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Welcome!

What were the most interesting new business ideas in 2010? Which business innovations were brilliant and outstanding? What went through the minds of the radical entrepreneurs in the past year? If you are interested in the answers to these questions, you'll find this report a good read. "Top 50 New Business Ideas in 2010" is a collection of the most interesting business ideas spotted on CoolBusinessIdeas.com last year. We're sure you would like it.

If you want more, be sure to check out our blog at <http://www.CoolBusinessIdeas.com>. Updated daily with the latest business ideas which we've spotted worldwide, we're sure you'll find it an enjoyable read. Don't forget to share this report with your friends and colleagues. We hope you enjoy this free report!

The CoolBusinessIdeas.com team - Marcel, Steven and Yuelin

<http://www.coolbusinessideas.com>

ABOUT US



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1. Smartclean Detergent from Method



Eliminating waste in more ways than one, Method's powerful new laundry detergent makes washing "smarter, easier and greener" with its "smartclean" technology and precise pump.

With its extremely concentrated patent-pending formula, Method packs enough suds into one small package to clean 50 loads of laundry. Requiring just four squirts, the ingenious pump delivers an easy way to always add a consistently accurate amount while eliminating the messy drip that usually happens with traditional spout design.

Link: <http://www.coolbusinessideas.com/archives/smartclean-detergent-from-method/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

2. SmartyRents Straight to Your Door



SmartyRents offer a variety of educational video games for children from the ages of 9 months to 10 years. The "Netflix" of educational games has several rental packages available to allow you to find the best package to fit the needs of your family. Maybe you have several children at different age levels or with different game systems and need an option to rent more than one game at a time; just pick a suitable game in the large inventory of titles and SmartyRents will send that must-have title directly to your door.

Link: <http://www.coolbusinessideas.com/archives/smartyrents-straight-to-your-door/>

More: <http://www.coolbusinessideas.com/archives/category/arts-education/>

3. Ritmo: iPod for Babies

Extensive scientific research shows numerous positive contributions of music to human fetal development.

The Ritmo Advanced Sound System by Nuvo is the most advanced and complete prenatal music player, delivering quality and safe sound to the tiniest listeners. Ritmo allows you and your baby to share the sensory and emotional experience of bonding through sound and music, while being supportive, safe, and stylish at the same time.



Link: <http://www.coolbusinessideas.com/archives/ritmo-ipod-for-babies/>

More: <http://www.coolbusinessideas.com/archives/category/culture-music/>

4. 'You and Me' Clock



The 'You and Me' wall clock is great for couples in a long distance relationship. Keeping track of each other time is the key to make a relationship work in such cases and the 'You and me wall clock' is only helping as it keeps track of other time zones too. This clock comes with a total of 6 different blank spare hands and a marker; which means if you are seeing different people in different countries then this is the best thing to have ever happened to you provided you don't confuse yourself and mess things up. Don't expect any colours other than bright, hot pink and nothing less than \$54.95 can get you the 'You and Me' wall clock.

Link: <http://www.coolbusinessideas.com/archives/%E2%80%98you-and-me%E2%80%99-clock/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

5. Travel Tours for Toys

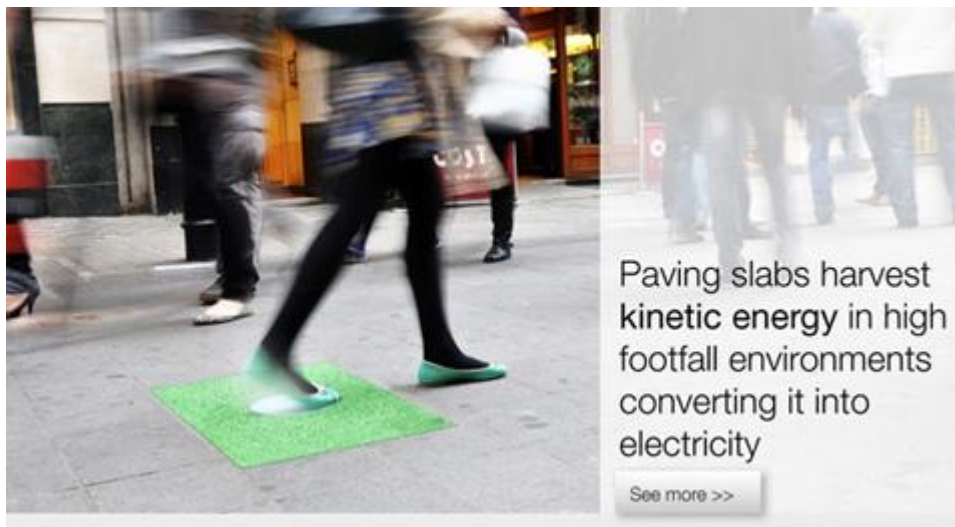
The idea of taking pictures of stuffed animals and toys in front of famous monuments has been around for a while, but now someone has had the inspired idea to make a business out of it. Toy Traveling is a new business based in Prague, which offers a unique service for anyone around the world with a "darling" stuffed animal. You send the teddy bear to Prague by mail, and you'll get a photo album with the toy in front of various landmarks in the lovely Czech capital.



Link: <http://www.coolbusinessideas.com/archives/travel-tours-for-toys/>

More: <http://www.coolbusinessideas.com/archives/category/travel-transport/>

6. Paving Power



Harnessing the energy from your left-right-left, UK company Pavegen Systems plans to power the path you walk on. The rubber sidewalk tiles, made from 100% recycled tires, depress each time they're stepped on. The kinetic energy generated is then converted into electricity and stored inside the tile. A very small percentage (about 5%) of that energy makes the tiles glow, while the remaining 95% powers the tiles' environs, ranging from street lights to digital information displays to other surrounding electronics.

Link: <http://www.coolbusinessideas.com/archives/paving-power/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

7. Worldbike for the World



Worldbike designs and distributes low-cost bicycles for programs that increase economic opportunity, improve health outcomes and boost enrollment and gender equity in secondary school among the rural poor. Their bikes withstand large loads, rough terrain and inclement weather and are configured to be not only affordable, but also maintained and repaired locally. Through partnership with international and local agencies, private companies, foundations and NGOs, Worldbike helps arrange microcredit financing for bike purchases and supplement sales with support from funders and private donors.

Link: <http://www.coolbusinessideas.com/archives/worldbike-for-the-world/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

8. Necktie Reuse



Narwhal Company is the inspirational idea of an everyday person that was looking to move away from the 9-5 lifestyle and thrive in their entrepreneurial spirit. Thus, the idea to provide fashionable accessories from the re-use of neckties was born. Narwhal Co. is a unique and green product that hopes to be a catalyst for the funding of domestic and international humanitarian projects.

Link: <http://www.coolbusinessideas.com/archives/necktie-reuse/>

More: <http://www.coolbusinessideas.com/archives/category/fashion/>

9. MoviePeg for iPhones



Forget awkwardly propping up your iPhone with your bag or that complicated tripod contraption. Add MoviePeg to your iPhone, adjust the angle and like magic you'll be in relaxed viewing heaven. And it's not just for movies; use it in the kitchen when following recipes, with the guys watching sports, as a night-stand for your alarm clock, in the garage working through those how-to instructions, or keeping the kids entertained without the evidence of sticky little fingers. No matter how you use it, MoviePeg is your super portable iPhone tilting wonder.

Link: <http://www.coolbusinessideas.com/archives/moviepeg-for-iphones/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

10. Custom Boardshorts 100%



Shortomatic is a California-based company that invites consumers to upload their own art for a truly customised swim.

All they need do is indicate their waist size and then upload the graphics they have in mind. They then position and size the art, choose their colours and add text for use on the waistband. Next, voilà! A unique pair of California-made boardshorts that's customised for them.

Link: <http://www.coolbusinessideas.com/archives/100-custom-boardshorts/>

More: <http://www.coolbusinessideas.com/archives/category/design/>



11. Lonely No More on Thread

Lonely hearts looking for love online, but tired of registration-heavy dating sites and wary of total strangers, can tug on Thread for a Facebook-friend-vetted flame-finding alternative. Launched in September 2009 and currently in beta, the currently free Facebook Connect-powered service only requires users to

fill out a bare-bones questionnaire to get started. Once up and running, users can easily browse other Threadsters sorted by degrees of separation from themselves. If someone looks appealing, users can ask a mutual friend for an intro or be gutsy and send the possible paramour a Facebook message directly.

Link: <http://www.coolbusinessideas.com/archives/lonely-no-more-on-thread/>

More: <http://www.coolbusinessideas.com/archives/category/online-social-networks/>

12. Pay with Kwedit

Make a Promise to Pay.



Get your stuff.



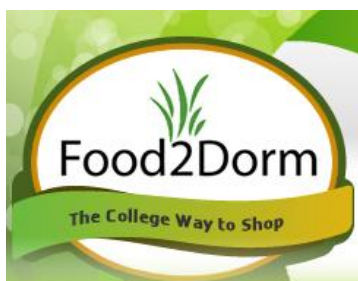
Pay later.



Teens love to buy virtual goods from videogames, but if they don't have access to Mom's plastic, they're often out of luck. That could change dramatically, now that Kwedit has launched. It's a sophisticated honor system that allows anyone over age 13 to buy virtual goods with a promise to pay later. How will they pay later? By taking cash to any IRL Kwedit partner, such as 7-Eleven.

Link: <http://www.coolbusinessideas.com/archives/pay-with-kwedit/>

More: <http://www.coolbusinessideas.com/archives/category/services/>



13. Food2Dorm

Food2Dorm was started by a former college student at the University of Kentucky who saw firsthand how little time students have and how hard it can be for students to shop off campus. There wasn't a quick, easy and affordable way for both college students and parents to shop for food, school supplies, care packages, dorm accessories and more. The solution to the problem was clear and Food2Dorm began in the fall of 2009. The user-

friendly website allows students to quickly go online pick out everything they need and checkout without ever having to leave their room.

Link: <http://www.coolbusinessideas.com/archives/food2dorm/>

More: <http://www.coolbusinessideas.com/archives/category/retail-ecommerce/>



14. LunchSkins – Reusable Sandwich Bags

Whether you care about our environment, saving money, eating healthy, or looking stylish, LunchSkins are the answer to your plastic baggie blues — they offer an environmental benefit (reduce landfill waste), a practical benefit (they can be used hundreds of times and save you money over the long run), and a healthy choice (food tastes better in a pastry bag)!

Link: <http://www.coolbusinessideas.com/archives/lunchskins-reusable-sandwich-bags/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

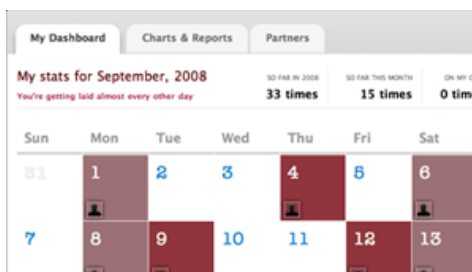
15. Recyclable Origami Lamp

The latest lighting design from LZF Lamps puts paper swans to shame. The Spanish design firm used origami figures to inspire its giant, geometric pendant lamps, which debuted at this week's Milan Furniture Fair. Not only are the lights arrestingly beautiful, they're crafted from eco-friendly materials. Consumers can recycle the spiky, polypropylene domes once they are finished using them.

Link: <http://www.coolbusinessideas.com/archives/recyclable-origami-lamp/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

16. Curious About Love

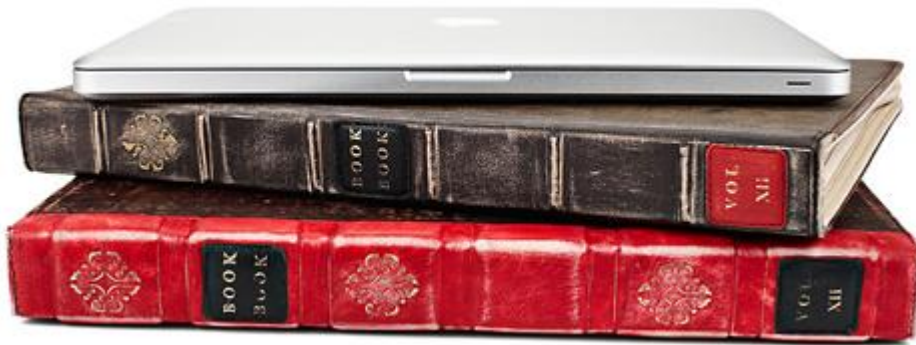


The nuts and bolts of your latest romp can be recorded at Bedpost, a free site whose tagline is “*Ever wonder how often you get busy?*”. Bedpost is a personal web application that will give you some insight into your sex life. Users enter in details about their latest sexual encounter – when it started, how long it lasted, who it was with, a brief description of it – and rate it on a scale of one to five. The site then generates a map of sexual activity, as well as statistics tracking averages.

Link: <http://www.coolbusinessideas.com/archives/curious-about-love/>

More: <http://www.coolbusinessideas.com/archives/category/services/>

17. BookBook for your MacBook

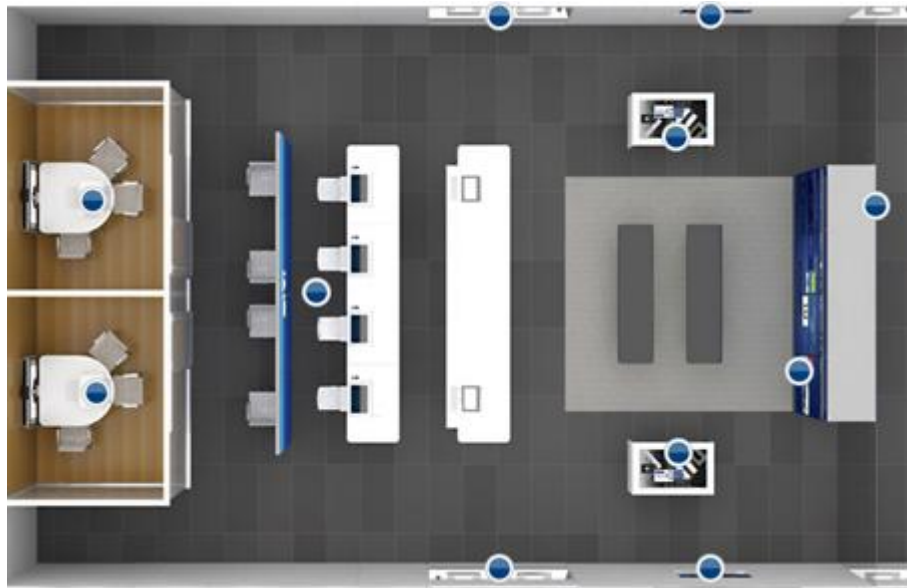


BookBook is a one-of-a-kind, hardback leather case designed exclusively for MacBook Pro. Available in Classic Black or Vibrant Red, BookBook brings three levels of security to your prized Mac. First, the hardback cover and spine provide solid protection from the rigors of the road. Second, the vintage book design disguises MacBook for superior security. And third, the stylish case protects you from being like everyone else because BookBook is totally original, just like you

Link: <http://www.coolbusinessideas.com/archives/bookbook-for-your-macbook/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

18. Smart Banking



Citibank has opened two new branches in central Tokyo which function as much as educational and exploratory spaces for users, as regular banking outlets.

The two branches are in the heart of the city's money district, Marunouchi and Nihonbashi, and are part of a new development campaign two years in the making called Smart Banking. Insider, visitors can interact with a large Media Wall screen displaying weather and news from Reuters, as well as market updates. A non-interactive one also displays information on the outside of the building.

Link: <http://www.coolbusinessideas.com/archives/smart-banking/>

More: <http://www.coolbusinessideas.com/archives/category/services/>

19. Weigh it Right



When you think of weighing your ingredients the first thing that comes to your mind is the bulky weighing scale or those hard to read weighing needles. However, with the new Joseph digital scale weighing your ingredients will become quite easy.

The sleek looking, stylishly designed digital scale will add an entirely modernized tint to your kitchen. The digital scale is compact, pragmatic and versatile. It not only requires less

space but is very facilitator when precise quantities of ingredients are required for the preparation of your recipe. This will give you the accurate weight of an ingredient you're adding to your recipe.

Link: <http://www.coolbusinessideas.com/archives/weigh-it-right/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

20. Boxed Water Cartons



Calling themselves "part sustainable water company, part art project, part philanthropic project, and completely curious," Boxed Water Is Better designed a carton made from 85% responsibly harvested trees – far more eco-friendly than typical plastic bottles. In addition to being made from green materials, the cartons are shipped flat to filling facilities, saving money and energy. After consumers' thirst is quenched, cartons can be broken down and recycled at Carton Council facilities nationwide. Moreover, the company plans to donate 20% of its profits to support clean water and forest conservation organizations.

Link: <http://www.coolbusinessideas.com/archives/boxed-water-cartons/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

21. Give a Beggar Bag

Thinking of helping the poor homeless fellow on the street but concerned that the money you give to him will go towards him getting a can of beer? You can get around this problem and help the homeless by giving a Beggar Bag. Created by Lisa Dunbar, Beggar Bags contain snacks such as NutriGrain or Trail Mix Bar, mints or gum and hand-sanitizing wipes that will make any homeless person's day. Healthy, nutritious and easy to give.



Link: <http://www.coolbusinessideas.com/archives/give-a-beggar-bag/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

22. Free and Easy WeTransfer



WeTransfer's feature list isn't unusual: it's free and allows users to send big files (up to 2 GB) without registering. Files are available for two weeks, and can be transferred to up to twenty people. The main difference with other online file transfer services is WeTransfer's approach to design and sponsorship. Like its competitors, the company relies on advertising for revenues. But instead of running questionable banner ads, WeTransfer sells wallpaper advertising—those pretty pictures in the background.

Link: <http://www.coolbusinessideas.com/archives/free-and-easy-wetransfer/>

More: <http://www.coolbusinessideas.com/archives/category/services/>



23. Gold Vending Machine

Gold vending machines are coming to Las Vegas. At JCK, the jewelry industry's premiere trade event this weekend, the Hon group is introducing the Gold Rush Kiosk. The Kiosk is a 42-inch touch screen machine that lets customers purchase solid 24K gold bar cards of their preferred weight and size using cash or credit card. Bars are available in six weights, 0.5g/ 1.0g/ 2.0g/ 3.0g/ 5.0g/ 10.0g and will be available for purchase inside of Las Vegas Hotels, casinos, cruise lines, airports, malls, department stores and jewelry stores.

Link: <http://www.coolbusinessideas.com/archives/gold-vending-machine/>

More: <http://www.coolbusinessideas.com/archives/category/luxury/>

24. Three-in-One Lasagna Pan

If Lasagna is your go-to dish for dinner parties, you'll love this pan. Its three separate non-stick channels allow cooks to get creative.



Link: <http://www.coolbusinessideas.com/archives/three-in-one-lasagna-pan/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

25. Soups on Bicycles



Three soups are typically on the menu in any given week at SoupCycle. Consumers who live or work in the Portland, Ore., company's delivery area begin by checking out the selections for the following week and placing their order by midnight on Friday; rustic bread, salad and dressing are also available. With a list of subscribers in hand, SoupCycle then buys the necessary produce from local farmers. On Monday it cooks up those ingredients into delectable soup, and then on Tuesdays it begins its weekly deliveries, with a different delivery day for each area. Pricing ranges from USD 18 for a quart of soup plus bread and salad, which will serve one or two people, to USD 45 for quantities that can serve six; items can also be ordered a la carte. A USD 3 delivery charge applies for orders under USD 18; otherwise, delivery is free. Each of SoupCycle's trailers can carry some 40 soup containers, 40 bread loaves and 20 salads at once, it says.

Link: <http://www.coolbusinessideas.com/archives/soups-on-bicycles/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

26. Gender-Aware Billboards



Last year, we told you about billboards in development that could tell male faces from female faces and display ads accordingly. Well, such a system is now up and scanning visages in subway stations around Tokyo.

A consortium of 11 railway companies has launched a one-year pilot project to test the signs, setting up 27 of the "Minority Report"-style displays in commuter stations around the Japanese prefecture. But while billboards in that sci-fi flick (see the video below) could recognize people by name and shout out purchasing suggestions, the Japanese signs employ cameras and face recognition software to determine just the gender and age of passersby.

Link: <http://www.coolbusinessideas.com/archives/gender-aware-billboards/>

More: <http://www.coolbusinessideas.com/archives/category/advertising-marketing/>

27. OrgaSize Me



OrgaSizer is an online service that helps you organize all your sizes & preferences in one place and share them with your friends. You can choose what to share and who to share it with (it's not publicly shared). Create wishlists and get reminded about important dates. Never again forget important stuff, never again get or give the wrong present by using OrgaSizer to access your own sizes and preferences and those of your friends and family from anywhere in the world.

Link: <http://www.coolbusinessideas.com/archives/orgasize-me/>

More: <http://www.coolbusinessideas.com/archives/category/services/>

28. Shop and Help at BloomSpot



What are Community Circles?

Community Circles allow you to support your favorite cause while getting amazing offers on BloomSpot. We have contributed a total of \$9,846 to organizations so far. Here's how you can get started:



BloomSpot is an online magazine that features the best restaurants, hotels & spas in SF, NY and LA. BloomSpot is free to join and members enjoy amazing offers to live life better. BloomSpot works with top merchants to exclusive access to limited inventory at a special price to its members.

Link: <http://www.coolbusinessideas.com/archives/shop-and-help-at-bloomspot/>

More: <http://www.coolbusinessideas.com/archives/category/services/>

29. Block Your Ex

Breaking up is hard to do. Avoiding an ex whose name keeps popping up all over the Internet is harder. Customized plug-in Ex-blocker looks to eradicate the heartache by providing a highly personalized Web-browsing filter. To get rid of an ex (virtually, of course), add their first and last name, Twitter username, Facebook and blog URLs and — voila! — bad boyfriend is erased from Web surfing search results and social media streams!

Your First Ex

Their ☐ first name is _____

and their last name is _____.

Their Twitter username is @ _____.

Their Facebook: <http://> _____.

Their blog URL: <http://> _____.

Link: <http://www.coolbusinessideas.com/archives/block-your-ex/>

More: <http://www.coolbusinessideas.com/archives/category/online-social-networks/>

30. Bring NoNotes Along



NoNotes is a high quality low cost transcription and translation provider. Imagine being unable to attend a meeting or conference and having every word emailed to you for your review. Save time and money by having your meetings and conferences documented word-for-word. Just record your meeting, upload the file and NoNotes will provide you with a word-for-word record which can then be distributed, searched and stored for your records.

Link: <http://www.coolbusinessideas.com/archives/bring-nonotes-along/>

More: <http://www.coolbusinessideas.com/archives/category/services/>

31. Solar ParkGreen



ParkGreen consists of a structure with solar panels that generate green energy and charging points for electric vehicles. Therefore, it is a great tool to help companies to offset its carbon emissions and become carbon neutral. ParkGreen comprises a basic structure, designed to park two cars, that can be enlarged by adding two-space modules, based on available space and customer needs. With an optimal inclination of 15 degree, the solar panels generate 3.33 kW of solar electricity connected to the grid. The anti-corrosion, robust unit also comes with an air chamber for providing ventilation and cooling. ParkGreen also uses LED technology for illumination and it is possible to personalize it with the organization's logo that installs it in its facilities.

Link: <http://www.coolbusinessideas.com/archives/solar-parkgreen/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

32. iChair



Apple fans need to pay some close attention now. They are so obsessed with their Apple products, that they need everything else in the home/office to resemble the Apple stuff as well. So for iGadget fanatics, this Apple Chair is perfect. Granted it isn't the trademark white and doesn't have a bite taken out of it, but it's still pretty darn cool. The red is nice and vivid and the seat looks so comfy. You can chill in with your iPad or iPhone or iPod.

Link: <http://www.coolbusinessideas.com/archives/ichair/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

33. Solar Trap



Developed by South Korean Eco Solatec, the Solar Trap uses a BLB lamp to attract mosquitoes, moths, mayflies and other common pests, and then propel them by fan into an inescapable netting. Eminently suitable for agricultural settings as well as recreation areas such as parks and golf courses, the Solar Trap can be used 8 hours a day after just 5 hours of charging — which takes place on cloudy days as well as sunny ones.

Link: <http://www.coolbusinessideas.com/archives/solar-trap/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

34. Sexy Icecreamists



The Icecreamists is a UK ice cream brand that has positioned itself using premium, X-rated flavors. The Sex Pistol is the most recent flavor, featuring ice cream mixed with ginkgo biloba, arginine and guarana and La Fee Absinthe. The Sex Pistol was deemed so potent that sales were limited to one per customer during its appearance in Selfridges from September to November 2009, retailing at GBP 11.99 per serving.

Link: <http://www.coolbusinessideas.com/archives/sexy-icecreamists/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

35. Fatepod for Chance Encounters



Fatepod allows users to upload an ‘encounter’ or search listed ‘encounters’ – something along the lines of “Were you the guy with the red tie that cast me a look outside Starbucks?” Founder Louise explains that if the other person then logs on to the site and sees the post, the two individuals can start to exchange messages and eventually meet up.

It’s the opportunist’s way to date. Before the site, if you met someone on your lunch hour or waiting for a train and realised you had a ‘spark’ but didn’t have the confidence to ask for the other person’s phone number, the opportunity to make contact is lost. Fatepod offers a second chance – a chance to change fate.

Link: <http://www.coolbusinessideas.com/archives/fatepod-for-chance-encounters/>

More: <http://www.coolbusinessideas.com/archives/category/online-social-networks/>

36. Yummy Yummly

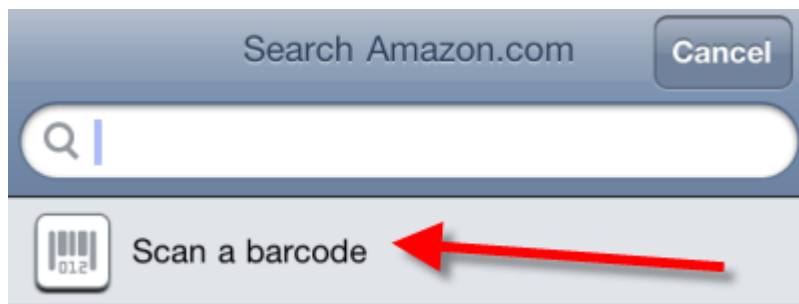


On online recipe search site Yummly, users can customize searches based on ingredients, diet restrictions, allergies, price, cooking time, and cuisine. But what sets Yummly apart is its ability to intuit users’ taste based on prior searches. Similar to how Netflix’s recommendations become more accurate the more a user rates films, Yummly gains a better understanding of each user’s food preferences the more they employ it to search. Sure, one could enter ingredients into Google to try to find a recipe, but Google isn’t going to know about that peanut allergy.

Link: <http://www.coolbusinessideas.com/archives/yummy-yummly/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

37. Impulse Buys Enabled by Amazon.com



As if it weren't already a breeze to spend money on Amazon, the retail giant's updated Amazon for iPhone app just made it even easier to instantly shell out for wares. The latest version of Amazon Mobile, 1.2.8, contains a bar code scanner in its search screen. As with bar code scanners in other mobile apps, Amazon Mobile uses your iPhone's camera to take in a product's zebra-striped bar code. Amazon's servers then find a match, and after you select the item, you can sign in to your account to purchase the product on the spot.

Link: <http://www.coolbusinessideas.com/archives/impulse-buys-enabled-by-amazon-com/>

More: <http://www.coolbusinessideas.com/archives/category/retail-ecommerce/>



38. The Money Machine

Change spends just as well as paper money yet we tend to neglect it, leaving coins all over our dressers, coffee tables, and car ashtrays. Money Machine 2 answers that problem with a quick and easy way to sort, stack, and roll your change. You may be amazed at how much money you actually have when this handy sorter puts it all in one place. Rolls and batteries not included.

Link: <http://www.coolbusinessideas.com/archives/the-money-machine/>

More:

<http://www.coolbusinessideas.com/archives/category/consumer-goods/>

39. Tap Squeeze Drinking Fountain



Tapi is a rubber adapter that fits onto the end of most sink and garden faucets allowing you to turn them into drinking fountains. By squeezing the end, water is forced upwards.

Link: <http://www.coolbusinessideas.com/archives/tap-squeeze-drink-fountain/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

40. Mac Farm



Old MacDonald isn't the one who has a farm. For one day only, so does McDonald's.

The world's largest fast-food company today is partnering in an unusual 24-hour tie-in with the year-old, wildly popular FarmVille social-media game and virtual world. Mickey D's will sponsor the simulation game's first branded farm in this alternate world. The lure for the game's players: prizes. But the prizes aren't things like coffee coupons or Big Mac discounts. They're virtual, too.

Link: <http://www.coolbusinessideas.com/archives/mac-farm/>

More: <http://www.coolbusinessideas.com/archives/category/advertising-marketing/>

41. Bamboo Audio

Vers 2X
Sound system for iPod & iPhone



Creating a perfect blend to the latest in sound technology and an eco friendly aesthetic, one of the premier names in state of the art sound systems, Vers Audio, has now come out with an all new sound system for your Apple iPhone and iPod touch devices, where in it only provides exceptional sound quality, but at the same time, charges these devices as well. The all new Vers 2X comes with a 14 function IR remote control and the cabinet is made from hand crafted wood. One of the salient features of this device's production is the usage of bamboo, which is considered to be one of the fastest regenerative species in the plant kingdom, thereby reducing CO2 emissions and negative impact on the environment.

Link: <http://www.coolbusinessideas.com/archives/bamboo-audio/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>



42. Creative DIY Egg Holder

Eggs are a part of my staple diet. I have eggs for breakfast daily. The protein they provide is essential to me, but it is also because I absolutely love the taste. My favorite way of eating eggs is boiling them. That's why this Egg Cup made from a bent fork completely appeals to me. The idea is clever and easy. Your egg can sit looking pretty in one of these cups. The instructions are quite humorous too. So if you like your egg hard boiled, you should make a cup like this.

Link: <http://www.coolbusinessideas.com/archives/creative-diy-egg-holder/>

More:

<http://www.coolbusinessideas.com/archives/category/design/>

43. Smart Looking Dog



Who said black tie affairs are not for dogs? Your dogs can dress extremely sophisticated and formal too. You might not own a tie, but you can certainly buy one for your dog and send it to a classy dinner party. Or when you are headed off to a black tie event, there's no reason why your dog won't accompany you! This velcro collar and tie turns your mutt into a yuppie or refined canine gentleman. The collars and ties are available in many colors and patterns. Your dog will happily go with you to a fancy restaurant now!

Link: <http://www.coolbusinessideas.com/archives/smart-looking-dog/>

More: <http://www.coolbusinessideas.com/archives/category/pets/>

44. Gamer Stickers for iPhone



These cheap little stickers may look like impulse buys from a dollar store, but they might actually be pretty handy if you're a big iOS gamer. Basically they just provide little bumps so you can tell where the virtual buttons are without checking or fumbling around.

The stickers are made of a conductive material, so your touches will go through to the screen as if there's nothing there at all — or so they say.

Link: <http://www.coolbusinessideas.com/archives/gamer-stickers-for-iphone/>

More: <http://www.coolbusinessideas.com/archives/category/entertainment/>

45. Solar Keyboard



Not only does the Logitech K750 charge in the sunlight, but it also absorbs energy from light fittings such as light bulbs. The keyboard itself is made from renewable plastic, and while Logitech's devices are renowned for their high quality and durability, the device's photovoltaic cells ensure that its carbon footprint will be significantly reduced.

Link: <http://www.coolbusinessideas.com/archives/solar-keyboard/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>



46. Last Minute Jet Card

For those who are ready to splurge on a private jet-setting experience to celebrate the New Year in ultimate luxury, Air Partner proposes to Christmas 2010, the Jet Card, a card to climb with 25-hour flight to be used at will. The cardholder can plan a last-minute vacation anytime to use the actual flight hours, and aircraft availability is guaranteed even during times of high season. The cardholder can even terminate the program at any time to obtain a refund of

unused hours, so you are free to plan your vacation as per you like.

Link: <http://www.coolbusinessideas.com/archives/last-minute-jet-card/>

More: <http://www.coolbusinessideas.com/archives/category/travel-transport/>

47. Real Furniture; Real Ad

Parisians and visitors to the city taking the bus will have a very different experience while waiting for their ride to arrive. From December 15 until the 21st, IKEA has tricked out the bus stops at 12 different stations throughout the center of Paris, focusing on areas that are heavily trafficked during the holiday season (such as the Champs-Élysées and the Latin Quarter). Sofas, shelves, lighting and decorations are now part of the trip.



Link: <http://www.coolbusinessideas.com/archives/real-furniture-real-ad/>

More: <http://www.coolbusinessideas.com/archives/category/advertising-marketing/>

48. Pay with FaceCash



FaceCash, the innovative mobile payment platform launched by one of Facebook's founders, is about to get a trial run in the real world. Select Subway restaurants in Southern California will be accepting FaceCash payments at the register beginning in November 2010. FaceCash is a free app for smartphones that operates like a funded debit or cash card. Its security features include a photo of the user that appears on the merchant's monitor at the time of purchase.

Link: <http://www.coolbusinessideas.com/archives/pay-with-facecash/>

More: <http://www.coolbusinessideas.com/archives/category/retail-ecommerce/>

49. Get It Off Your Head



A new venture from Washington-based startup Liftoff Media, Unhearit uses what it likes to call "the latest in reverse-auditory-melodic-unstickification technology" to help afflicted consumers get stubborn songs out of their heads. Specifically, those currently suffering from the ailment — known as earworm — can visit the site to hear "equally catchy songs," as Unhearit puts it. It's a cleverly disguised free music service, in other words, with streaming, download and purchase capabilities. Mobile apps for iPhone/iPod and Android phones are also available.

Link: <http://www.coolbusinessideas.com/archives/get-it-off-your-head/>

More: <http://www.coolbusinessideas.com/archives/category/services/>

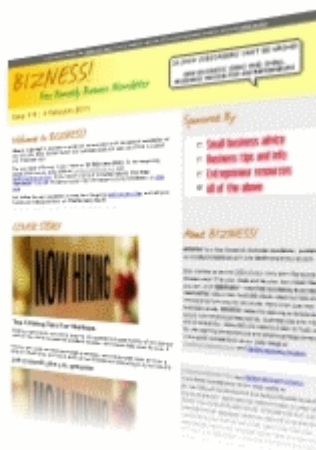
50. Queue Time



A publisher in Thailand promotes new books by printing story snippets where people are likely to have the time to read them – queues, receipts with queue numbers, placemats in restaurants.

Link: <http://www.coolbusinessideas.com/archives/queue-time/>

More: <http://www.coolbusinessideas.com/archives/category/advertising-marketing/>

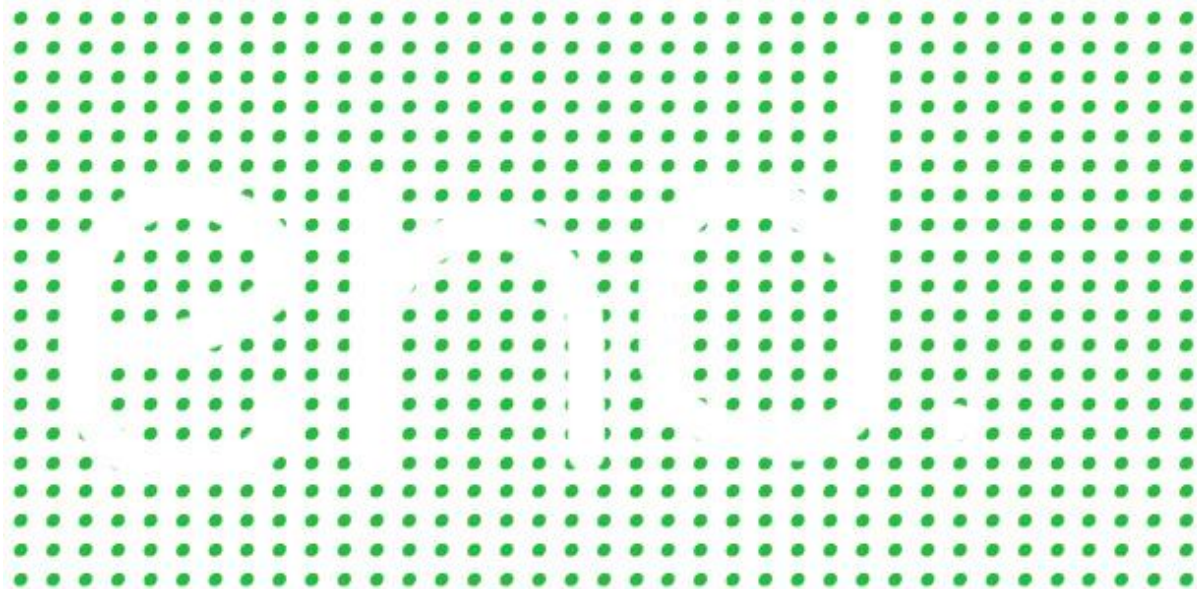


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