



Smart Business Ideas and Innovations Report 2012





This free report is brought to you by CoolBusinessIdeas.com

Copyright © 2013 CoolBusinessIdeas.com. You may distribute this document freely provided that it is not modified or altered in any way.

Disclaimer: The authors of this report tried to present the most accurate information to their knowledge at the time of writing. The authors of this book shall not be held responsible for any kind of losses or damages caused by its use and implementation.



Smart business ideas often occur in a flash of inspiration, but it takes lots of perspiration to make them a success. To help you with the inspiration part, we have prepared a list of the top 50 smart new business ideas which had caught our imagination in 2012. This is the 'Smart Business Ideas and Innovations Report 2012'. We hope you will glean some insights!

If you want more, be sure to check out our blog at <http://www.CoolBusinessIdeas.com>. Updated daily with the latest business ideas which we've spotted worldwide, we're sure you'll find it an enjoyable read. Don't forget to share this report with your friends and colleagues. We hope you enjoy this free report.

The CoolBusinessIdeas.com team - Marcel, Steven and Yuelin

<http://www.coolbusinessideas.com>

ABOUT US



CoolBusinessIdeas.com is a blog about brand new promising business ideas around the world. Follow us in the hunt for the latest business concepts!



Subscribe to our RSS feed: <http://feeds.feedburner.com/CoolBusinessIdeas>



Follow us on Twitter: http://twitter.com/cool_biz



Like our Facebook page: <http://www.facebook.com/CoolBizIdeas>

1. Hamburger Makeup Novelty



The Netherlands Burger King team has released a highly artistic marketing campaign. In contrast to the usual fast food advertisements that feature appetizing displays of company menus, this project features a novel collaboration with the beauty industry.

The eclectic display of brown, yellow, green and white-tinged eye make-up presents a new approach to public relations. Altogether depicting a sesame seed bun encasing pickles, onions and a charcoal beef patty, the Netherlands-approved scheme targets a beauty-savvy female audience, and especially those with a stake in the cosmetics sector.

Link: <http://www.coolbusinessideas.com/archives/hamburger-makeup-novelty/>

More: <http://www.coolbusinessideas.com/archives/category/advertising-marketing/>

2. QR Haircut for Football Fans

Non-league Bromley Football Club players had Betfair QR codes shaved into their hair for their FA Cup first-round appearance as an advertising stunt for the online betting company. Spectators and TV viewers watching the South East London club's game against League One team Leyton Orient could scan their smartphone over the scalp of any Bromley player to be directed to Betfair's mobile site. Betfair sponsored outside bet Bromley to show its support for clubs outside the lucrative Football League and because the British public always loves an underdog.



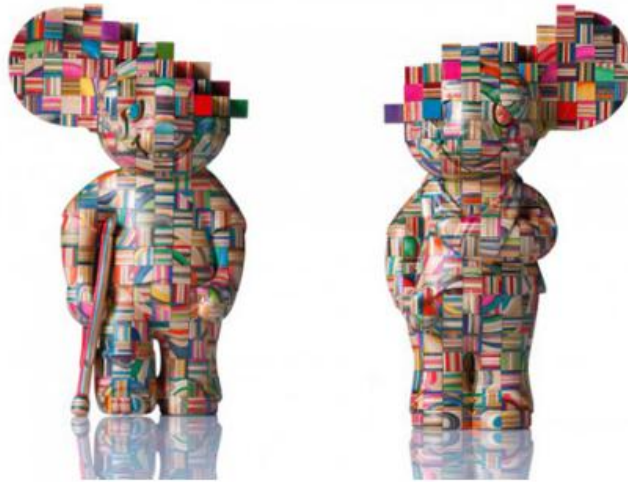
Link: <http://www.coolbusinessideas.com/archives/gr-haircut-for-football-fans/>

More: <http://www.coolbusinessideas.com/archives/category/advertising-marketing/>

3. Art From Broken Skateboards

Self-taught sculpture artist Haroshi is using the discarded leftovers of broken skateboards to create striking wooden creations.

The 35-year-old Tokyo resident, who prefers to not use his full name, began skating at age 15 in Kanagawa, amassing a growing stack of broken decks and parts. Ten years later, his collection overflowing, a friend suggested he find a way to do something with them. Cutting into one of the decks with a saw, he noticed an interesting pattern of stripes from its laminated layers of wood, and got to work on his first creation, a wooden bangle-style bracelet.



Link: <http://www.coolbusinessideas.com/archives/art-from-broken-skateboards/>

More: <http://www.coolbusinessideas.com/archives/category/arts-education/>

4. Revolutionary Driving On the Way



General Motors former head of Research and Development, Larry Burns, has been looking to the future, and he sees driverless cars hitting the road as soon as 2020. The notion of removing human interaction from the equation may be unsettling, but developers have long maintained that driverless technologies would reduce the risks associated with distracted or impaired driving and improve fuel efficiency by preventing the unnecessary stop-starting of vehicles.

Link: <http://www.coolbusinessideas.com/archives/revolutionary-driving-on-the-way/>

More: <http://www.coolbusinessideas.com/archives/category/automobiles/>

5. Nest Shoe Rack



The Nest Shoe rack gently holds the tip of each shoe, the vertical shoe rack provides space-saving storage by elegantly stacking footwear within a free flowing stainless-steel form. This design gives you a much more compact solution to shoe storage! It holds most types of shoes.

Link: <http://www.coolbusinessideas.com/archives/nest-shoe-rack/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

6. Drinklip Portable Cupholder



The Drinklip Portable Cupholder is, basically, one giant clip with a cupholder on the other end. It's made from plastic and should clip onto most any table, shelf or cabinet with protruding horizontal edges. That way, you can hold it onto any part of your workspace where it can't impede your movement. Using one, you not only move the drink out of the table (minimizing the chances of spills), you save the desk from those awful drip marks, too.

Link: <http://www.coolbusinessideas.com/archives/drinklip-portable-cupholder/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

7. Folding Razor



Create your own recycled guitar picks quickly and easily with the Pick Punch. Turn expired credit cards, old gift cards, hotel key cards, and other thin plastic into perfectly-shaped guitar picks.

The heavy-duty Pick Punch features a steel head that can cut through materials up to 1mm thick. An open bottom makes it easy to see your pick punching material and precisely punch out your design.

Link: <http://www.coolbusinessideas.com/archives/guitar-pick-punch/>

More: <http://www.coolbusinessideas.com/archives/category/culture-music/>

8. Audible Colours



Imagine generating sound using colors instead of any conventional instrument! The Audible Colors project does just that! It is an audio-visual instrument where sound is generated based on the color detected by a web cam connected to a computer. Musical notes correspond to certain colors (red, green and blue). And just like the color wheel, when you mix the primary colors, the secondary colors produce different notes.

Link: <http://www.coolbusinessideas.com/archives/audible-colours/>

More: <http://www.coolbusinessideas.com/archives/category/culture-music/>

9. Brewery Sleeping Experience



This AirBnB hotel in Germany encourages guests to imbibe choice libations from their regional brewery – and you can even spend the night in a beer barrel bed! The hotel room for the ultimate beer baron invites guests to snooze in a giant 19th Century beer barrel that has been converted into cozy sleeping quarters. The vintage wood barrel comfortably sleeps two beer lovers.

Link: <http://www.coolbusinessideas.com/archives/brewery-sleeping-experience/>

More: <http://www.coolbusinessideas.com/archives/category/entertainment/>

10. Bendable Screens



Imagine reading the morning's news on your iPad — but instead of fitting it back into its case when you're done and placing it in your briefcase, you roll it up like a newspaper and stuff it in your purse.

That scenario will soon be a reality, thanks to bendable screen technology's recent splash at CES. During Samsung's keynote address this week, executives talked up Youm, its new super-thin, flexible display, and while it has the "wow" factor to generate hype, the technology's practical applications beyond the smartphone may make it a lasting breakthrough.

Link: <http://www.coolbusinessideas.com/archives/bendable-screens/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

11. Voice Command Air Conditioning



Stay cool this summer and impress your friends (and creditors) at the same time with this fabulously expensive and enormous air conditioning unit from LG.

It looks like a cross between a Xbox 360 and a Dalek, and it costs tens of thousands of dollars.

LG's Whisen series of AC units, announced Wednesday, is unquestionably the top of the line. You can control it by voice from up to 16 feet away, and you won't even have to yell, since it's low-power and quiet. Or use your smartphone to check its status and turn it on while you drive home.

Link: <http://www.coolbusinessideas.com/archives/voice-command-air-conditioning/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

12. Megaphone Amplifier for iPhone



The form of the Megaphone (roughly \$520) by en&is is designed to amplify and optimize the best sound output. It uses natural acoustics to amplify the existing speaker on an iPhone. The designers wanted to juxtapose the electronic complexity of the iPhone with the low-tech simplicity of a ceramic horn. The amplifier is based on a thin wooden frame that allows the object to float off the table. This is to increase the vibration of the object and to optimize the emission of sound.

Link: <http://www.coolbusinessideas.com/archives/megaphone-amplifier-for-iphone/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

13. Girls Walk-in-Closet Come True



What shoebox dweller doesn't dream about a walk-in closet... And while real estate limitations are hard to overcome, the solution might still be found. Consider this clever wardrobe by Netherlands based young designer Hosun Ching. The innovative item opens up to create a dressing room experience.

Link: <http://www.coolbusinessideas.com/archives/girls-walk-in-closet-come-true/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

14. Wall Planter



Italian company Benetti Stone has decided to bring a bit of the outdoors in with their MOSSframe idea. They take natural stabilized lichen and contain it in a white lacquered frame that comes in seven different sizes for your walls. The collection requires zero maintenance due to the fact that it's treated. So you get a little bit of nature, without the cleanup or care that most plants and living things require.

Link: <http://www.coolbusinessideas.com/archives/wall-planter/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

15. Antistress For Free



The street artist conceived a brilliant idea to hang square sheets of bubble wrap for transit patrons to enjoy as they wait. The sheets are positioned under a cardboard placard reading “*Antistress For Free!*”. People can choose from three differentiating plastic sheets that take from three to ten minutes to pop. Bursting the bubbles on plastic shipping wrap is globally well known as a simple and addictive pleasure, and Biancoshock was able to see how it may be applied to de-stress high strung city-dwellers.

The Fra.Biancoshock Anti-Stress Station seems to be one of the cheapest and most effective therapeutic inventions ever made.

Link: <http://www.coolbusinessideas.com/archives/antistress-for-free/>

More: <http://www.coolbusinessideas.com/archives/category/entertainment/>

16. Pee-Powered Energy Generator



Four African teens have wowed visitors to Maker Faire Africa by creating a generator that is powered with pee. Using a resource that everyone has, the girls developed a generator that produces six hour of power for one liter of urine. At only 14 and 15 years old, the students are an inspiration for renewable energy developers everywhere!

Link: <http://www.coolbusinessideas.com/archives/plastic-fantastic-protection/>

More: <http://www.coolbusinessideas.com/archives/category/entertainment/>

17. Square Credit Card Reader



Square, a tiny credit card reader, plugs into a smartphone or iPad turning your device into a point-of-sale cash register. It allows you as an individual to collect funds via a credit card. Setting up an account is pretty painless.

Link: <http://www.coolbusinessideas.com/archives/square-credit-card-reader/>

More: <http://www.coolbusinessideas.com/archives/category/retail-ecommerce/>

18. Homemade Pizza In a Bag



Using materials like old Corian® samples, newspapers and discarded socks, this collection is full of fun, playful pieces but with a more important message. Sustainable design is important and we need more beautiful and artistic pieces like these in our lives. Using old newspapers, Watson crafted a stool called “Read All About It” and a coordinating pendant light using a papier-maché technique.

Link: <http://www.coolbusinessideas.com/archives/fast-fashion/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

19. The Following Suitcase



Hop is a suitcase that follows the user. The suitcase contains three receivers that are able to receive, identify and triangulate different signals coming from the user's cell phone. A microcontroller interprets these signals calculating the phone's position regarding to the suitcase. The same microcontroller operates a caterpillar system based on compressed air, which follows the user at a constant distance. If the signal is lost the user is

alerted by the vibration of the phone and suitcase locks itself. The bags can be programmed to follow one to another or are controlled jointly by the staff that handles the baggage at airports or stations.

Link: <http://www.coolbusinessideas.com/archives/the-following-suitcase/>

More: <http://www.coolbusinessideas.com/archives/category/travel-transport/>

20. Shop For Men



French dating site Adopte un Mec (Adopt a Guy) is opening pop-up shops around France and flaunting its product range (i.e. available men), in the shop windows. Men who are registered with the site are displayed as though they were life-size dolls, in giant plastic boxes labelled with their top characteristic.

Link: <http://www.coolbusinessideas.com/archives/shop-for-men/>

More: <http://www.coolbusinessideas.com/archives/category/services/>

21. Everpurse, Ever Charging



Ever notice that your smartphone dies JUST when you need it most? Everpurse is about to solve that problem, elegantly: To charge, all you have to do is slip your phone into the special charging pocket inside the purse!

Whether you're at work or out on the town, your Everpurse will keep your phone charged all day long. You can carry your Everpurse inside a bigger bag, or by itself. When you get home, simply drop your Everpurse on the white charging mat for wireless charging!

Link: <http://www.coolbusinessideas.com/archives/everpurse-ever-charging/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

22. Budweiser Invents the Machine to Extend Happy Hour



Happy hour always ends and the sensation that you couldn't make the most of it remains. It would be great if the length of Happy Hour could depend on the consumer and not the bar.

With this insight, Rivas Herrera / Y&R Ecuador developed BUDCLOCK for its client, BUDWEISER. The BUDCLOCK has a clock installed that shows the time left for the Happy Hour to end. For every BUDWEISER bought, consumers can add a minute to Happy Hour.

Link: <http://www.coolbusinessideas.com/archives/budweiser-invents-the-machine-to-extend-happy-hour/>

More: <http://www.coolbusinessideas.com/archives/category/advertising-marketing/>

23. Tree Trolley for Cities



Designer Matteo Cibic, after noticing a disharmony in Milan's lack of tree-shaded areas and its abundant traffic, asked himself, "If you can pay to park your car in front of your house or office, why can't you also pay to have a tree there?" This prompted his idea for portable Tree Trolleys that could fill empty parking spots. Anyone could pay a small amount to have one rolled up outside their building, introducing greenery as well as amenities like charging stations, benches and WiFi.

Link: <http://www.coolbusinessideas.com/archives/tree-trolley-for-cities/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

24. Lemonade in the Bottle



The Sombrero Juicer by Umbra lets you easily add a splash of citrus to your beverage. Simply place the juicer into the top of your beverage container and quickly juice a lemon or lime right into your drink.

Link: <http://www.coolbusinessideas.com/archives/lemonade-in-the-bottle/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

25. Minimalist Shelf



This minimalist shelf by Carme Pinós studio caught my eye. Made out of 2mm thick piece of steel, the Moni shelf is folded and attached to the wall, creating multiple configurations. The piece reminds me of Umbra's famous Conceal shelf. Here too – the storage becomes visually overtaken by the stored items. “Moni's receptacle form facilitates easy storage of books and objects, and takes on a weightless appearance as the number of books grows.” – designers explain.

Link: <http://www.coolbusinessideas.com/archives/minimalist-shelf/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

26. Blackjack Watch



Young professionals can let loose during their lunch hour and shake off any work tension at Lunch Beats, the Stockholm-born lunchtime club concept which premiered in Berlin in May 2012. Lunch-hour clubbing sessions come complete with healthy food, non-alcoholic drinks (usually water) and techno beats.

Whether they're freelancers or employees, young professionals are looking for fulfilling ways to shape their work days, as well as time not spent in front of a computer screen. Dancing isn't just for night-time, it's a hugely popular way to let loose. Young professionals don't want to miss out on that. It's also a smart way for health-conscious consumers to relieve stress.

Link: <http://www.coolbusinessideas.com/archives/dance-not-lunch/>

More: <http://www.coolbusinessideas.com/archives/category/entertainment/>

27. Mother and Child



This product makes so much sense – it's hard to believe no one came up with it earlier. *Culla Belly* by Manuela Busetti is a baby bassinet that can serve as a regular crib during a day, and as an attachment to a grownup bed at night. One side of the bassinet can be opened via two zips to allow the fall of the barrier between the child and the mother, creating a single space in which the mother can move easily in case the little one needs her. The wooden attachment, in which the baby crib rests, is secured under the bed's mattress. The weights of the mattress and of the mother guarantee the stability of the structure.

Link: <http://www.coolbusinessideas.com/archives/curated-and-crowdsourced-radio/>

More: <http://www.coolbusinessideas.com/archives/category/media-publishing/>

28. Ziploc Cola



Apparently in many parts of Central America, expensive soda drinks like Coca-Cola are served up in plastic Ziploc bags—instead of glass or plastic bottles—so they're more affordable. And so the iconic and highly recognizable shape of the Coke bottle isn't lost, the sugar water maker has created these Coca-Cola bags as a low-cost alternative.

Besides being cheaper to produce, and probably even cheaper to ship, the Coca-Cola bags are supposedly more eco-friendly than plastic bottles, and even glass bottles and cans which require quite a bit of energy to recycle.

Link: <http://www.coolbusinessideas.com/archives/ziploc-cola/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

29. Spray Lemon Out



How clever is this? Stem is another mind boggling by Quirky, it allows you to spray juice directly from a citrus fruit! The small device features serrated teeth, allowing you to easily it into the fruit. No more cutting and squeezing your fruits!

Link: <http://www.coolbusinessideas.com/archives/spray-lemon-out/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

30. As If From Nowhere



As If From Nowhere is the name of this innovative collection by Orla Reynolds. She offered her witty answer to a design problem of having a set of dining furniture in a small space. Her solution is to incorporate the pieces into a bookcase. The item houses four chairs and two tables that when placed together become a dining table. “It is intended for small living spaces or for those who wish to cater to the unexpected guest,” – says the designer. The bookcase is modular and can be assembled into various configurations. Watch the video below to see the collection unfold.

Link: <http://www.coolbusinessideas.com/archives/as-if-from-nowhere/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

31. Transformer Table



The *Transformer Table* by Quentin Kelley is an ultimate small space hit. In its folded state the piece is only 12" wide and can be used as a console or sofa table. But when the dinner party is in formation, it unravels into a 36" wide, spacious dining table. The piece is quite a looker too – made from solid wood and elegantly shaped, it requires no compromises between beauty and function. It quite simply offers both. Wishlisted for a future dream shoebox...

Link: <http://www.coolbusinessideas.com/archives/transformer-table/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

32. Radar For Missing Keys



The Hone is the most interesting Kickstarter project I have seen in a while, mostly because I have a terrible time keeping track of my keys.

It is a Bluetooth-enabled keyring that pairs with your iPhone 4S or iPad 3 (or any other iOS device that supports Bluetooth 4) that lets you locate your keys from a distance of up to 150 feet. The battery lasts for around six months.

Link: <http://www.coolbusinessideas.com/archives/radar-for-missing-keys/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

33. Calorie Counting Wine Glass



The Calorie Counting Wine Glass, measures wine in easy 2 ounce increments while allowing you to see the correlated calories. This glass offers a guideline for people who enjoy drinking wine but would also like to regulate their intake, whether it is for weight loss or general health. Our wine glass offers an easy measurement solution based on the typical glass of red or white wine.

Link: <http://www.coolbusinessideas.com/archives/calorie-counting-wine-glass/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

34. Almighty Cooking Board



Designer Jaewan Jeong's Almighty Board is a multifunctional tablet that suits any kitchen. When placed flat on a counter, the double-faced concept device's scratch-proof glass surface can be used as a cutting board.

For an enhanced cooking experience, its touchscreen system will concurrently display the food's weight, a correlating recipe, and a checklist of ingredients. The Almighty Board also will display instructional videos with step-by-step directions, making it perfect for the timid cook.

The waterproof tablet even indicates whether or not it has been properly washed, thus alerting cooks to any hygienic risks such as the presence of salmonella.

Link: <http://www.coolbusinessideas.com/archives/almighty-cooking-board/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

35. Transformer Bunk Bed Sofa



Gotta love Resource Furniture, they really understand how to do space-saving in style. One of the latest items they've introduced has immediately caught my eye. DOC sofa by Bonbon is a clever transformer, capable of serving as a fully functional bunk bed. Perfect for a living room or a home office, the item can turn any space into a spare bedroom for two. The transformation is simple, requires zero muscle and fuss.

Link: <http://www.coolbusinessideas.com/archives/transformer-bunk-bed-sofa/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

36. Hangover Treatment Bus



Hangover Heaven is a revolutionary new treatment that can cure your hangover in less than 45 minutes. Hangover Heaven involves placing a small IV in your arm to give you the necessary treatment to continue the party or just get back to your normal self.

The Hangover Heaven bus is continuously traveling Las Vegas Strip, plying the major casinos' "Tour Bus" pick up area, that's where you'll want to crawl after booking and wait for the bus.

Link: <http://www.coolbusinessideas.com/archives/hangover-treatment-bus/>

More: <http://www.coolbusinessideas.com/archives/category/health-beauty/>

37. IKEA Cardboard Camera



Earlier this week a photograph of a mysterious IKEA digital camera crafted out of cardboard took the web by storm. Now more details are emerging and we now know that the camera is very much real.

It will be called KNÄPPA, and was designed in collaboration with Stockholm's Teenage Engineering. Billed as "the world's cheapest digital camera", the KNÄPPA is made out of a single piece of folded cardboard, a single circuit board, a camera sensor, and an integrated USB connector.

Link: <http://www.coolbusinessideas.com/archives/ikea-cardboard-camera/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

38. Bedroom in a Box



Boxetti's most recent attempt is much like the original idea, but by integrating surrounding storage spaces (drawers, cabinets and closet area) the goal is less to 'hide away' the bed than it is to celebrate the modern modular nature of this dynamic sleeping unit. Murphy Beds started one of the longest and strangest trends in bedroom design: the concealed, fold-down wall bed concept.

In some ways, Like the other modules in the Boxetti furniture and interior design series, as much as possible is packed into an appealing, small and self-contained box, designed to save space and make installation as simple as setting the object in place.

In this case, a double bed folds down, night stand folds out and wardrobe slides open all from the same side. Shelves, drawers and clothing rail are all neatly tucked in at appropriate heights around the central fold-out-bed piece.

Link: <http://www.coolbusinessideas.com/archives/camelcamelcamel-price-tracker/>

More: <http://www.coolbusinessideas.com/archives/category/retail-ecommerce/>

39. Lazy Football Chair



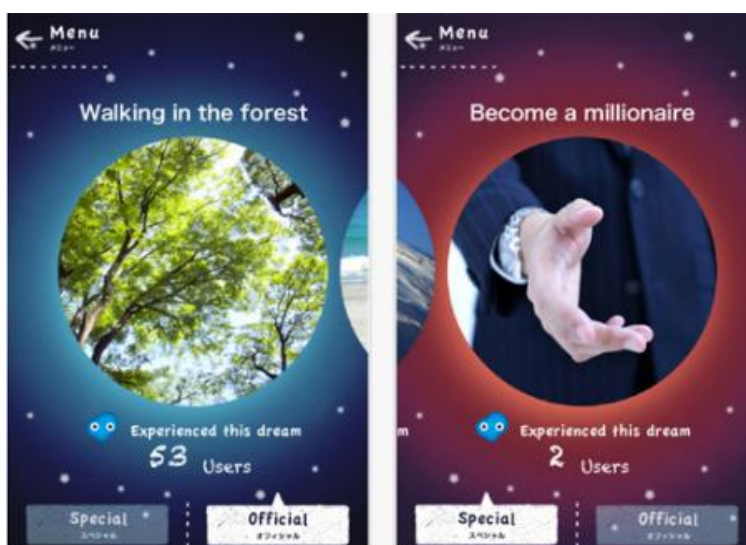
Designed by Emanuele Magini for Campeggi, it's just a simple chair with net wrapped around the legs. While dead easy, that little tweak just turned the chair into a proper goal.

Presented at the Milan Design Week 2012, the Lazy Football Chair is made from metal and dressed in plain white paint. The distance between the front legs of the chair has been widened to accommodate the encouraged gameplay, with a metal base connecting all of the legs for increased stability (so the chair doesn't fall off when you hit a goal too hard). The creator encourages a seated game of 1-on-1, where you each try to kick a ball into the other person's goal.

Link: <http://www.coolbusinessideas.com/archives/mineeds-find-my-needs/>

More: <http://www.coolbusinessideas.com/archives/category/services/>

40. Make Dreams App



The Yumemiru (translation: “see the dream”) iPhone app puts people in the proverbial director’s chair when it comes to their dreams. Before going to sleep, users can essentially script the images they’d like to see while sleeping, from among eight different fantasy scenarios (including, ‘flying in the sky’, ‘romance’, and ‘becoming rich’) designed to stimulate the astral plane.

Users run the app in their phone’s background, where it plays sounds programmed to trigger the specified illusion. Of course, the app’s roots lie in advertising—it was created by Japanese agency Hakuhodo’s Future Technology Works department—so don’t be surprised if you awaken yearning to buy something random.

Link: <http://www.coolbusinessideas.com/archives/make-dreams-app/>

More: <http://www.coolbusinessideas.com/archives/category/health-beauty/>

41. Andru For Android Supporters



Andru is made especially for Android phones, although he won’t complain if you use him to charge other USB devices.

Plug your USB device into his noggin and then plug his feet into the nearest power strip or outlet. He’ll happily stand by while your device charges and let you pose his arms and tousle his antennae.

Link:

<http://www.coolbusinessideas.com/archives/andru-for-android-supporters/>

More:

<http://www.coolbusinessideas.com/archives/category/gadgets/>

42. Supermarket By Recipe



Regular cooks know that the most time-consuming aspect of cooking can be finding a recipe and then shopping for its specific ingredients. One-stop-shop Kochhaus aims to simplify things by providing recipes along with everything required to create them.

Unlike traditional grocers, the shop is not sorted by product type, but according to recipe. Consumers simply choose a meal from 20 step-by-step recipes — which change weekly — and then easily get all the ingredients in one go.

Link: <http://www.coolbusinessideas.com/archives/shop-supermarket-by-recipe/>

More: <http://www.coolbusinessideas.com/archives/category/retail-ecommerce/>

43. Thinking Out of the Window Box



Urban gardening is a romantic endeavor, it requires more faith than virtually any other aspect of city life. Some city dwellers, author included, bravely line up their little plantations on fire escapes. But as charming as it is, the idea is exposed to two dangerous elements – squirrels and superintendents... Thankfully, Paris based company Barreau&Charbonnet had a better

solution. Their innovative window planter, called Volet Végétal, uses the air space outside a window. This drawbridge-like construction is mounted against a windowsill and, with a pulley system, extends out about five feet. The planter easily moves back to a vertical position for watering, maintenance and, if you're lucky, harvest. Integrated planter boxes fit into pivoting frames to prevent plants from falling out. The entire system is easily removed from the window and brought inside to become a free standing garden – perfect for winter.

Link: <http://www.coolbusinessideas.com/archives/thinking-out-of-the-window-box/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

44. Space Exploited Effectively



Jordan Parnass Digital Architecture has designed the East Village live work studio in New York. With such a small amount of space to work with, they managed to excel in the organization and layout of this cool NYC condo. A sculpted wood-paneled central service core holds the kitchen, bath, closets, and sleeping loft.

“A bedroom loft creates space for a roomy walk-in closet below, while stair risers conceal a series of built-in drawers. Every inch of the space has been effectively exploited.”

Link: <http://www.coolbusinessideas.com/archives/space-exploited-effectively/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

45. Fashion for the Unconventional



Xeni is a young fashion label designing, manufacturing and retailing online couture quality clothing specifically designed for women who use wheelchairs and clothing and jewellery for women who have difficulty with the manipulation of clasps, buttons and zips.

A significant aspect of Xeni's design is how to respond to the situation of being unable to stand. This has resulted in designs for tunics, dresses, jackets and coats with a cutup back so that they do not go under the seat. This allows my garments to be put on by a seated person independently. This aspect of design is particularly relevant for coats, which by their very nature need to be put on and taken off often.

Link: <http://www.coolbusinessideas.com/archives/fashion-for-the-unconventional/>

More: <http://www.coolbusinessideas.com/archives/category/fashion/>

46. Fresh Fish Vending Machine In Spain



A fishmonger in Spain's Basque region has come up with a novel way to serve fresh fish in a flash. By installing a vending machine in the doorway to their shop, the owners of Pescadería Martín Arrandegia invite customers to stop by round the clock. Whether they're seeking sardines or squid, prawns or pre-cooked fish, passersby can push a button and pick up their catch at the same price as they'd pay in the shop, without having to heed opening times.

Originally designed to sell sandwiches and drinks, the machine is restocked daily with fresh fish selected at the local auction market.

Link: <http://www.coolbusinessideas.com/archives/fresh-fish-vending-machine/>

More: <http://www.coolbusinessideas.com/archives/category/retail-ecommerce/>

47. Floating Sleeping Room



This floating sleeping island became a focal point of the interior, dividing the floor plan into functional zones without interfering with the flow. The suspended box is made of a metallic structure covered with wooden panels and painted in white to match the rest of the apartment. I love how it truncates the view to both lower and upper levels and creates privacy while preserving openness of the space.

Link: <http://www.coolbusinessideas.com/archives/floating-sleeping-room/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

48. Bike Spa



Bike Spa is a group of experienced engineers and riders, professionals, with experience in distribution of motorcycle accessories and parts. Bike Spa has been developed an innovative, reliable and effective solution of an automatic wash machine for motorcycles. This solution is

for all those who live and love the world of motorcycles, and to bring life into the culture of bikes all over the world. Their solution is “Green” than before and keep environment friendly and clean more than ever. Their solution fits to all motorcycles manufacturers, dealers, garages and bikers.

Link: <http://www.coolbusinessideas.com/archives/bike-spa/>

More: <http://www.coolbusinessideas.com/archives/category/automobiles/>

49. Stray Dogs Doing Public Good



A project to train stray dogs to assist elderly people and those hard of hearing has been launched in Beijing. The China Beijing Hearing-Dog Association plans to select dogs from an animal shelter in northern Changping district that is managed by the Beijing public security bureau, and to invite dog trainers from Japan.

“We’ll choose young dogs, because it’s easier to train them,” project leader Wang Yue said on Monday. “The breed of dog is not so important.”

Link: <http://www.coolbusinessideas.com/archives/stray-dogs-doing-public-good/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

50. Instant Coffee Edible Packaging



MonoSol, the world leader in manufacturing water-soluble films, proudly introduces Vivos Edible Delivery Systems. Vivos edible water-soluble film are used to make pre-portioned pouches which conveniently deliver food products designed for use in hot or cold water. The edible packaging contains a single serving of instant coffee that brews when dropped into a cup of hot water.

Link: <http://www.coolbusinessideas.com/archives/instant-coffee-edible-packaging/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>



Ever wanted to be the CEO of your very own Starbucks or Amazon.com? Fire your boss and be your own boss? Now you can, with **BIZNESS! - the free biweekly business newsletter** about new business ideas, opportunities and innovations from around the world.

More than just new business trends, BIZNESS! helps the aspiring entrepreneur (you!) with small business advice, business tips, and entrepreneur resources and opportunities.

Get The Newsletter!

Subscribe Now!

Click here: <http://bizness.coolbusinessideas.com/>



This free report is brought to you by CoolBusinessIdeas.com

Copyright © 2013 CoolBusinessIdeas.com. You may distribute this document freely provided that it is no modified or altered in any way.

Disclaimer: The authors of this report tried to present the most accurate information to their knowledge at the time of writing. The authors of this book shall not be held responsible for any kind of losses or damages caused by its use and implementation.