



TRENDY BUSINESS IDEAS 2013

The Easy Guide to 50 Up-and-Coming Business Ideas and Trends Of The Year

 COOLBUSINESSIDEAS.COM



TRENDY BUSINESS IDEAS 2013



COOLBUSINESSIDEAS.COM'S NEW BUSINESS IDEAS AND INNOVATIONS REPORT

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CBI's NEW BUSINESS IDEAS AND INNOVATIONS REPORT

The world is changing and evolving quickly. You can't afford to play catch-up. As an aspiring entrepreneur and business owner, you've got to be ahead of the competition. You have to be keenly aware of the major business ideas, news and trends shaping the future of business and industry. Be in the know by reading this easy guide to some of the most trendy business ideas of the past year in 2013.

Let us be your eyes and ears as you go on the hunt for the newest business ideas and trends which could potentially be the next disruptive force in your business. Serving as your boots on the ground, we have roamed the globe virtually for fifty cool business ideas and tips so that you can keep up and thrive in today's ever-changing landscape. From this motivation, the 'Trendy Business Ideas 2013' report is born.

If you want more, be sure to check out our blog at <http://www.CoolBusinessIdeas.com>. Updated daily with the latest business ideas which we've spotted worldwide, we're sure you'll find it an enjoyable read. Don't forget to share this report with your friends and colleagues. We hope you enjoy this free report.

The CoolBusinessIdeas.com team - Marcel, Steven and Yuelin

<http://www.coolbusinessideas.com>

ABOUT US



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Advertising & Marketing

1. Flying Store Offering Selection Of Groceries



Developed by creative agency [Cheil](#), the campaign saw a large, remote-controlled balloon – fitted with a wifi router – flown over populous locations in Seoul, such as public squares, shopping centers and transport hubs. People who saw the balloon were encouraged to connect to the wifi through their smartphones, which automatically directed them to the Emart app. When downloaded, the app offered discounted products and vouchers to use on its online store.

Link: <http://www.coolbusinessideas.com/archives/flying-store-offering-selection-of-groceries/>

More: <http://www.coolbusinessideas.com/archives/category/advertising-marketing/>

2. Cola Sharing Can

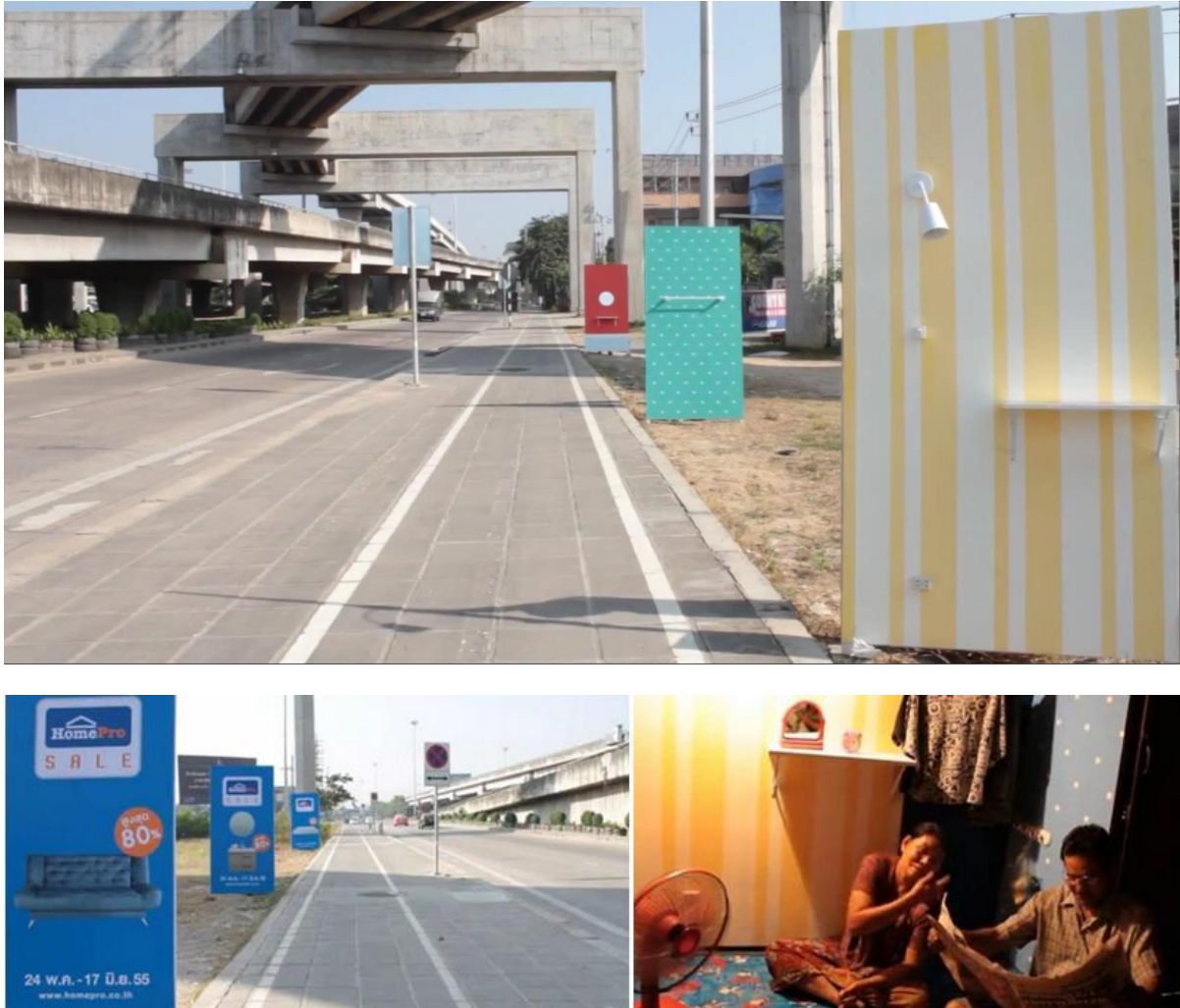


Ogilvy France and Ogilvy Asia-Pacific joined forces to make a can that splits in half for Coca-Cola, the most literal extension of the brand's global "Share Happiness" concept. The split-can design is admittedly pretty cool, although sharing a Coke with anyone who isn't a germaphobe is already pretty easy, so this is a solution to a problem that doesn't really exist. It does make Twix look even worse for their infamous ["Two for me, none for you"](#) campaign back in the day, though.

Link: <http://www.coolbusinessideas.com/archives/cola-sharing-can/>

More: <http://www.coolbusinessideas.com/archives/category/advertising-marketing/>

3. Billboard With A Social Touch



Conceived by [BBDO Bangkok](http://www.bbdobangkok.com) for Thailand-based DIY store [HomePro](http://www.homepro.co.th), the creators of the initiative realized that those who can't afford proper accommodation were using old advertisement boards as makeshift walls for their homes.

Instead of its usual road-side billboards, HomePro called on the creative agency to build more sturdy boards which had the advertisement on one side, with pleasant wallpaper and fittings such as shelves and hangers on the other. When those scavenging for materials eventually took the boards, they were able to create a safer home as well as enjoy more pleasant and practical surroundings.

Link: <http://www.coolbusinessideas.com/archives/billboard-with-a-social-touch/>

More: <http://www.coolbusinessideas.com/archives/category/advertising-marketing/>

Arts & Education

4. Placing Literature In Real World

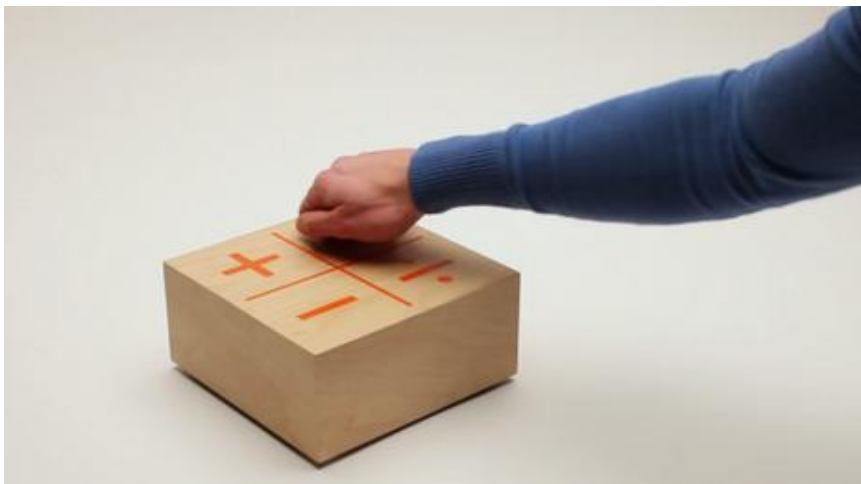


[Placing Literature](#) is an online database of places from scenes in literature- sourced and plotted by readers and researchers. Created by an author, a geographer and an engineer, the goal of Placing Literature is to connect readers to the places they are reading about, highlighting the meanings, values and emotions attached to a space. Particularly, in this case, the meanings and values created by the author and experienced by the reader.

Link: <http://www.coolbusinessideas.com/archives/placing-literature-in-real-world/>

More: <http://www.coolbusinessideas.com/archives/category/arts-education/>

5. Knock Knock

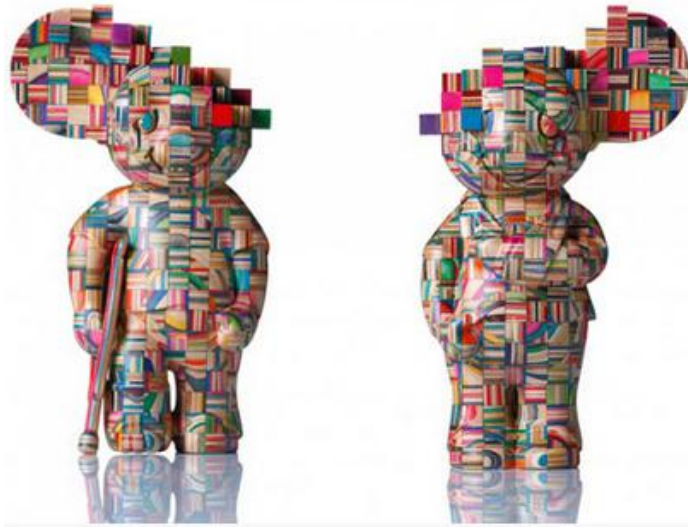


Created by Khalil Klouche and aimed at small children, Knock Knock is a playful calculator which allows calculation on the wood surface by knocking and will give back the answer using the same knocking tone. Components include [Arduino](#) board, contact microphones and solenoids.

Link: <http://www.coolbusinessideas.com/archives/knock-knock/>

More: <http://www.coolbusinessideas.com/archives/category/arts-education/>

6. Art From Broken Skateboards



The 35-year-old Tokyo resident, who prefers to not use his full name, began skating at age 15 in Kanagawa, amassing a growing stack of broken decks and parts. Ten years later, his collection overflowing, a friend suggested he find a way to do something with them. Cutting into one of the decks with a saw, he noticed an interesting pattern of stripes from its laminated layers of wood, and got to work on his first creation, a wooden bangle-style bracelet.



Since then, Haroshi's sculptures have used the imagery of skateboard culture as inspiration for many of his pieces, utilizing multi-colored skateboard ply in both stacked layers and mosaic patterns. The output ranges from skateboarding cats to Airwalk sneakers. And, of course, skulls and demons.

Link: <http://www.coolbusinessideas.com/archives/art-from-broken-skateboards/>

More: <http://www.coolbusinessideas.com/archives/category/arts-education/>

Automobiles

7. Drivemotion Communication



Drivemotion is a car gadget that allows drivers to communicate with each other with a remote controlled LED display that attaches inside your rear car window (facing the driver behind). Want to compliment that cute girl or guy driving in a car right behind you? No problem! Need to message the crazy driver behind? Sure! Press the remote control to show them a message.

Link: <http://www.coolbusinessideas.com/archives/drivemotion-communication/>

More: <http://www.coolbusinessideas.com/archives/category/automobiles/>

8. More Mobile Apartments



As rents continue to climb in New York City, many residents are hitting the road – but not in the way you might think. A few pioneering spirits, like Steven Cintron, who was recently profiled by the [LA Times](#), have decided to declare their independence by trading their apartments and roomshares in for mobile homes. By taking

up RV living, these adventurous New Yorkers have found a way to live in some of the city's priciest neighborhoods for much less.

Living in a [mobile apartment](#) may be a way to dodge expensive rents in desirable neighborhoods, but the transient living does have its down sides. Getting mail delivered is impossible, so arrangements with a relative or a P.O. Box are necessary. Getting power can also be tricky and expensive too, although renewable sources like photovoltaic arrays can offset some of that cost. Connecting on-board toilets to sewage lines can also be a not fun part of day-to-day living.

Link: <http://www.coolbusinessideas.com/archives/more-mobile-apartments/>

More: <http://www.coolbusinessideas.com/archives/category/automobiles/>

9. Portable Scooter



Consumers have been familiar with foldable bicycles for a while now thanks to brands such as Brompton. Now, eco-friendly Hungarian automotive firm Antro, has taken the logical next step and has created the [Moveo](#), a lightweight electric scooter that can be collapsed and carried like a rolling suitcase.

The company has spent the last five years refining the prototype, getting the weight down to 25 kilograms and the top speed up to 45 kilometers per hour, with its battery charge able to take it 35 kilometers. The current model has stylish gold carbon-composite bodywork and sleek design, while a full scooter seat has not been sacrificed. When drivers reach their destination, the vehicle can be easily folded and carried around using the extendable handle and caster wheels.

Link: <http://www.coolbusinessideas.com/archives/portable-scooter/>

More: <http://www.coolbusinessideas.com/archives/category/automobiles/>

Consumer Goods

10. Score A Free Beer



Wish a vending machine would give you a free beer?

Most people would, and you'd also expect to have to complete a challenge or something similar to get it right?!

Well, sometimes you just need to make cool vending machine simple, and this one from Amstel Beer, does exactly that.

Introducing Amstel Pause, an interactive vending machine that helps you take a quick break, because when you do absolutely nothing for 3 minutes, you score a free beer!

Link: <http://www.coolbusinessideas.com/archives/score-a-free-beer/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

11. LongBoard SkateBoard With Brakes



The [Brakeboard](#), a revolutionary skateboard braking system, has been launched on crowdfunding website Kickstarter.

Located in the rear axle and operated by a pedal mounted on the surface of the deck, the brake allows riders to undertake steep hills and control speed without having to slide or put hands or feet on the ground. The brake can be retrofitted to any longboard deck and used with wheels of the riders' choice. Popular with commuters and students negotiating their university campus, the brake adds a new dimension to longboarding.

Link: <http://www.coolbusinessideas.com/archives/longboard-skateboard-with-brakes/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

12. TimePiece Designed To Touch And See

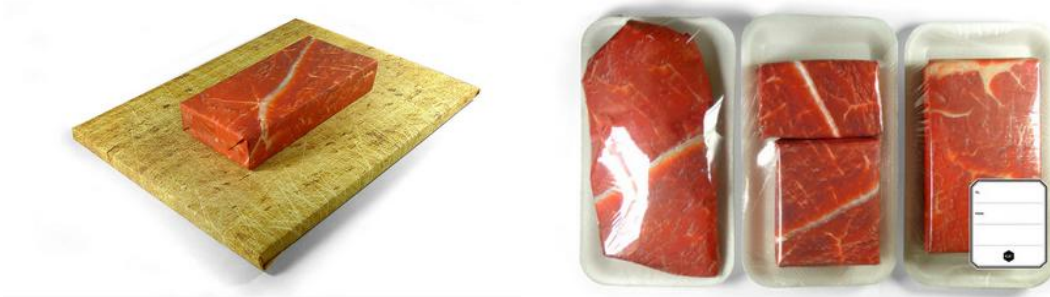


An innovative fashion watch that everyone, including the blind, can touch to tell time. Telling time shouldn't require vision. Wouldn't it be great if you could check the time in a dark movie theater without having to illuminate your smartphone? What about not having to look down at your watch to check the time during a drawn-out client lunch? [The Bradley](#) is a tactile timepiece that allows you to not only see what time it is, but to *feel what time it is*.

Link: <http://www.coolbusinessideas.com/archives/a-timepiece-designed-to-touch-and-see/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

13. Steak for Gift



[Gift Couture](#), the awesome design duo who gave us hamburger gift wrap paper, is back but this time with a better grade quality meat: steak.

The set includes Two 25" x 21" sheets of steak paper, one 25" x 21" sheet of cutting board paper, one sheet of white butcher paper, twine, one meat tray, and two gift labels.

Link: <http://www.coolbusinessideas.com/archives/steak-for-gift/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

14. Buddha Hair Salon Flower Pot



Available in three version (laughing, angry, meditating) and two colours (red or white), this truly unique way to grow plants and flowers at home will astonish and amuse in equal measure. This is a fundamentally Japanese item, with its light-hearted approach to religion but one that also pays respect to the wonderful aesthetic that Buddhism and Daibutsu statues have brought to Japan's culture.

Link: <http://www.coolbusinessideas.com/archives/buddha-hair-salon-flower-pot/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

15. Natural Time



Solid wood beech twigs concept wall clock, designed by forefront of designer SUPERISE DESIGN, limited release the first batch of supply, supplies last. Design inspiration: Things in the world has its own unique language, Understand spring through read a piece of leaves. In the spring scenery, people suddenly have a lot of Philosophical thinking and insights. Through a piece of leaves, I seem to see the life, the time, and my own life. No two same leaves in the world. No two sections of the same time in the world. The whole of the clock is made by beech wood, surface treatment by wood wax, wood textures clearly visible.

Link: <http://www.coolbusinessideas.com/archives/natural-time/>

More: <http://www.coolbusinessideas.com/archives/category/consumer-goods/>

Culture, Music & Design

16. Smart Guitar Etune



Make tuning your guitar a thing of the past by picking up a new model with [Gibson Min-ETune](#).

This clever, battery-powered robot tuner can tune all six strings in just seconds, and delivers over 75 tunings per charge.

To do so, it tunes your physical strings — as opposed to digitally, which can result in degraded tone — and gives you access to 12 common alternative tunings, including six that you can program yourself. Available on a wide range of Gibson SG and Les Paul guitars.

Link: <http://www.coolbusinessideas.com/archives/smart-guitar-etune/>

More: <http://www.coolbusinessideas.com/archives/category/culture-music/>

17. Hydroponic Plant Cultivator



Designed for the kitchens of 2025 households, planTree allows to grow organic food from seed to plants. Seeds or seedlings are placed into pot-like cups that are filled with soil substitute materials such as rockwool or coco fibre.

Water and nutrients are added to system, where they are circulated through plants. A simple interface lets user to set up values such as pH, moisture and light. Plants are grown and cultivated in a controlled microenvironment with water, nutrients and humidity.

Design allows cultivation of organic food at home with less water and more efficiently, saving time and energy. planTree was honored in International Design Awards 2011 with Silver Award in Kitchen Appliances Student Category.

Link: <http://www.coolbusinessideas.com/archives/plantree-hydroponic-plant-cultivator/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

18. Biodegradable Flora Tableware



Chinese designer [Qiyun Deng](#) is the creator of graft — a set of disposable tableware referencing the textured skins of fruits and vegetables. made from a bioplastic derived from renewable resources, the series of utensils is completely biodegradable, solving the environmental problem typically prevalent in disposable products. the project blends the texture and color of culinary items into the cutlery, visualizing their source materials: the leaf of an artichoke becomes the bowl of a soup spoon, a stalk of celery transforms into the handle of a fork, a pineapple stem is the blade of a knife, and a whole carrot acts as the grip of a small spoon.

Link: <http://www.coolbusinessideas.com/archives/biodegradable-flora-tableware/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

19. Transformer Apartment



This 60 square meter apartment concept has been envisioned by Russian architect [Vlad Mishin](#).

The space is divided lengthwise by sculptural structure, which consists of several transforming blocks made from black metal framework and plywood. The shape of the blocks create a beautiful whimsical surface, it also fits the functionality of each dividing element.

Thus, three of these segments separate the living area from the study/bedroom area. One of these rotating blocks houses a TV, making it visible from either of these rooms. Kitchen equipment is hidden in a niche behind a hinged partition wall, which slides apart. Refrigerator is also hidden in a separate niche. Bathroom door finishes the wall. Nice work, I hope it gets built.

Link: <http://www.coolbusinessideas.com/archives/transformer-apartment/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

20. Zipping Furniture



Korean design duo [THE:Zoom](http://www.coolbusinessideas.com/archives/zoom/) is behind this clever series of furniture called [Project \[ZIP:PER\]](http://www.coolbusinessideas.com/archives/zipper/) that was inspired by, you guessed it, zippers. They took your everyday zipper that's normally seen sewn into fabric and incorporated the idea of it into these playful pieces of furniture. The stark white color of each piece lets the quirky form shine through with the illusion that each design is being zipped (or unzipped) up.

Link: <http://www.coolbusinessideas.com/archives/zippering-furniture/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

Entertainment

21. Confetti High Five



[The Fiesta-Five](#) is a new product that lets you blast confetti from your hands whenever you give a high-five. It's re-loadable and shoots biodegradable confetti, adding color and noise to this classic celebration. It's high-fives on steroids! Perfect and customizable for sporting events, parties, and weddings. You know that feeling when you give the perfect high-five? Multiply it by fireworks. The Fiesta-Five gives you that satisfying thunderclap every-time, without hurting your hand. Add to that a shower of colored confetti and it'll be your cheeks that are hurting from smiling so hard!

Link: <http://www.coolbusinessideas.com/archives/confetti-high-fives/>

More: <http://www.coolbusinessideas.com/archives/category/entertainment/>

22. Pokoto Challenge



LisbonLabs, a portuguese start-up developing mobile apps and web services worldwide, presents [POKOTO – The Challenge](#). Pokoto is the poking God and wants you to join his quest against the evil eyes. Be careful:

they're very tricky and hide quick..! Pokoto is a thematic memory/flash cards' game free for download with no in-app purchases and no advertising. Focus on the eyes, memorize the patterns and poke them all – the number of levels is infinite! For each play you have three lives – discover the hearts and you get extra bonus, pick the bombs and you lose time. Challenge your friends and be the master!

Link: <http://www.coolbusinessideas.com/archives/pokoto-the-challenge/>

More: <http://www.coolbusinessideas.com/archives/category/entertainment/>

23. Virtual Teresa Teng Takes Stage With Jay Chou



Taiwanese singer Jay Chou invited Teresa Teng to duet across time and space: "If I could through time, back to 30 years ago, how honoured it would be to sing a song with her."

True to an extent so that the audience could not believe their eyes! Seeing Miss Deng Lijun dressed in a white dress slowly rises from the stage, with her gentle and graceful singing duet with Jay across time and space Teresa Teng classic song "how

do you say," followed by more duet "Red Inn" and "thousands of miles away "two generations of music with singer indicator dominate accomplish this impossible task! So that the audience be moved and shocked!

Link: <http://www.coolbusinessideas.com/archives/virtual-teresa-teng-takes-the-stage-with-jay-chou/>

More: <http://www.coolbusinessideas.com/archives/category/entertainment/>

24. Mood Adjusted Music



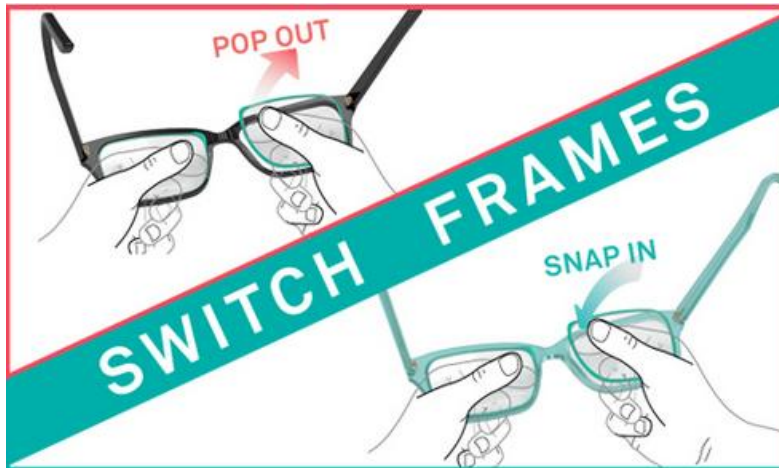
Developed by Japan-based [Neurowear](#), the Mico headset looks like a regular pair of headphones, with the addition of an EEG reader that rests on the forehead and senses neural activity. Analyzing the signals enables the device to detect the mood of the wearer, which it exhibits using an LED display on the earpieces. When connected to the Mico app, this information is used to select a song from its database that matches the emotion. Currently, the tracks in the library are tagged with one of three moods – focused, sleepy and stressed. As well as getting rid of the step of scrolling through thousands of songs to find one that suits your mood, Mico headphones also provide a Pandora-like service, helping users discover new music.

Link: <http://www.coolbusinessideas.com/archives/mood-adjusted-music/>

More: <http://www.coolbusinessideas.com/archives/category/entertainment/>

Fashion

25. One Lens, Many Frames



While it's easy to change tops, pants, or shoes depending on the situation, the status quo for glasses is to have one pair of frames for everything. As glasses wearers ourselves, we should have the same choice with eyewear as we have for every other piece of attire.

So here we are today with the world's first interchangeable prescription frame and lens system – [Framer](#). Now you can embrace vision without compromising your style. By purchasing one pair of lenses – you can easily snap them into a new frame for a new look. One set of lenses, as many frames as you want.

Link: <http://www.coolbusinessideas.com/archives/one-lens-many-frames/>

More: <http://www.coolbusinessideas.com/archives/category/fashion/>

26. Burial Fashion



[Pia Interlandi's clothes](#) are to die for. No, really. Her bespoke label, Garments for the Grave, caters to clients who want something special to wear for their final occasion.

The idea started with a funeral: As Interlandi struggled to dress her grandfather's body in a suit, she realized that the clothes we wear in life are poorly designed for death. The dead don't need buttons and zippers. They don't need tailoring. (Fitted pieces are difficult to put on.) They don't particularly need shoes. Most important, the dead don't need durability—corpses decompose but most synthetic fabrics don't.

Link: <http://www.coolbusinessideas.com/archives/burial-fashion/>

More: <http://www.coolbusinessideas.com/archives/category/fashion/>

27. Chic Stylish Diaper Bags



If you're a mom who has a passion for fashion but are bored to tears with the status quo, you've found your style utopia.

Mom-created House of Botori offers contemporary mom and baby diaper bags and accessories in various signature prints inspired by multiple African cultures.

This creative brand blends fashion-forward looks with bold, beautiful colours delivering a unique and progressive look for the modern mom and baby. House of Botori's extensive collection of avant-garde accessories is designed to lift the limits on style and kick bland to the curb.

House of Botori offers a chic selection of [diaper bags](#), nursing covers, lunch bags, and work totes — each designed with expressive moms in mind.

This new, stylish brand for moms (and their little ones) was born from the desire to bring bright, bold patterns to chic and style-lovin' moms and babies everywhere.

Link: <http://www.coolbusinessideas.com/archives/chic-stylish-diaper-bags/>

More: <http://www.coolbusinessideas.com/archives/category/fashion/>

Food & Beverages

28. Serving Cheap Meals Made With Edibles Slightly Past Its Sell By Date



[Doug Rauch](#), the former president of Trader Joe's, is determined to repurpose the perfectly edible produce slightly past its sell-by date that ends up in the trash. (That happens in part because people misinterpret the labels, according to a report out this week from Harvard and the Natural Resources Defense Council.) To tackle the problem, Rauch is opening a new market early next year in Dorchester, Mass, that will prepare and [repackage the food at deeply discounted prices](#).

Link: <http://www.coolbusinessideas.com/archives/serving-cheap-meals-made-with-edibles-slightly-past-its-sell-by-date/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

29. Unlimited Dose Of Coffee



In the mood for a cuppa? How about being able to have a cup of coffee anytime you want — all day, every day — for free? That's the business model adopted by Alon Ezer, CEO of [CupsTelAviv](#), a high-tech twist on the traditional store loyalty program — and he's making money from it, he told The Times of Israel. CupsTelAviv indeed lets coffee lovers drink all they want at one of the 40-plus Tel Aviv-area coffee shops enrolled in the program. The program actually has two tracks; unlimited coffee, any time of the day or night, for NIS 169 (about \$45) a month, or a cup a day for NIS 99 (about \$27) per month. The shops in Ezer's program, the subscription, and the loyalty card subscribers present at the shop are all contained in CupsTelAviv app.

Link: <http://www.coolbusinessideas.com/archives/unlimited-dose-of-coffee/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

Gadgets

30. Brussels Sprout Powered Christmas Tree



You've probably seen a light powered by a lemon or a clock hooked up to a potato before, but a group in London recently built a similar device using a much smaller, less popular piece of produce. To promote The Big Bang UK Young Scientists & Engineers Fair, a team of designers built the world's first Brussels sprout-powered battery and hooked it up to a set of Christmas tree lights.

The battery itself is comprised of five power cells, which are modelled after the appearance of natural Brussels sprouts stalks. Each cell is surrounded by 200 sprouts for a grand total of 1,000 Brussels sprouts in the whole battery. The sprouts are each mounted onto copper and zinc electrodes, which trigger a chemical reaction between the electrolytes in each sprout and produce a small current. A capacitor collects and stores the energy from all the sprouts before releasing it to the tree's lights. A digital display on top of the battery also shows how much voltage it is producing in real-time.

Link: <http://www.coolbusinessideas.com/archives/brussels-sprout-powered-christmas-tree/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

31. Better Beer Taste – The Sonic Foamer



The Sonic Foamer is a device that can give any beer a head in seconds, improving its aroma and taste.

The machine is a platform that uses ultrasonic vibrations to create a froth on top of the beer, whether it's a fresh pour or down to its last mouthful.

Users simply place their glass on the device and press a button on the front, with a

head appearing in a few seconds. The Sonic Foamer could be especially useful for craft beer drinkers, as the head not only helps the beer keep its flavor, but also releases the drink's aroma as its bubbles pop.

Link: <http://www.coolbusinessideas.com/archives/better-beer-taste-the-sonic-foamer/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

32. Text Smells Around The World



Le Laboratoire is a contemporary art and design center in Paris, where creatives experiment “at frontiers of science”, and out of this has come a virtual coffee bar serving up a series of bean-based experiments involving beakers and burning, vapors and tubes.

They're chiefly sensory-based – while you will get a mild hit of caffeine from inhaling the various vapors, they won't give you the full coffee experience. “It's much more of a ‘head’ experience,” explains Edwards.



The general idea is this: you send your OPHONE-owning friend a quick whiff of caramel-infused coffee rather than, say, a text message. The recipient then pulls their OPHONE out of their bag, breathes in a beautiful blend of the good stuff, and then continues on their way.

Link: <http://www.coolbusinessideas.com/archives/text-smells-around-the-world/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

Health & Beauty

33. Personal Pain Control



Dr. Amy Baxter, pediatric ER physician, invented an inexpensive, reusable device to block needle pain. The [“Buzzy” device](#) began as a vibrating bee for her kids’ shot phobia, but quickly became a solution for adult injection pain and burning. Now, Buzzy is being used for everything from itching to splinters to bee-stings to blocked milk ducts. Research has demonstrated that Buzzy cuts pain in half; when combined with other DistrACTION cards, IV access pain was reduced 85%! From its conception in Dr. Baxter’s basement, over 25,000 Buzzies are now around the world helping people overcome needle and other types of pain.

Link: <http://www.coolbusinessideas.com/archives/personal-pain-control/>

More: <http://www.coolbusinessideas.com/archives/category/health-beauty/>

34. The Single Handed Barber



The [Single Handed Barber](#) is the electric hair trimmer that cuts evenly in any direction, enabling you to maintain your own closely cropped, clean-cut hairstyle.

As simple as combing your hair, the circular trimmer’s rotary cutting system and razor-sharp stainless steel blades cut as the unit is moved circularly through your hair while accommodating the contours of your pate.

The trimmer’s two attachments cut hair to four different lengths (1/8”, 1/4”, 3/8”, or 1/2”) and its ergonomic design ensures it fits comfortably in the palm of a hand for precise control.

Link: <http://www.coolbusinessideas.com/archives/the-single-handed-barber/>

More: <http://www.coolbusinessideas.com/archives/category/health-beauty/>

35. Teddy The Guardian Bear



[Teddy the Guardian](http://www.coolbusinessideas.com/archives/teddy-the-guardian-bear/) is a plush teddy bear with embedded sensors that measure child's heart rate, blood pressure, oxygen saturation, and body temperature, and send the data using wireless technologies to parents' smartphone. Every time a child gives Teddy a finger or puts Teddy's paw on his forehead sensors detect the values, record them and transmit in real time to parents' mobile app.

Link: <http://www.coolbusinessideas.com/archives/teddy-the-guardian-bear/>

More: <http://www.coolbusinessideas.com/archives/category/health-beauty/>

36. Injection Of Nanoparticles Through Ultrasound



There could be hope for diabetics who are tired of giving themselves insulin injections on a daily basis. Researchers at North Carolina State University and the University of North Carolina at Chapel Hill are developing a system in which a single injection of nano-particles could deliver insulin internally for days at a time – with a little help from pulses of ultrasound.

The biocompatible and biodegradable nano-particles are made of poly(lactic-co-glycolic acid), and contain a payload of insulin. Each particle has either a positively-charged chitosan coating, or a negatively-charged alginate coating. When the two types of particles are mixed together, these oppositely-charged coatings cause them to be drawn to each other by electrostatic force.

Link: <http://www.coolbusinessideas.com/archives/injection-of-nanoparticles-through-ultrasound/>

More: <http://www.coolbusinessideas.com/archives/category/health-beauty/>

Homes & Living

37. Floating Apartment – First Of Its Kind



For centuries, the Dutch have manipulated the landscape to move water away from their dwellings. Instead of battling the elements, Netherlands-based firm Waterstudio just announced plans to construct the world's first floating apartment complex in 2014! The Citadel will offer 60 luxury apartments made from 180 modular units that will be arranged around a central courtyard and topped with green roofs.

Inside the Citadel, each unit boasts a private outdoor space, a berth for a small boat, and greenhouses will be scattered among the units. Water will be pumped through submerged pipes to cool the structures. The overall design is estimated to make the apartments 25% more energy efficient than developments on land. Due to its size, residents will not be able to detect the motion of the water. Waterstudio is planning to begin building early next year, and progress will be documented through the Citadel's official website.

Link: <http://www.coolbusinessideas.com/archives/floating-apartment-first-of-its-kind/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

38. Mobile Bed Cube



Living in a small studio apartment is often associated with the lack of privacy. This [mobile bed cube](http://www.coolbusinessideas.com/archives/mobile-bed-cube/) is a fresh solution to the problem. Instead of buying a sleeper couch and feeling like a guest in your own home, why not create a private retreat within a given space? The cube is on wheels and can be moved around according to your mood or social situation. And the best part – it's DIY!

Link: <http://www.coolbusinessideas.com/archives/mobile-bed-cube/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

39. A La Carte Kitchen



A la carte kitchen by German brand [Stadtnomaden](http://www.coolbusinessideas.com/archives/a-la-carte-kitchen/) breaks down traditional kitchen components into compact modules, making it easy to fit in any interior. Elegant and adaptable, A la carte can create stylish configurations of any shape and functional design. Creators of this kitchen really embraced the reality of space limitations. Even the grooves between the modules can be used – thanks to the clever attachments they turn into storage or additional surfaces.

Link: <http://www.coolbusinessideas.com/archives/a-la-carte-kitchen/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

40. Park Your Car Into Your House



A home of distinction that celebrates the most fervent passions of the discerning individuals; Singapore's luxury high-rise apartment building, the Hamilton Scott boasts apartments that welcome its owners with their own car porch in the sky.

Featuring unique 'En Suite Sky Garages' that impressively uses a biometrically-controlled elevator to deliver and park cars right beside homeowners' lavish living spaces, this high-tech 30-storey building in the upscale Orchard Road area certainly offers an innovative solution the problem of big-city car parking, while allowing the owners to keep a close eye on their beloved and expensive cars.

Link: <http://www.coolbusinessideas.com/archives/park-your-car-into-your-house/>

More: <http://www.coolbusinessideas.com/archives/category/luxury/>

Services

41. App For Breakup



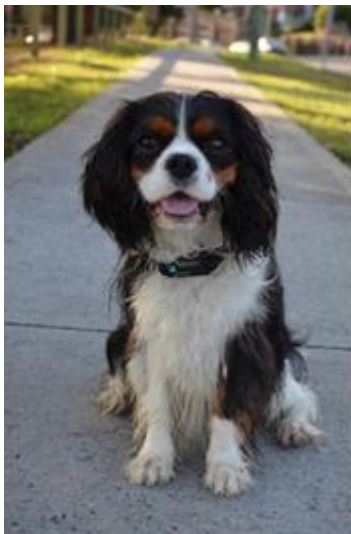
It's sometimes hard to put the appropriate breakup message together. Fear not, my faint of heart, for here is the [BreakUp Text app](http://www.coolbusinessideas.com/archives/app-for-breakup/). You've longed for it almost as long as you've longed for human decency and a new Elton John album.

BreakUp Text has a level of humor. You can choose to tell your ex that you were eaten by a bear. But it heightens the humor by also penning long, heartfelt messages that gnaw at the craw and elicit simpering sympathy.

Link: <http://www.coolbusinessideas.com/archives/app-for-breakup/>

More: <http://www.coolbusinessideas.com/archives/category/mobile/>

42. Digital Collar For Pets



Ever wondered what your pet gets up to while you're at work? With the AnyPet Digital Collar you don't have to wonder.

It's a durable collar with inbuilt technology to track your pets' steps, it's waterproof, and highly addictive to check.

It's great for active pets, curious owners, dog walkers & great for overweight pets. It is the perfect way to see if your furry friends are getting enough exercise. The collar comes in 2 colours.

Link: <http://www.coolbusinessideas.com/archives/digital-collar-for-pets/>

More: <http://www.coolbusinessideas.com/archives/category/pets/>

43. Virtual Mannequins



When shopping in a rush, having to spend time in a dressing room can feel like an unreasonable annoyance.

Japanese apparel store VANQUISH has integrated Team LabHanger digital mannequins into its Ikebukuro Parco shop to give customers an instant visual of how clothing looks on their bodies. Each clothes hanger is equipped with a unique ID. When a hanger is removed from a garment rack, the teamLabHanger

system identifies the item and displays a video or photo of a model wearing the selected piece on a nearby monitor. When the hanger is placed back on the rack, the display switches off automatically.

Link: <http://www.coolbusinessideas.com/archives/virtual-mannequins/>

More: <http://www.coolbusinessideas.com/archives/category/retail-ecommerce/>

44. Restaurant Discount For Turning Off Phones



Look your lover in the face. Tell him or her why they're the best, most gorgeous, most intelligent, inspiring person you've ever met. Then dig into your mackerel or your malloreddus. That's how a romantic meal should go. Instead, these days, the obligatory phones lie on the table like needy puppies. Within moments, the lovers' eyes are buried in them, as if this were a table for one.

One restaurateur in Israel has decided that, rather than ban cell phones, he will offer an incentive so great that it makes your average Black Friday bargain seem like robbery. Jawdat Ibrahim, owner of the Abu Ghosh restaurant in an Arab village outside Jerusalem, is offering a 50 percent discount if everyone at the table turns off his or her cell phone.

Link: <http://www.coolbusinessideas.com/archives/restaurant-discount-for-turning-off-phones/>

More: <http://www.coolbusinessideas.com/archives/category/services/>

Society & Environment

45. Plastic Recycling Machine



Hakken's [Precious Plastic](http://www.coolbusinessideas.com/archives/plastic-recycling-machine/) recycling system consists of a plastic shredder, extruder, injection moulder and rotation moulder, which have been adapted from industrial models to be more user-friendly. Hakkens intends to make the design available online so that people can set up their own workshops, recycling and producing plastic products locally, while improving upon the design in a crowd sourced way.

Link: <http://www.coolbusinessideas.com/archives/plastic-recycling-machine/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

46. Algae: Your Next Petroleum



A new study from *Bioresource Technology* finds that algae-based biofuel can reduce CO₂ emissions by 50 to 70 percent when compared to petroleum-based fuels. The study also found that algae biofuel is close to matching the Energy Return on Investment (EROI) of fossil fuels. The peer-reviewed paper concludes that algae is likely on par with or better than first generation biofuels and is poised to surpass advanced biofuels like cellulosic ethanol in terms of environmental and energy benefits.

The study entitled *Pilot-scale data provide enhanced estimates of the life cycle energy and emissions profile of algae biofuels produced via hydrothermal liquefaction (HTL)* is the first to analyze data from a commercial-scale algae-to-energy farm. Researchers examined field data from Sapphire Energy facilities in Las Cruces and Columbus, New Mexico.

Link: <http://www.coolbusinessideas.com/archives/algae-your-next-petroleum/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

47. Urban Green Buses



For Marc Grañén, the test of his concept was the reaction from his young children. When he told his kids, ages 6 and 9, about his idea for creating green roofs for city buses, the boys began drawing pictures, telling their friends, and offering up wildly imaginative suggestions. “They go crazy when they talk about it,” Grañén said about his children’s response.

With his project, [Phyto Kinetic](http://www.coolbusinessideas.com/archives/urban-green-buses/), Grañén aims to energize drab public buses with vibrant, gardened roofs that he hopes will contribute a bit to improving the urban ecosystem. “Urban green areas are crucial for photosynthesis, vital for purifying the air we breathe,” he said. “But much-needed green areas are not always available.”

Link: <http://www.coolbusinessideas.com/archives/urban-green-buses/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

48. Banana BioPlastic



As fruit, bananas are perfectly packaged – all the protection they need is provided by their flexible, resilient peels. As sixteen-year-old Turkish student Elif Bilgin discovered, the starches and cellulose contained in their outer layer can also be used to create materials that insulate wires and form medical prostheses. Bilgin developed a chemical process that turns the peels into a non-decaying bioplastic that she hopes will help replace the need for petroleum and combat pollution. Bilgin’s endeavors won her the top prize and \$50,000 at the Scientific American

Science in Action competition, as well as the honor of becoming a finalist in the Google Science Fair.

Link: <http://www.coolbusinessideas.com/archives/banana-bioplastic/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

Travel & Transport

49. Copenhagen Wheel Hybrid E-bikes



Smart, responsive and elegant, the [Copenhagen Wheel](http://www.coolbusinessideas.com/archives/copenhagen-wheel-hybrid-e-bikes/) is a new emblem for urban mobility. It transforms ordinary bicycles quickly into hybrid e-bikes that also function as mobile sensing units. The Copenhagen Wheel allows you to capture the energy dissipated while cycling and braking and save it for when you need a bit of a boost. It also maps pollution levels, traffic congestion, and road conditions in real-time.

Link: <http://www.coolbusinessideas.com/archives/copenhagen-wheel-hybrid-e-bikes/>

More: <http://www.coolbusinessideas.com/archives/category/travel-transport/>

50. Zoomable Paper Map



Unfold to zoom: map² is a smartly designed paper map that lets you zoom in to a more detailed view without going digital. Interactive yet tactile = total win! You can currently purchase one for [London](#) and [Berlin](#). Next one up is New York, if their [Kickstarter campaign](#) is successful.

Link: <http://www.coolbusinessideas.com/archives/the-zoomable-paper-map/>

More: <http://www.coolbusinessideas.com/archives/category/travel-transport/>

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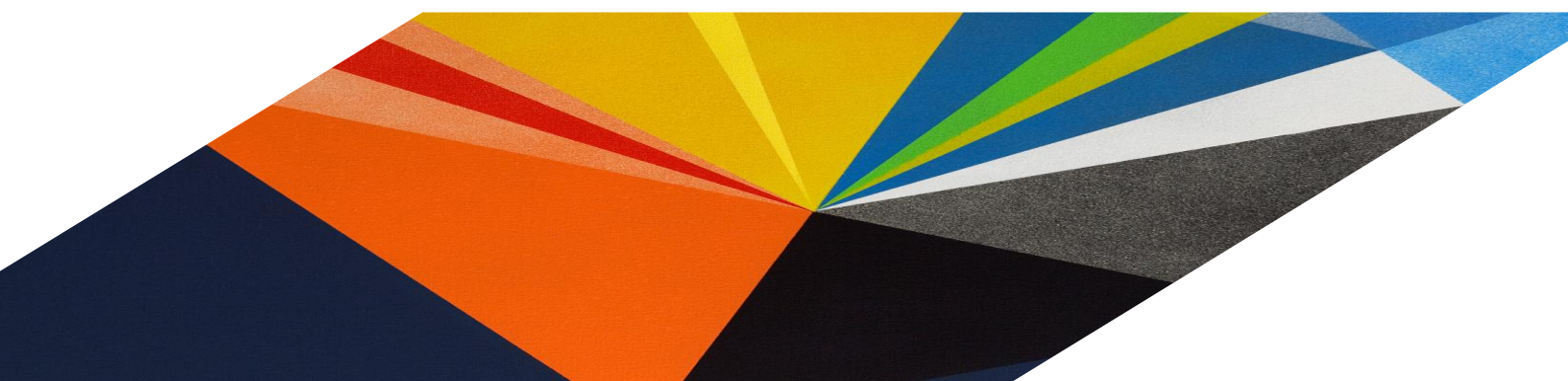
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THE END.