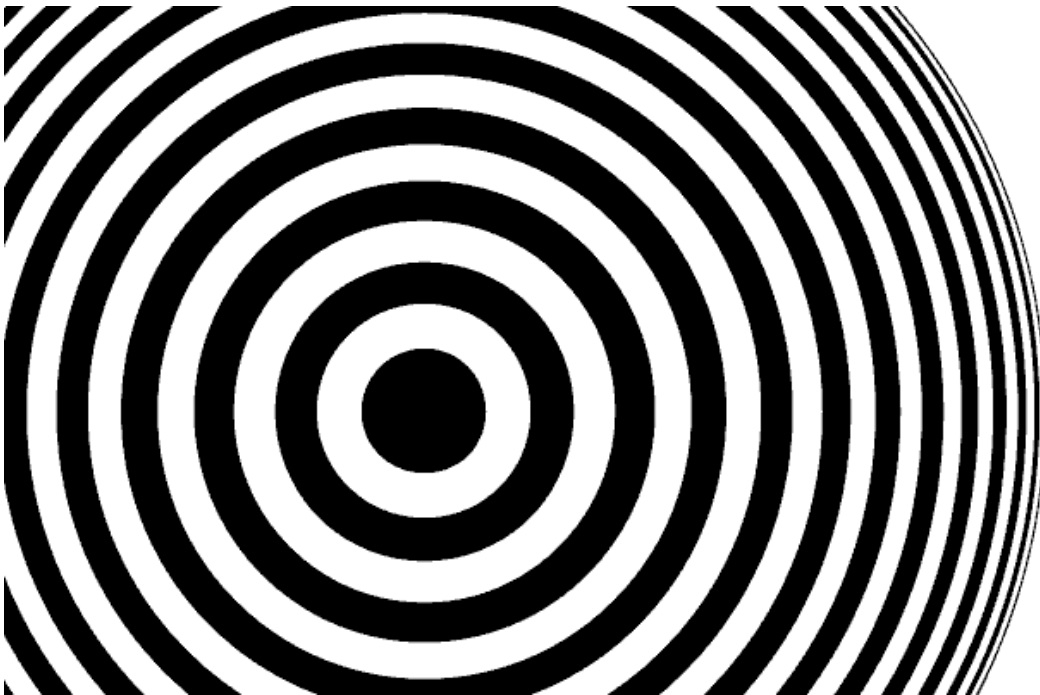


Latest Innovation & Start-up Business Ideas of 2014



Scanning the World for Some of The Brightest Business Ideas So You Don't Have To.

 COOLBUSINESSIDEAS.COM

Latest Innovation & Start-up Business Ideas of 2014

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Latest Innovation & Start-up Business Ideas of 2014

In the world of business, entrepreneurs and businesses have to get up to speed quickly. The competition is relentless, and companies are always working to roll out the next big thing. Think you have a smart new business idea which no one else has thought of? Well, before before you knew it, someone somewhere in the world may be starting to push out a similar business idea or innovation into the market. You cannot afford to be slow. Act fast, and use this 'Latest Innovation & Start-up Business Ideas of 2014' as a handy reference guide in coming up with your own entrepreneurial business idea to take the market by storm. Let us scan the world for the latest cool business ideas so you don't have to.

If you want more, be sure to check out our blog at <http://www.CoolBusinessIdeas.com>. Updated daily with the latest business ideas which we've spotted worldwide, we're sure you'll find it an enjoyable read. Don't forget to share this report with your friends and colleagues. We hope you enjoy this free report.

The CoolBusinessIdeas.com team - Marcel, Steven and Yuelin

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1. Cola 2nd Lives



Created with the help of Ogilvy & Mather China, the campaign features a line of 16 innovative caps that can be screwed on to bottles when they're empty, transforming them into useful objects like water guns, whistles, paint brushes, bubble makers and pencil sharpeners. It's all part of a clever effort to encourage consumers in Vietnam to recycle, and a rare success at the sort of alchemy that seeks to reincarnate garbage as advertising (even if such attempts are a cornerstone of the marketing industry). Coke will give away 40,000 of these modified caps, which come in 16 different varieties, to start.

Link: <http://www.coolbusinessideas.com/archives/cola-2nd-lives/>

More: <http://www.coolbusinessideas.com/archives/category/advertising-marketing/>

2. Drone Advertising



To capture the attention of busy office workers and entice them to eat lunch at Asian restaurant chain Wokker, creative agency Hungry Boys released [ten drones with banners](#) promoting the eatery's offerings around high-rise business centers in Moscow. The unmanned aerial vehicles, which were deployed at a time when hunger typically sets in, flew next to windows to ensure that they wouldn't go unnoticed by even the

most focused employees. Reports show that the number of food orders near these business centers rose by 40% following the campaign, demonstrating that the use of non-traditional advertising really can be effective.

Link: <http://www.coolbusinessideas.com/archives/drone-advertising/>

More: <http://www.coolbusinessideas.com/archives/category/advertising-marketing/>

3. Touchable Memories



‘Touchable Memories’ by pirate3D, turns photographs into 3D-printed objects for people without vision. This hits home, as I have a close family member that has been slowly losing his eye sight over the past year.

Link: <http://www.coolbusinessideas.com/archives/touchable-memories/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

4. Refrigerator Made of Clay



A fridge for the common man that does not require electricity and keeps food fresh too. With this basic parameter in mind Mansukhbhai came up with [Mitticool, a fridge made of clay](#). It works on the principle of evaporation. Water from the upper chambers drips down the side, and gets evaporated taking away heat from the inside, leaving the chambers cool. The top upper chamber is used to store water. A small lid made from clay is provided on top. A small faucet tap is also provided at the front lower end of chamber to tap out the water for drinking use. In the lower chamber, two shelves are provided to store the food material.

Link: <http://www.coolbusinessideas.com/archives/refrigerator-made-of-clay/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

5. Slingshot Cup



There's nothing like a hot cup of tea to bring peace and relaxation. There is one minor annoyance though – getting every inch of tasty tea out of that tea bag, and well, getting rid of it.

The Tea Cup SlingsHOT by Samir Sufi solves both those problems at once. It has a little funnel for you to squeeze every last drop of tea out of the bag without dripping everywhere. It also acts as a place for your old tea bag to rest while you sip your tea.

Link: <http://www.coolbusinessideas.com/archives/slingshot-cup/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

6. Portable Standing Desk



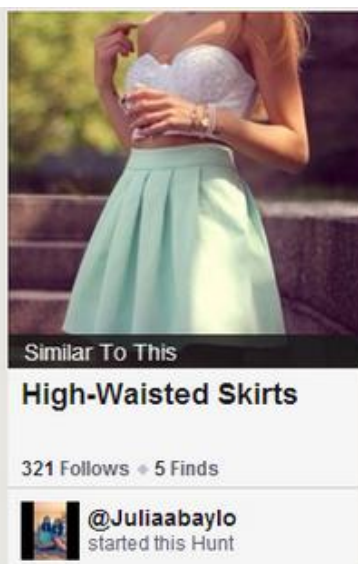
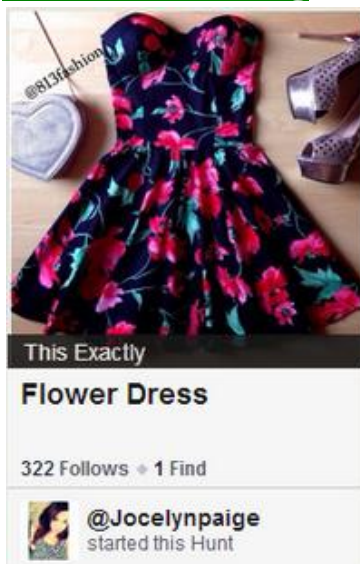
You've probably noticed how standing desks are becoming more and more popular as it's pretty obvious that so much sitting is bad for us. Refold has designed a cardboard standing desk that is both flexible and portable, as well as being completely affordable.

The 100% recyclable desk folds up in seconds into a self-contained carrying case so you can either store it or tote it to another location. It weighs only 6.5 kg (or 14.3 lbs) so you can move it whenever you need to switch up where you work.

Link: <http://www.coolbusinessideas.com/archives/portable-standing-desk/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

7. Fashion Hunting



With the proliferation of image aggregation platforms—think Tumblr, Instagram, Pinterest, etc.—people often run across photos of products whose origins are unknown but that they want to track down. Enter [The Hunt](#), a website that provides a community for fashion experts to help each other find the clothes, accessories, and beauty products they seek to purchase. When a member uploads an image of an item they want information on, they can specify whether they are hoping to find the exact item or something similar; their fellow shopping gurus then spring into action to tell them where they can

find it.

Link: <http://www.coolbusinessideas.com/archives/fashion-hunting/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

8. Nanotech Waterproof T-shirt



Melbourne based company [Threadsmiths](#) has solved the age-old problem of stained white T-shirts by synthesizing a fully hydrophobic T-shirt, the first in the world to be available to the public.

Dubbed “The Cavalier” the 100% cotton shirt incorporates a nature inspired nanotechnology that completely repels dirt and liquids, leaving the surface of the fabric crisp, dry, and without

stains. While other white T-shirts are stained and ruined by liquids such as coffee and wine, “The Cavalier’s” hydrophobic properties cause liquids to bead up and fall off the fabric cleaning the fabric in the process.

Link: <http://www.coolbusinessideas.com/archives/nanotech-waterproof-t-shirt/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

9. Sustainable Water Kettle



[Twist](#) is a sustainable water kettle with zero water loss. It preserves water by inner circulation, therefore provides water, energy and time efficiency. With water kettles, water efficiency is a problem where %25 of the water is lost during boiling. Unlike conventional kettles, Twist does not waste water, while it also saves energy by reducing process time. Besides being eco-friendly, it also makes water-heating process more economic, safe and practical. With its innovative water cycle system, water and steam are preserved in body and circulated.

Link: <http://www.coolbusinessideas.com/archives/sustainable-water-kettle/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

10. Pikkpack Self Assembled Shoes



Pikkpack is a flat-packed shoe made of premium leather upper and sole. The shoes can be assembled by you with colorful shoelaces. Like the IKEA version of footwear, Pikkpack starts out as a flat piece of leather and then the wearer can transform it into a 3D piece of clothing with his/her own hands. What is more, in Pikkpack's case there is no need for space-consuming shoeboxes. It's an innovative footwear design that promotes the use of less material and shipping cost.

Link: <http://www.coolbusinessideas.com/archives/pikkpack-self-assembled-shoes/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

11. The Lovemark Monument



This is the Lovemark: a unique canvas to express your feelings and a unique collective piece of architectural art at the same time! A landmark with a heart, a positive point of reference to inspire us, our kids and hopefully their kids – across geographies. That little love note you want to pass to your loved one will now have a little magic power, it will make a difference in the world this time: it will build a monument, a Love monument. Your little note will become your love mark in history. The message will be inscribed on a cube – a love cube as we call it – and the love cube will be the building block of the Love monument: The Lovemark.

Link: <http://www.coolbusinessideas.com/archives/the-lovemark-monument/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

12. Greeting Gift Box



Greetabl is a greeting card and a gift box all in one; you can fit little gifts such as candy, nail polish, jewelry, and even gift cards inside of your handwritten message. What it really is, though, is an experience—a fun and memorable way to connect with the important people in your life. Greetabl complements all types of gifts, from the silly to the sincere, and is made in the USA with premium materials and inspired designs.

Link: <http://www.coolbusinessideas.com/archives/greeting-gift-box/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

13. With Me Coffee Warmer Stick



With the cold season quickly rolling in, coffee is becoming more and more important. Now only it wakes us up and helps us start the day, but it also keeps us warm during the cold autumn and winter days. However, during low temperatures, it won't take long until our hot coffee cools. To solve this problem the **With Me coffee wand warmer** was invented. It keeps both tea and coffee warm for a longer period of time.

The With Me wand is a portable device in the form of a stick that you merely place in your coffee and it keeps the drink hot. It is designed to be slipped in the cup and clipped on the side. Once it

is set into the correct position, the clip keeping it from slipping in the drink, the With Me wand can be set to maintain a certain temperature.

Link: <http://www.coolbusinessideas.com/archives/with-me-coffee-warmer-stick/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

14. Chopsticks That Test Safety

Chinese search giant Baidu has developed a pair of high-tech chopsticks for testing the safety of food.



The device, called Kuaisou in Chinese, is designed for detecting oils that have dangerous levels of contamination, according to [The Wall Street Journal](#). Robin Li, CEO of Baidu, introduced the smart chopsticks at the firm's annual technology conference, where he referred to the invention in a speech on Wednesday as "a new way to sense the world."

"In the future, via Baidu Kuaisou, you'll be able to know the origin of oil and water and other foods- whether they've gone bad or what sort of nutrition they contain," he said.

Link: <http://www.coolbusinessideas.com/archives/chopsticks-that-test-safety/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

15. High Protein Chips



[Six Foods](#) has created a brand of chips made from crickets that could make insect meat palatable for the western world. The brainchild of three Harvard graduates — Laura D'Asaro, Rose Wang and Meryl Natow — the startup's first product is Chirps, a gluten-free, natural, low fat chip. Instead of the usual potato or corn, Chirps are created from a mix of ground beans, rice and cricket powder that's baked rather than fried. The result is a bag of chips that contains 7g of protein — more than an egg. This comes from the fact that 200 calories of cricket meat provides 31g of protein, compared to 22g in beef. Additionally, it requires 1/2000th of the amount of water to farm, and 100 times less greenhouse gas is emitted.

Link: <http://www.coolbusinessideas.com/archives/high-protein-chips/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

16. Fitness Beer



Fitness drinks and ale are usually regarded as separate categories. [Lean Machine Ale](#), a low-calorie, low-alcohol ‘fit beer’ brings the two together in a single glass.

Described by brewer Vampt Brands as an ultra-premium beer, Lean Machine ticks every box in the fitness drink book. Gluten-free and vitamin-enriched, the light ale has an alcohol volume of 5% and contains only 77 calories, additional protein to help muscle-building, antioxidants to boost the immune system and electrolytes to aid ‘100% bio-hydration’.

Vampt is marketing Lean Machine, which is expected to be released in summer 2014, as a recovery ale for post-workout drinking. The primary audience, according to the company, is young adults aged 19–32.

Food and drinks brands are tapping into consumers’ desire for Nature+ products that offer ‘better than natural’ health benefits. For more on this emerging trend, read our Food and Drinks Futures report, available now in The Future Laboratory Shop.

Link: <http://www.coolbusinessideas.com/archives/fitness-beer/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

17. Pay Per Minute Café



Ever felt you've overstayed your welcome in a cafe, by reading, working or surfing the web while hugging the latte you bought two hours ago? Pay-per-minute cafes could be the answer. [Ziferblat](http://www.coolbusinessideas.com/archives/pay-per-minute-cafe/), the first UK branch of a Russian chain, has just opened in London (388 Old Street), where "everything is free inside except the time you spend there". The fee: 3p a minute. Ziferblat is London's first pay-per-minute cafe.

The idea is guests take an alarm clock from the cupboard on arrival and note the time, then keep it with them, before, quite literally, clocking out at the end. There's no minimum time. Guests can also get stuck into the complimentary snacks (biscuits, fruit, vegetables), or prepare their own food in the kitchen.

Link: <http://www.coolbusinessideas.com/archives/pay-per-minute-cafe/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

18. Subconscious Menu



When scanning a menu, many of us are just justifying the *profiteroles* rather than actually choosing a dessert. Pizza Hut wants to skip your super-ego middleman and just let your id order that triple-cheese bacon pepperoni directly. It's "[Subconscious Menu](http://www.coolbusinessideas.com/archives/subconscious-menu/)" uses [Tobii's eye-tracking tech](http://www.coolbusinessideas.com/archives/category/gadgets/) to figure out which of 20 different ingredients you're looking at on a screen (see the video below). It then takes all of three seconds to identify the pizza of your dreams based on which you looked at the longest. Pizza Hut says its Subconscious Menu is still in trials, but after testing to a 98 percent success rate, may one day appear in restaurants.

Link: <http://www.coolbusinessideas.com/archives/subconscious-menu/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

19. Minipresso



The workplace of is filled with employees that are powered by warm brews of coffee throughout the day. in order to get their fix, they escape, just for a couple minutes, to the nearest shop around the corner or walk down the thin pathways between cubicles towards the break room. once a cup has been poured, every sip is a hybrid of rejuvenation and relaxation so they can focus on the tasks ahead. but getting a dose of caffeine isn't always easy. there can be long lines served by overwhelmed baristas or

unclean, burnt pots left in the office from the day before. taking away the stress that can consume a person during this sequence of events, [wacaco](http://www.wacaco.com) has developed 'minipresso', a device that helps you prepare shots with the quality of a traditional machine.

Link: <http://www.coolbusinessideas.com/archives/hand-powered-minipresso/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

20. Togo Solar Portable Charger



[Togo Solar](http://www.togosolar.com) is a practical, efficient, high watt solar charger. With portable power sources being a thing of necessity these days, Togo Solar has made one of the best resources for power utilizing the sun, while making life much easier for those living on the go. Charging is continuously monitored utilizing the Togo Solar app via bluetooth compatibility so while your solar panel is resting in the sun, you can relax in the shade. With measurable meters on the app, you have the capability to see how full of a charge the sun is giving you, and see if your solar panel is in optimal sunlight. Togo Solar powers the included BOS battery pack, which gives you up to three full phone charges.

Link: <http://www.coolbusinessideas.com/archives/togo-solar-portable-charger/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

21. Fragrance Emitting Smartphone

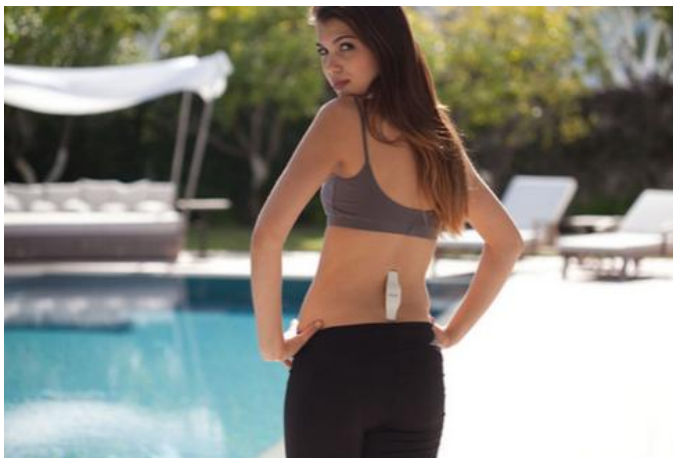


If you were crestfallen when you heard that Scentee's [fragrance-emitting smartphone add-on](#) would be hard to get outside of Japan, you can relax — it's now [available worldwide](#) through the company's site. The perfume plug-in sells for \$35 by itself (plus a whopping \$30 in shipping), while scent packs for coffee, lavender, rose, rosemary and strawberry will cost you \$5 each. That's quite a lot to pay for smell-based notifications on your Android device or iPhone, but Scentee is at least more practical than some of the other [novelty imports](#) that we've seen as of late.

Link: <http://www.coolbusinessideas.com/archives/fragrance-emitting-smartphone/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

22. Upright For bad Posture



UpRight, a small, comfortable wearable device and app to improve posture and well-being, is today launching a 60-day Indiegogo campaign to begin production and distribution. The UpRight posture device uses multiple sensors and advanced algorithms to achieve unparalleled accuracy. The UpRight unit will also come with a mobile app to control the device.

Unlike similar devices which require an uncomfortable strap or just attach to clothing, UpRight is placed on the lower back with a gentle hypoallergenic adhesive, ensuring greater accuracy and real-time notification, via a gentle vibration, of bad posture. The device uses several sensors, including an accelerometer and a strain sensor which means it's incredibly accurate. UpRight's solution also promises to be significantly less expensive than other devices.

Link: <http://www.coolbusinessideas.com/archives/upright-for-bad-posture/>

More: <http://www.coolbusinessideas.com/archives/category/health-beauty/>

23. The Arc Tension Reliever



Produced using a 3D printer, the ARC's design is simple, yet innovative. Created to drastically reduce, if not eliminate, discomfort and pain caused by neck joint and muscle tension, [The ARC](http://www.coolbusinessideas.com/archives/the-arc-tension-reliever/) uses the body's own weight, coupled with a strategically places tension point inserts to isolate and dissolve muscle tension, align the spine and provide relief to a host of common day pains.

By suspending the user's head, the ARC creates tension along the neck/cervical system, creating the same effect as if someone is hanging from an inversion table, without the discomfort of hanging upside down. As a result, users will experience almost instant pain and discomfort relief, making The ARC a game changing device.

Link: <http://www.coolbusinessideas.com/archives/the-arc-tension-reliever/>

More: <http://www.coolbusinessideas.com/archives/category/health-beauty/>

24. Daysy Fertile Ground

[Daysy is a fertility monitor](http://www.coolbusinessideas.com/archives/daysy-fertile-ground/) that learns and tracks your menstrual cycle. With daysy, you can plan or prevent pregnancy just as you choose. Daysy will show you if you are fertile or not with an accuracy of 99.3%, is all natural and side-effect free. Every morning, take your temperature under your tongue and confirm menstruation on the days you have it. Daysy evaluates your data and calculates your fertility status for the next 24 hours.



The fertility monitor takes your basal body temperature (BBT) every morning when you wake up, with the most advanced temperature sensor (1/100 of a degree precision). It then automatically compares it with its bio-mathematical forecasting software and stored information of all available family planning research.

Link: <http://www.coolbusinessideas.com/archives/daysy-fertile-ground/>

More: <http://www.coolbusinessideas.com/archives/category/health-beauty/>

25. Self Washing Dishes



Design company [Tomorrow Machine](http://www.tomorrowmachine.com) has changed the household dynamic forever. By looking at plants such as the lotus leaf, the Swedish firm has created a series of self-washing plates, bowls and cups. The cellulose-based surface actively repels dirt, water and grease so the need for hot soapy sinks is now obsolescent.

Created as a collaboration between Tomorrow Machine and research company Innventia following a challenge from the Swedish Forest Industries Association. The self-cleaning tableware is coloured in a blue and white marbling after being pulped and heat pressed into shape. The lightweight material won't crack or break and is coated with a super-high heated wax recently developed in Stockholm by the KTH Royal Institute of Technology, so all food scraps simply slide off.

Link: <http://www.coolbusinessideas.com/archives/self-washing-dishes/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

26. Convertible Shelf Table



[Bamboo Compact smart assistant workstation](http://www.bamboocompact.com) in bamboo docks and charges your tablet or smartphone while you cook up your favorite dishes. It neatly cradles your devices, cookbooks and utensils in beautiful eco-friendly bamboo. With its ingenious cable management system, it keeps all charging wires out of site and clear of your work area. The integrated adjustable ball system provides the perfect viewing angle for any job ... go from 45, 35 and 25 degrees in a flash. Uses high-output LED back lighting to give any kitchen a warm glow day or night.

Link: <http://www.coolbusinessideas.com/archives/convertible-shelf-table/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

27. Bamboo Compact Charger In The Kitchen



[Bamboo Compact smart assistant workstation](http://www.coolbusinessideas.com/archives/bamboo-compact-charger-in-the-kitchen/) in bamboo docks and charges your tablet or smartphone while you cook up your favorite dishes. It neatly cradles your devices, cookbooks and utensils in beautiful eco-friendly bamboo. With its ingenious cable management system, it keeps all charging wires out of site and clear of your work area. The integrated adjustable ball system provides the perfect viewing angle for any job ... go from 45, 35 and 25 degrees in a flash. Uses high-output LED back lighting to give any kitchen a warm glow day or night.

Link: <http://www.coolbusinessideas.com/archives/bamboo-compact-charger-in-the-kitchen/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

28. Scan Your Next Glass Of Wine And Beer



Most people stick to what they know when shopping for beer or wine, cautious to guess wrong and end up with a bottle or 6-pack they don't like.

A new app called [Next Glass](#) is trying to fix that, and its solution works pretty well.

The concept behind Next Glass is simple: You hold your phone up to a beer or wine bottle, and the app scans it and presents you with a score based on your preferences, along with its calorie count and alcohol by volume.

The idea is that as you're shopping, you can whip out your smartphone and find something new to try that you're sure to love.

Link: <http://www.coolbusinessideas.com/archives/scan-your-next-glass-of-wine-and-beer/>

More: <http://www.coolbusinessideas.com/archives/category/mobile/>

29. Owaves Wellness Calendar



[Owaves](#) makes it easy to plan health and wellness goals into your day. Colorful and vibrant, with a novel 24-hour clock, the planner is fun to use and lets you see your day in a whole new way. Oriented to sunrise and sunset, Owaves guides you to a balanced lifestyle and healthy circadian rhythm.

Eastern and Western health experts agree there are five main ingredients for a long and healthy life: Sleep, Nutrition, Exercise, Spirituality, ?Love and Social, Owaves is the only day planner in the world designed to let you prioritize these activities alongside work, play and miscellaneous errands.

Link: <http://www.coolbusinessideas.com/archives/owaves-wellness-calendar/>

More: <http://www.coolbusinessideas.com/archives/category/mobile/>

30. Candid Camera Video



Tel Aviv-based startup [Samba](#) wants to expand the video messaging category to straddle the space between MMS and video chatting. The app, which launched last month, lets users record a video to send to a friend, and then records that friend's reaction to the video, which is then shared back with the sender. Reactions are synced to the original video, with the recipient's mug appearing in a small, movable circle that's layered on top of the sender's missive. Sophisticated privacy controls even allow senders to delete videos both from their own phones and recipients'.

Link: <http://www.coolbusinessideas.com/archives/candid-camera-video/>

More: <http://www.coolbusinessideas.com/archives/category/mobile/>

31. Liquor Delivery App And Service



[Drizly](http://www.coolbusinessideas.com/archives/liquor-delivery-app-and-service/) aims to become “the Amazon.com for alcohol” by letting New York City and Boston residents order beer, wine, and liquor for delivery within approximately 30-60 minutes. The company aggregates the booze each participating liquor store has in stock, takes orders, and sends transactions to retailers to process. Each store employs its own couriers, but Drizly helps attract customers and provides scanners to check IDs upon delivery.

Link: <http://www.coolbusinessideas.com/archives/liquor-delivery-app-and-service/>

More: <http://www.coolbusinessideas.com/archives/category/retail-ecommerce/>

32. Salad Vending Machine



Don't think of the [Farmer's Fridge kiosk](http://www.coolbusinessideas.com/archives/farmer-s-fridge-kiosk/) as a vending machine. It's a veggie machine dispensing handcrafted salads that taste so good you'll think you're eating bad.

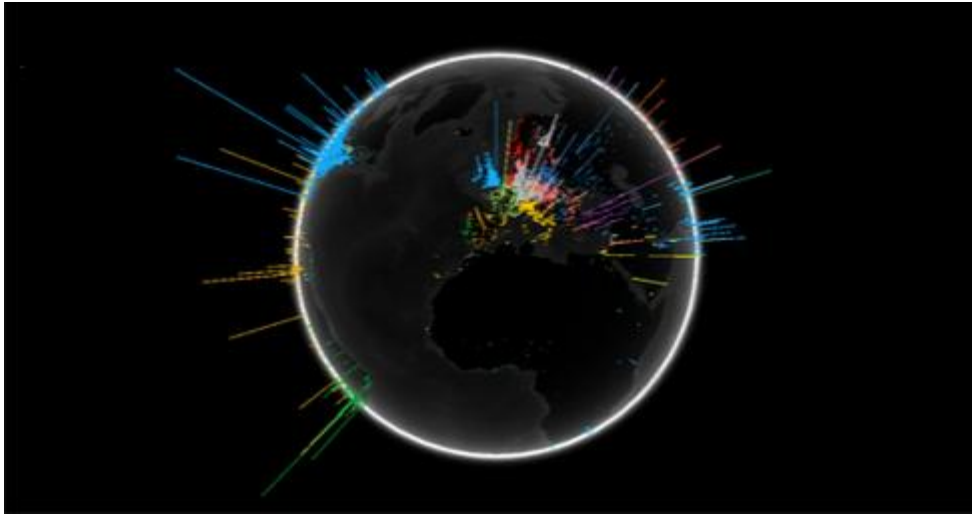
Made fresh every day, using only the best ingredients and delivered daily to a vending machine.

And just as each salad is a culinary thing of beauty, the kiosk is a work of art in its own right. Made from reclaimed wood (provided by Modern Urban Woods of West Chicago) and even some recycled materials, each one is unique and user-friendly.

Link: <http://www.coolbusinessideas.com/archives/salad-vending-machine/>

More: <http://www.coolbusinessideas.com/archives/category/retail-ecommerce/>

33. Smartlation Smart Translation Services



Using a patent-pending algorithm that analyses translator data from a vast pool of registered translators, [Smartlation](http://www.coolbusinessideas.com/archives/smartlation-smart-translation-services/) promises to give users the freedom to select the translation services that best meet their requirements and budget.

What does this mean for users? Let's say you need a legal document translated from English into Farsi and Portuguese. Smartlation lets you specify not only languages but also specific areas of expertise so you find translators who are experienced and knowledgeable. The platform also makes the procedure simple by managing both jobs (i.e. Farsi and Portuguese) in one place. Transactions also go through the platform simplifying the payment process.

Link: <http://www.coolbusinessideas.com/archives/smartlation-smart-translation-services/>

More: <http://www.coolbusinessideas.com/archives/category/services/>

34. Wineist Wine Delivery



European startup [Wineist](http://www.coolbusinessideas.com/archives/wineist-wine-delivery/) is disrupting the wine industry with its unique way of online wine tasting.

Curated premium wine tasting experience delivered to your home. Enjoy a monthly delivery of new quality wine samples, from the wine cellar to your doorstep. A new way to explore the beautiful world of wine.

Each month wine professionals, from all over the world, choose a new theme and new wines for your tasting pleasure.

The Wineist package, is delivered to your home, your office or your friend's house. Ready to be tasted.

Link: <http://www.coolbusinessideas.com/archives/wineist-wine-delivery/>

More: <http://www.coolbusinessideas.com/archives/category/services/>

35. You Move Me Fun Moving Experience



[You Move Me's](#) mission is to make the painful experience of moving almost fun. Small touches like morning coffee service (because the coffeemaker is already packed!), a housewarming plant at the end of your move and a wardrobe box that doubles as a kids fort are ways that they are achieving this mission.

You Move Me launched last year in a major way, opening 26 franchises at once across North America in the largest franchise launch in history. In just a few short months they have generated \$5.4 million in revenue, a considerable feat given they're a start-up in the competitive moving industry.

Link: <http://www.coolbusinessideas.com/archives/you-move-me-fun-moving-experience/>

More: <http://www.coolbusinessideas.com/archives/category/services/>

36. Stormboard Collaborative Tool



Stormboard is an online brainstorming and collaboration platform. The name comes from a combination of brainstorm and whiteboard.

It is easy, fun and flexible and you can access your data anytime. It's useful before, during and after your meetings.

You can access your data from anywhere. Perfect for connecting remote teams, Stormboard provides you with a variety of template boards for all different kinds of industries and processes.

Link: <http://www.coolbusinessideas.com/archives/stormboard-collaborative-tool/>

More: <http://www.coolbusinessideas.com/archives/category/services/>

37. Date In A Box



Every month the [Unbox Love](http://www.unboxlove.com) team puts our heads together and comes up with an awesome date. Unbox Love will plan activities that allow couples to learn about each other, experience something new together, and make memories that will last. Your date into a box, and sent to you. Each date comes with detailed instructions so there's no stress about what you're going to do that evening. Just show up with a smile on your face.

When your Box O' Love arrives, plan a time to open it together as a couple. This is like Christmas, but better... because you didn't have to buy or wrap anything, and tonight you might end up having sexy times afterwards. Unbox Love has taken care of the hard part (the planning). Your relationship is too important to settle for boring.

Link: <http://www.coolbusinessideas.com/archives/date-in-a-box/>

More: <http://www.coolbusinessideas.com/archives/category/services/>

38. Fingerreader Scanning And Reading Out Loud



The [FingerReader](http://www.fingerreader.com) is a wearable device that assists in reading printed text. It is a tool both for visually impaired people that require help with accessing printed text, as well as an aid for language translation. Wearers scan a text line with their finger and receive an audio feedback of the words and a haptic feedback of the layout: start and end of line, new line, and other cues. The FingerReader algorithm knows to detect and give feedback when the user veers away from the baseline of the text, and helps them maintain a straight scanning motion within the line.

Link: <http://www.coolbusinessideas.com/archives/fingerreader-scanning-and-reading-out-loud/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

39. Fabricor Stain Proof Apron



An Australian startup company is using a patented nanotechnology to create a 'hydrophobic' chef jacket and apron. [Fabricor](http://www.coolbusinessideas.com/archives/fabricor-stain-proof-apron/) says this means dry, stain-free uniforms at the end of the day. The nanotechnology application works by modifying the fabric at a molecular level by permanently attaching hydrophobic 'whiskers' to individual fibres which elevate liquids, causing them to bead up and roll off the fabric surface. Fabricor's products are not made with spray-application like many on the market which can destroy fabrics and contain carcinogenic chemical. Its hydrophobic properties are embedded into the weave during the production of the fabric.

Link: <http://www.coolbusinessideas.com/archives/fabricor-stain-proof-apron/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

40. Look Never Lose Your Glasses



Have you ever lost your eyeglasses? If so, you know that it can be stressful (and expensive!) Once you've checked the top of your head, they could be anywhere. Sometimes they fall out of your pocket or are moved inadvertently. It's especially problematic for adults who switch between regular and reading glasses or prescription sunglasses. It's also not uncommon to misplace glasses when traveling or dealing with chaotic situations.

Until now, similar devices have been generic trackers meant for things like keys and luggage where appearance isn't important. [Look](http://www.coolbusinessideas.com/archives/look-never-lose-your-glasses/) represents a new trend of merging technology and fashion. The Look device doesn't just serve a useful function; once attached it will look natural and fashionable. The Look finder is also incredibly light and doesn't affect the weight of the glasses. Simply attach the device to any set of frames and then download the app to your iPhone or Android device. Using the app, you can easily track your glasses and find them in seconds.

Link: <http://www.coolbusinessideas.com/archives/look-never-lose-your-glasses/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

41. Food Waste Powered Supermarket



Proving that there's life beyond the dumpster for wasted food, a U.K. store just became the first in the country to be totally powered by leftovers. [The Guardian](#) reports that a [Sainsbury's](#) store in the West Midlands of the U.K. is set to leave the national power grid in favor of food power created through the anaerobic digestion of food scraps – via a partnership with waste recycling company [Biffa](#).

Sainsbury's, a popular U.K. retail chain, is already the country's [largest user of food energy and anaerobic digestion](#) – it produces enough power to light up 2,500 homes each year. Now they have a store that will be 100 percent powered by food. Leftover food from [Sainsbury's supermarket in Cannock](#) gets trucked to the nearby Biffa plant where it's turned into bio-methane gas that's then used to generate electricity that's sent back to the store via a 1.5-kilometer-long transmission line.

Link: <http://www.coolbusinessideas.com/archives/food-waste-powered-supermarket/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

42. Solar Cell That Cools Itself



Solar power cells need to stay relatively cool for the sake of both efficiency and longevity, but active cooling (like ventilation) isn't practical; it's expensive, and may block the very rays the cells are supposed to collect. To tackle this problem, Stanford University researchers have created a new form of [solar cell that cools itself](http://www.coolbusinessideas.com/archives/solar-cell-that-cools-itself/). The technique embeds a pattern of very small cone and pyramid shapes into the collector's silica surface, bouncing hot infrared wavelengths away while letting in the visible light that generates the most energy.

Link: <http://www.coolbusinessideas.com/archives/solar-cell-that-cools-itself/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

43. 3D Printed Earbud



The fit on earbuds varies wildly, largely because each person's earlobe is a unique and beautiful snowflake. Okay, maybe not beautiful. But if a pair of earbuds matched the exact shape of your ear, the days of painful buds that fall out too easily could be numbered. That's the concept behind OwnPhones, a San Francisco-based start-up that has created 3D printed wireless earbuds that are custom fitted to the shape of your ears.

The startup isn't alone in the 3D printed earbud space. A few weeks ago, [Normals](http://www.coolbusinessideas.com/archives/3d-printed-earbud/) came out of the shadows with a similar concept. And in much the same way, OwnPhone users upload video of their ears, which will be converted into a 3D mold. The company offers a number of customization options, including the ability to choose the color, style and even earbud material, but OwnPhones doesn't elaborate on what those materials are.

Link: <http://www.coolbusinessideas.com/archives/3d-printed-earbud/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

44. The Coffee Connecting Machine



The [Singapore Economic Development Board](http://www.coolbusinessideas.com/archives/the-coffee-connecting-machine/) has created one of the most interesting brewing units the world has ever seen: the Coffee Connector. Here's a machine which removes all awkwardness of initial contact, and as a bonus, gives you and your new acquaintance a cup of hot coffee.

The device senses when two people are standing in front of it, waiting for coffee. Users step up on its platform and enter details such as their names and what topics interest them, e.g., technology, health care and sustainability. As the machine begins to brew, exposed mechanics show the spectacle of coffee-making, creating a mesmerizing conversation starter.

Link: <http://www.coolbusinessideas.com/archives/the-coffee-connecting-machine/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

45. Smart Food Scale



[Smart Diet Scale](http://www.coolbusinessideas.com/archives/smart-food-scale/) is the world's first patented smart food scale capable of calculating nutrition value entire meal on your plate all at once. It is iOS and Android compatible – over 315,000 food items can be read by the Smart Diet Scale software to track virtually everything you eat. It is a wireless Bluetooth food scale that calculates the nutritional value of an entire meal on your plate.

Link: <http://www.coolbusinessideas.com/archives/smart-food-scale/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

46. Unstealable Bike



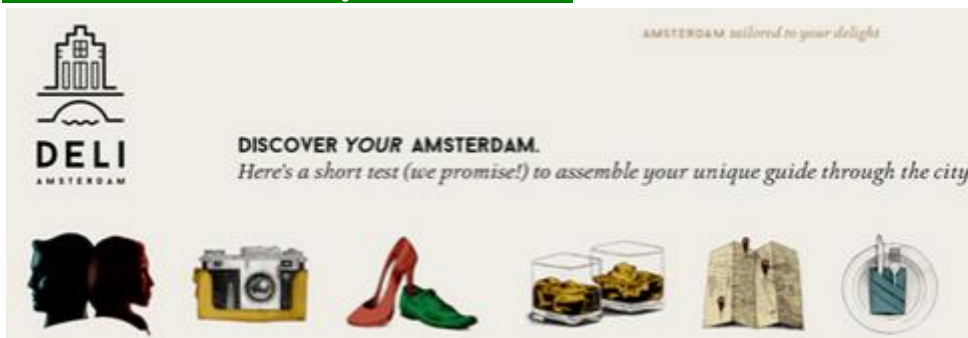
Developed by three Chilean engineering students; Juan José Monsalve, Andrés Roj and Cristóbal Cabello, the 'Yerka' project maintains the design of an urban bike yet incorporates a closing frame device to improve security. To thieves, every lock can be broken whilst leaving the bicycle intact, the creators have a strong clamp out of the velocipede's frame. This means that the only way to steal it is to break the lock and thus the two-wheeler completely. No more will you have to carry around a padlock as the Yerka tech uses the bike's body as the securing measure, taking less than 20 seconds to set-up.

Link:

<http://www.coolbusinessideas.com/archives/unstealable-bike/>

More: <http://www.coolbusinessideas.com/archives/category/travel-transport/>

47. Amsterdam Richly Personalized



With its rich history, array of cultural sites and cosmopolitan vibe, Amsterdam has a lot to offer. However, both tourists and locals alike often fall into the vicious cycle of ending up at the same places without venturing out to the new ones. [DELI Amsterdam](#) is based on the idea that everyone experiences a city through their own lens and is ultimately seeking to find something that speaks to their taste. And thus, this distinctive platform is created to give city tips with respect to a person's lifestyle.

In order for DELI Amsterdam to be able to give relevant suggestions, the website first presents the user with a short personality test. Based on the test's results, the platform comes up with a number of suitable activities and places to visit. The results are visually presented in six key categories: music (including clubs, DJ parties and festivals), bars (including pubs, cafes and bars), culture (featuring museums, theaters, exhibitions), shopping, restaurants and outdoors (parks, sport events). Each category is represented in an interactive circle with fifteen tailor-made suggestions – the closer to the circle's heart, the more relevant the suggestion is.

Link: <http://www.coolbusinessideas.com/archives/amsterdam-richly-personalized/>

More: <http://www.coolbusinessideas.com/archives/category/travel-transport/>

48. Suitcase Scooter



The farmer from Changsha who brought us this functional [battery-powered suitcase that doubles as a scooter](#), which he has dubbed the City Cab, takes the baby for a test run. We say it lives up to the hype.

He Liang spent around 10 years building the City Cab, made up of an electric scooter embedded into a suitcase, with

handlebars, GPS navigation and a burglar alarm. The suitcase weighs seven kilograms, can carry two passengers at a time and travels up to 20 kilometers per hour for a distance of around 60 kilometers on full charge.

Link: <http://www.coolbusinessideas.com/archives/suitcase-scooter/>

More: <http://www.coolbusinessideas.com/archives/category/travel-transport/>

49. Travel Hitlist



[Hitlist](#) scans travel sites and alerts users when it's cheapest to fly to their dream destinations. The app displays photos of cities, basic tourist information, and the current best airfare from users' preferred airports. Travelers tap 'yes' or 'no' to create a list of locations. They also indicate places they've visited previously, enabling Hitlist to learn their preferences. By connecting with Facebook, users can see which of their friends live in or have visited each destination. Additionally, the app creates a map of where they've been and want to go to share with friends. Users receive deals in real-time for spontaneous booking.

Link: <http://www.coolbusinessideas.com/archives/travel-hitlist/>

More: <http://www.coolbusinessideas.com/archives/category/travel-transport/>

50. Airless Tires



Flat bicycle tires could be a thing of the past thanks to [BriTek](#)'s amazing Energy Return Wheel. Whereas most bike tires regulate tire firmness with air pressure, with the Energy Return Wheel one simply adjusts the tension of the rubber that is stretched around a 29-inch [carbon fiber](#) wheel.

Initially tested on cars, the airless tire is comprised of two layers of [rubber](#) – one at the center, stretched and held by adjustable rods, and the other on the outside. The space between, usually filled with air, holds a series of elastic cushions. The internal scaffolding of rods and cushions allow the tire to give and, according to Britek, react better to compression. As the internal rubber layer gets compressed by bumps from the road, the elastic potential energy stored within the wheel is returned and converted into forward momentum.

The Energy Return Wheel is still being tested (the company is considering adding thin sidewalls to the fiber rims, to keep mud and trail debris from piling up within them). Whether or not the new bike tire represents the [future of everyday cycling](#) remains to be seen.

Link: <http://www.coolbusinessideas.com/archives/airless-tires/>

More: <http://www.coolbusinessideas.com/archives/category/travel-transport/>

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