container and a building material, addressing multiple needs in one fell swoop. Read on to see more pictures of this clever object designed by Psychic Factory!

The bricks have two compartments – one that holds rice and another that holds water. Once these vitals have been consumed, the bricks are then filled up with soil and sand to give them weight and stacked just like lego bricks into temporary shelters that gives disaster victims relief from the elements. In the meantime, all of the packaging that might have been used to provide clean drinking water and food are spared, as well as the headache of sourcing and distributing them. And the best part? When this area recovers, the bricks can be re-used somewhere else!

Link: <http://www.coolbusinessideas.com/archives/life-saving-lego-bricks/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

42. Whirligro Vertical Planting



The Whirligro is an exciting new product for growing plants in a vertical manner, suitable for people with small gardens or mobility restrictions. It is made up from individual growing tubes, each one holding 3 plants. Each Whirligro holds 10 tubes, spiralling around a central post...that's 30 plants in an area under 1m by 1m. Each plant grows through a hole in the plastic tubing so that the only area that ever needs weeding is a couple of inches wide. And if you use new compost, without any weed seeds, you will never have to weed at all.

Link: <http://www.coolbusinessideas.com/archives/whirligro-vertical-planting/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

43. What Should I Draw



What Should I Draw HD is an iPad app that was developed to answer the question that often arises when we want to draw something. “What should we draw?”

Unlike the other painting or drawing apps, *What Should I Draw* not only provides drawing media but also gives children suggestions of what to draw. The app consists of four splodges of paint when touched that reveal a different part of the drawing suggestion. The blue reveals an adjective, red reveals a colour, yellow reveals an animal and purple reveals a verb. So the end result could be “A bouncy, Peach, Lemur, Tap Dancing” and thousands of combination, so you won’t get short of something to draw.

The app also has its own website gallery where users can save, upload and see how their artwork on their favourite printable item such as mug or t-shirt.

Link: <http://www.coolbusinessideas.com/archives/what-should-i-draw/>

More: <http://www.coolbusinessideas.com/archives/category/sports-games/>

44. Whirligro Vertical Planting



Sand Art parties are a wonderful new way to entertain children. Children use brightly coloured sand to colour in specially prepared sticky cards, making wonderfully creative pictures. The process is virtually mess free, and kids just love the hands on nature of colouring in with the sand. Sand Art is perfect for children of all ages, and of all abilities, giving every child the ability to produce a perfect flawless picture.

Link: <http://www.coolbusinessideas.com/archives/sand-art-parties-for-kiddos/>

More: <http://www.coolbusinessideas.com/archives/category/sports-games/>

45. Motion Gesture Window Shopping



German researchers are putting the “Windows” into after-hours window shopping, an activity that has been strictly “look, but don’t touch”—at least, until the stores reopen in the morning. At the recent IFA consumer electronics show in Berlin, representatives from the Fraunhofer Heinrich Hertz Institute unveiled an interactive “Shop Window” system that allows would-be customers to learn more about the products in a display, no matter the time of day (or night). Using a Microsoft Kinect-like sensor that recognizes common gestures, window

shoppers can learn more about a product simply by pointing at it.

Link: <http://www.coolbusinessideas.com/archives/motion-gesture-window-shopping/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

46. Whirligro Vertical Planting

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Link: <http://www.coolbusinessideas.com/archives/sand-art-parties-for-kiddos/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

47. Picking Up Social Cues



A new 'social x-ray' glasses concept dreamed up by Rosalind Picard from the Massachusetts Institute of Technology can identify human expressions, including whether someone is thinking, agreeing, disagreeing or confused.

A tiny camera inside the glasses works by tracking certain points on a person's face which it then runs through special software. This software compares what's going on at each point to a big

database of faces and known expressions. The glasses then somehow tell you which kind of expression the person has.

You'd imagine that most people can pick up on these kinds of social cues automatically, but according to New Scientist we often miss important expressions because they're so small and quick. The glasses could also be a huge help to people that find it hard to understand different expressions, like those living with autism.

Link: <http://www.coolbusinessideas.com/archives/picking-up-social-cues/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

48. uShip Anything

uShip is a transport marketplace that helps people save money on deliveries of things that are too big, heavy or unsuitable for the post and pallet networks.

Including things like car transport, motorcycle transport, boats, heavy haulage, all the way through to pets, horses, and fine and fragile antiques.



uShip is a reverse auction marketplace so transport companies and couriers compete for your business, which means that you get quotes from multiple courier and delivery companies. All you need to do is compare the quotes, and save money. Typically customers save between 50-80% on transport costs.

Link: <http://www.coolbusinessideas.com/archives/uship-anything/>

More: <http://www.coolbusinessideas.com/archives/category/travel-transport/>

49. TripAnomaly



TripAnomaly monitors millions of flights and then calculates a reliability score based on a multitude of factors.

They also look at factors such as how often this flight is delayed, the severity of the delay, how often the flight has been cancelled, diverted, and more. Their technology then compares that score to both flights operating the same city pair route as well as all flights operating across the country.

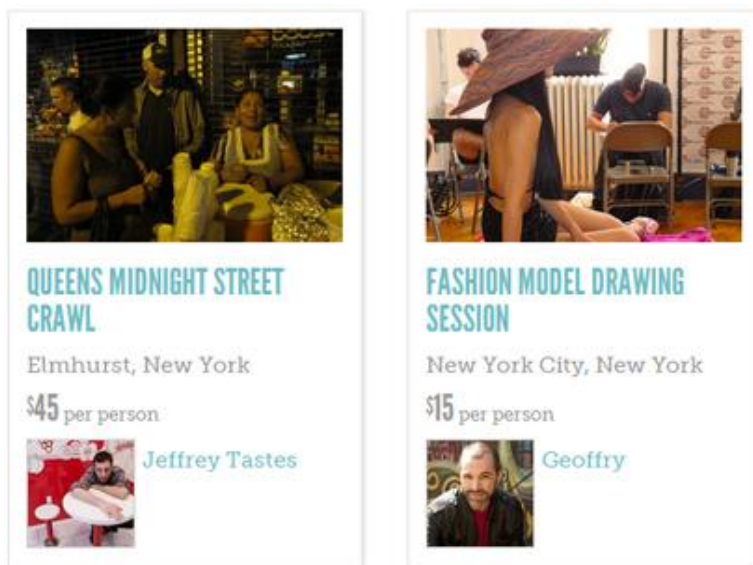
The final score is in relation to all other flights. A

Trip Anomaly score of “10” means that the flight has earned their trust. A flight with a score of “1” should be avoided whenever possible. These guys are definitely onto something because there isn’t any other site on the net that gives you a reliable airline.

Link: <http://www.coolbusinessideas.com/archives/tripanomaly/>

More: <http://www.coolbusinessideas.com/archives/category/travel-transport/>

50. Experience the World Differently with Vayable



Most contemporary online travel resources can build itineraries and make suggestions based on a traveller’s personal taste, but these can still feel limited to the standard fare (this museum, that restaurant, and a few too many historic landmarks). In contrast, Vayable offers up outings that are specific to each location’s turf, and guided by locals. Experiences vary widely in cost and scope, from a \$15 fashion model drawing session in NYC, to a \$100 chance to cook an authentic lovo feast in a Fijian village, to a \$4,000 motorcycle tour of France. Even for those who prefer staying close to home, these packages can provide a new outlook on their native cities.

Link: <http://www.coolbusinessideas.com/archives/experience-the-world-differently-with-vayable/>

More: <http://www.coolbusinessideas.com/archives/category/travel-transport/>



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