



Global. New.

Business

Ideas: 2016

Edition

Now. Global. Difference.

Global. New. Business Ideas: 2016 Edition

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Global. New. Business Ideas: 2016 Edition

These global new business ideas are making a world of difference, now. The future is now, and the new wave of innovative smart new business ideas has already arrived to consumers and businesses everywhere in the world. Read our special report “*Global. New. Business Ideas: 2016 Edition*” to get a glimpse of the now future.

If you want more, be sure to check out our blog at <http://www.CoolBusinessIdeas.com>. Updated daily with the latest business ideas which we’ve spotted worldwide, we’re sure you’ll find it an enjoyable read. Don’t forget to share this report with your friends and colleagues. We hope you enjoy this free report.

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Samsonite Free Luggage Wrapping Service

Samsonite wanted to communicate that its luggage was tougher than competitors' without resorting to clichéd torture tests. The answer, provided by Publicis Conseil, Paris, was to offer free luggage wrapping to anyone with an inferior suitcase.

Samsonite opened its Samsowrap stall in Palma airport for one day in April. People could get their luggage wrapped in protective plastic free of charge, provided they agreed to display a large sign on their suitcase that read 'I wish I had a Samsonite'.



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Artificial Intelligence Outdoors Billboard Advert

M&C Saatchi London coupled artificial intelligence with outdoor to illustrate how technology could enable advertising of the future to truly become customized to each consumer who encounters it.

U.K. agency M&C Saatchi is experimenting with artificial intelligence in a billboard campaign for a fake coffee brand that it says takes a “Darwinian approach to advertising.”



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BRIXO, The Electric Building Blocks

BRIXO, electric blocks that bring high-tech functionality to low tech toys, is announcing its partnership with Young Engineers, a company that provides STEM education programs for children, to create the BRIXO Education Division. This initiative will develop electric engineering programs using the BRIXO blocks for children and will reach four million students in 27 countries, mostly in Africa, within the next five years.

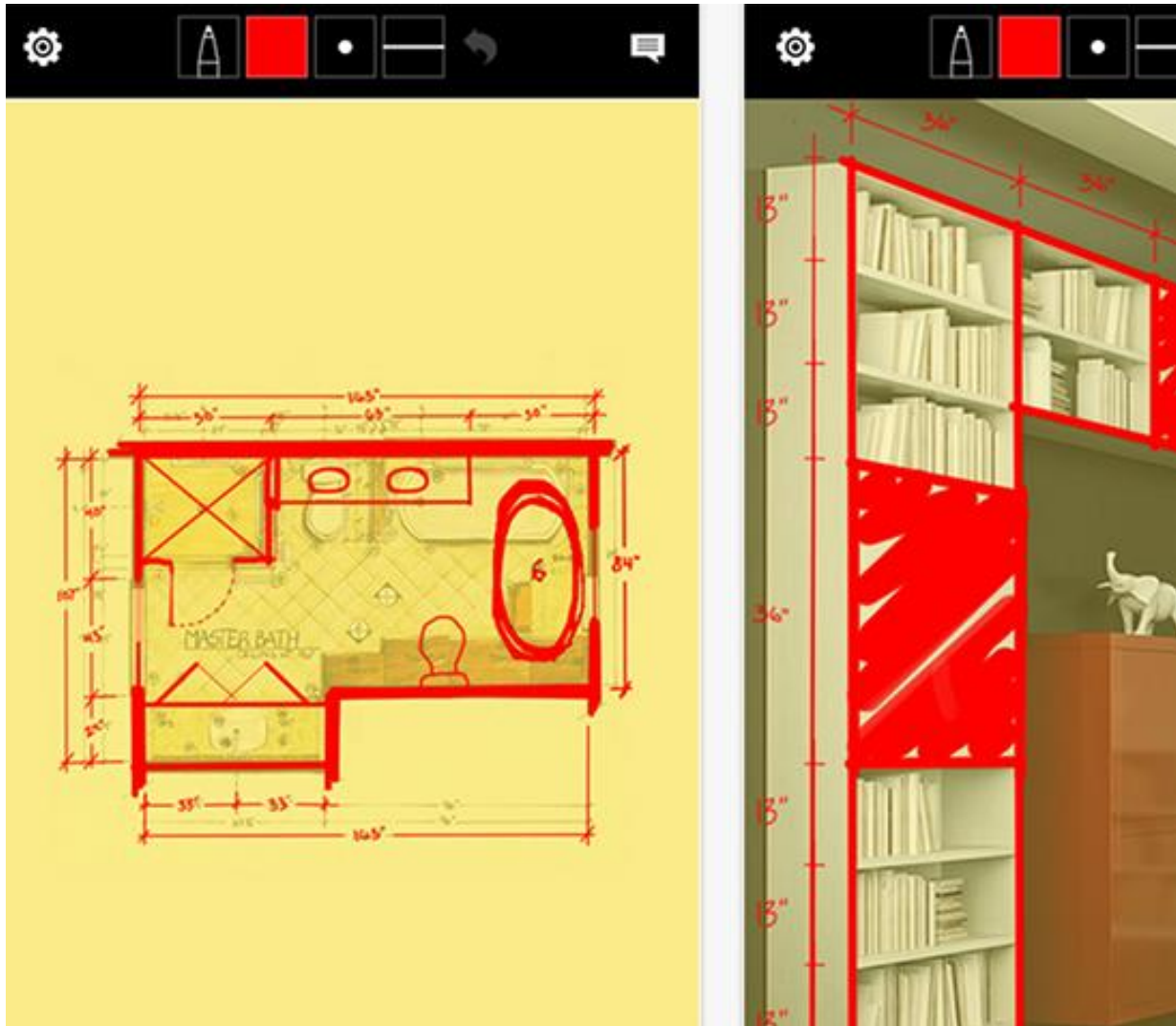


Link: <http://www.coolbusinessideas.com/archives/brixo-the-electric-building-blocks/>

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Morpholio Trace: Sketch, Draw, Note and Design on Tracing Paper

Stencil graphics are becoming more common among artists and designers. Using stencils allows them to transform images into ready-to-use digital templates with ease. Recently, app creator Morpholio has released Stencil, a new customizable tool for digital drawing, which works as a tool inside the popular Trace App. Containing a series of pre-made illustrations and symbols, it enhances the efficiency of digital creatives.



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HabitStrap Shapes Good Habits in 66 Days

HabitStrap is a single use wristband to help you to get motivated and stay on track during 66 days – the time it takes to form new virtuous habits or K.O. bad ones. It is worse than your mom and cheaper than any coach.

Write a simple daily action that would immediately improve your life on your HabitStrap. Example: “Eat healthy”. Then seal it to your wrist during 66 days. HabitStrap has 66 units representing 66 days. Each day you complete your desired action, check the bar with any permanent marker and take a deep breath.



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Watt-a-Box with Built-in Power Bank and USB Cord

KFC has improved on its 5-in-1 Meal Box in India with a new feature that lets you charge your phone while you eat. It's called the "Watt a Box" and, in addition to the five KFC favorites that compose the meal, the [Times of India](#) reports that it comes with a built-in power bank and USB cord. This is a limited-edition item that will be gifted to select customers at certain KFC locations in Mumbai and Delhi, though [KFC India's website](#) warns that the offer is not valid in airport outposts and in Medicity, a medical institute in Delhi.



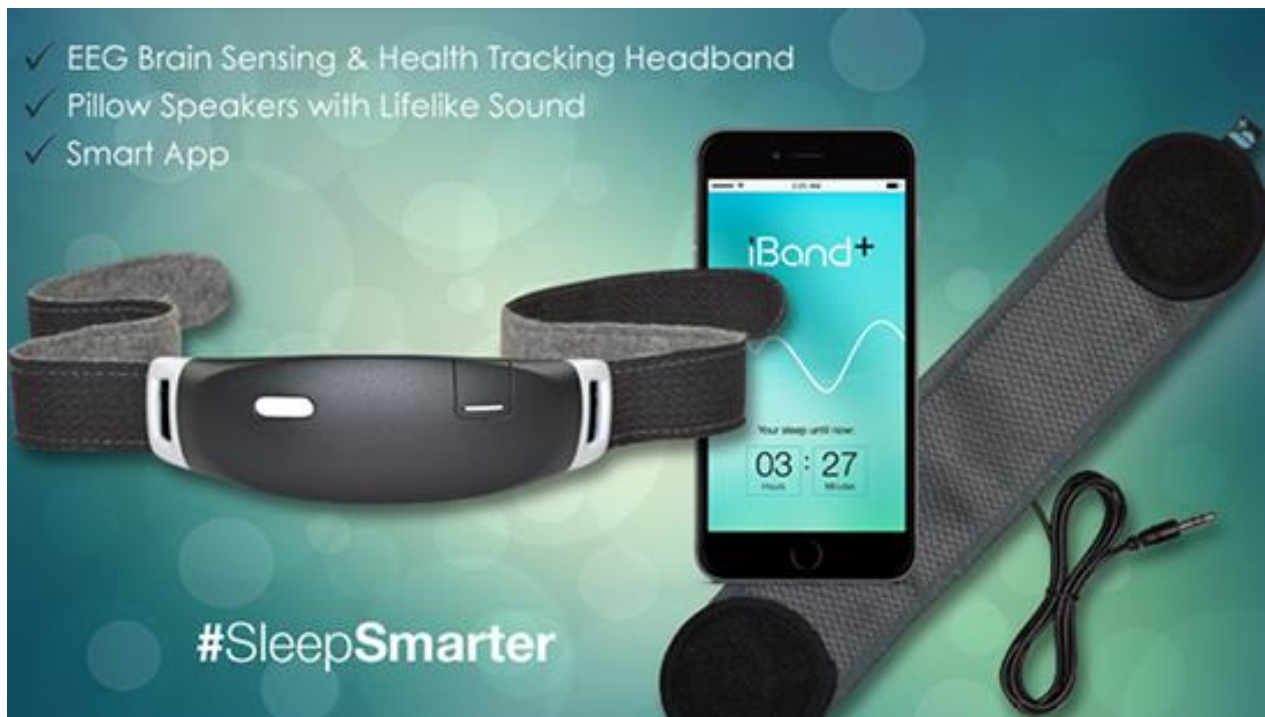
Link: <http://www.coolbusinessideas.com/archives/watt-a-box-with-built-in-power-bank-and-usb-cord/>

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iBand+ EEG headband that helps you Sleep and Dream

Imagine that while you are dreaming you could become aware of, and control your thoughts. You would have your own Inception like dream sequence – and could make the impossible, possible in your own virtual sleep reality.

iBand+ is a sleep and dream-inducing wearable that's launching on Kickstarter on September 12th. The product helps sleepers experience lucid dreams and achieve more pleasant and restful sleep. The system consists of the iBand+ headband, discrete pillow speakers, and a smart companion app.



Link: <http://www.coolbusinessideas.com/archives/iband-eeg-headband-that-helps-you-sleep-and-dream/>

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Reverence Tea Brewer

Reverence Tea Brewer designed as a sustainable tea brewer it is an energy and resource efficient teapot that combines traditional and modern elements in a harmonious way. The lower water pot is comprised of two chambers which are insulated with perlite between. Therefore, similar to a flask, the water is kept hot for a longer period even after it's removed from the oven. With an inclined form that resembles the serving gesture, Reverence tea brewer is ready to serve for tea lovers.



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Levitating Plants

This Kickstarter project is so incredibly cool! Lyfe is a planter, that drifts over a wooden base via magnetic levitation. Aside from being a visually stunning object, this planter helps plants by gently rotating them and ensuring 360 degrees of sunlight exposure. The rotation especially benefits Air Plants, as nutrients are absorbed by their leaves through the air, rather than the conventional root system. There are also scientific signs that magnetic fields enhance plants' metabolism. Aside from all that, Lyfe is just a mesmerizing thing to look at. Watch the video after the break.



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Forest Wool Furniture

Pine trees are the world's main source of timber and every year 600 million pine trees are cut down in the EU alone. Latvian designer Tamara Orjola is using the parts of the tree that usually just get tossed aside while harvesting wood. Orjola creates biodegradable textiles, stools and carpets made of nothing but pine needles. Her project, 'Forest Wool', gives new life to a by-product of the timber industry using tried-and-true manufacturing techniques like crushing, soaking, steaming and pressing.



Link: <http://www.coolbusinessideas.com/archives/forest-wool-furniture/>

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Recycled Materials Facade

Located in the city of Mumbai, the Collage House takes a unique approach with its façade. S+PS Architects collaged together recycled doors and windows as a lesson in resourcefulness and frugality creating an eye-catching patchwork of history that will last another lifetime and beyond. Throughout the design, the architects blended things old and new through various materials and elements as a way of balancing the feeling of traditional and contemporary.



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The Hypnos Hoodie with Inflatable Pillow

The Hypnos Hoodie is an everyday hoodie that inflates for sleep (and support) on the go. Hypnos is redefining the hooded sweatshirt for sleep through an engineered, patent pending pillow system. The form contours and wraps around the head to give unparalleled support along with the flexibility to maneuver to any desired position.



Link: <http://www.coolbusinessideas.com/archives/the-hynos-hoodie-with-inflatable-pillow/>

More: <http://www.coolbusinessideas.com/archives/category/design/>

The First Interactive Audience Award – Disappearing Trophy

Technology manufacturer Lenovo got the opportunity to support Humo's Rock Rally, Flanders' major battle of the bands. As the main partner they got to hand out the Audience Award. "We didn't want to give away one of those oversized checks and we couldn't find any trophies that someone would actually want to have on their shelf." says Ruben Juninck, Lenovo's Marketing Manager for Belgium, Netherlands and Luxembourg. "So we decided to bring together two young progressive minds and challenge them to create a remarkable trophy."

After weeks of designing, hacking and prototyping, De Ceulaer and Sels left the workshop with an Oscar-like statue of two fans cheering, but with an unexpected feature: "The trophy retracts into its base when the winning band isn't engaging with their audience on social media; acting like a reminder to get back on Facebook and start sharing more with their fans." say Sels.



Link: <http://www.coolbusinessideas.com/archives/the-first-interactive-audience-award-disappearing-trophy/>

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Teach-U: VR – Learns Music Through Virtual Reality

NYU Shanghai students Sean Kelly and Sam Shi want to use the potential of VR to increase access to information. Over the weekend at the TechCrunch Disrupt Hackathon in New York, the duo initially looked into assisting students studying brain surgery but they switched their target and developed Teach-U: VR — a platform that lets students, and particularly young people, learn music.

Kelly and Shi used Google's Cardboard VR device with an infrared sensor from PMD added to enable hand gestures into the virtual environment. So beyond merely observing via Cardboard, users can reach out, touch and play their virtual instruments. They also adapted the setup — which was developed using Unity, Carnival's SDK and good ol' fashioned tinkering — to allow two concurrent users in the same virtual reality space: the teacher and the student.



Link: <http://www.coolbusinessideas.com/archives/teach-u-vr-learns-music-through-virtual-reality/>

More: <http://www.coolbusinessideas.com/archives/category/entertainment/>

Taking on Chef's Role

Diners who manage to book a place will quite literally “take over the restaurant”, choosing their own menu and even naming the restaurant after themselves. Those wanting to try their hand at some Scandinavian cuisine are in luck, too — you can choose from a range of sharing dishes and Scandinavian classics when assembling your menu.

“We bond and connect over the everyday process of cooking meals together so to celebrate this firmly held belief, we are opening The Dining Club to bring people together to enjoy a meal from beginning to end. This will take place in an environment that reflects a homely kitchen, so you can host a dinner party for all of your friends,” said Ellie Pniok, commercial manager for Ikea Food, in a statement.



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More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

Plastic Into Food

Did you know fungi have a natural ability to break down toxic waste into safe and even edible elements? Researchers at LIVIN Studio have created the Fungi Mutuarium, a system that feeds fungi plastic, which is then transformed into an edible “biomass.” Hungry yet?

The prototype hosts several different pods made from agar, a seaweed-based substance, called “FUs.” Each FU is a receptacle for strips of plastic treated with UV light for sterilization. A liquid nutrient solution packed with fungi sprouts is then sprinkled into the FU and the process begins. Over a span of several weeks a fungal mass of mycelium, or the threadlike and vegetative part of fungus, slowly consumes the plastic and the agar, replacing it with an edible product.



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Vegan Patty

Impossible Foods has perfected a juicy, bleeding, meatless hamburger that mimics beef down to its distinct aroma – and they just debuted the revolutionary vegan patty in San Francisco. Engineered to evoke the taste, smell, and cooking reactions of beef, this food innovation could change family cookouts forever. Impossible Foods founder Patrick Brown told The Wall Street Journal, “The whole mission of this company is to make eating animals unnecessary. So, we don’t want our product to just be delicious, we want it to be as delicious as meat.”

Now you can have a juicy, bleeding, meatless burger – and eat it, too. Impossible Foods hit the headlines last year for reaching over \$108 million in investments, and the final total is estimated to be around \$183 million today. A shining reputation helped Patrick Brown, co-founder of plant-based cheese company Kite Hill, attract investors – including Bill Gates – to his new endeavor. Research and development has been underway in an unassuming Silicon Valley laboratory for over five years, and the fruits, er, proteins of their labor are finally ready for the public.



Link: <http://www.coolbusinessideas.com/archives/vegan-patty/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

Hooch Cocktail Subscription Service

Hooch is the first ever members-only cocktail app. Let Hooch buy you up to 31 drinks a month, the first round is always free. Sign up for membership at \$9.99 / Month. A new drink will be available in your App every day after 5am. You get one drink a day in the Hooch app. You select the venue, but once you redeem your drink for the day, you cannot get another one until the next day. But you can come back to the same venue the next day, or be adventurous and try something new the next day, up to you.

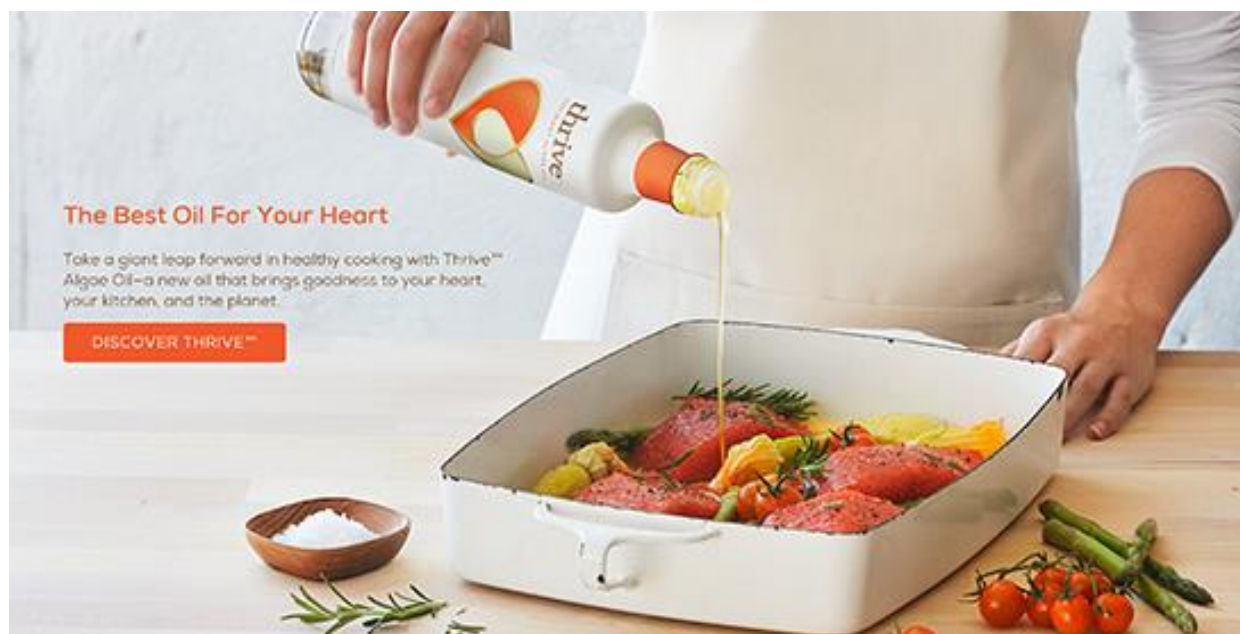


Link: <http://www.coolbusinessideas.com/archives/hooch-cocktail-subscription-service/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

Thrive Culinary Algae Oil

Called Thrive, the heart-healthy cooking oil not only is lower in saturated fat than its olive, canola, and coconut counterparts but also is significantly higher in monosaturated fat (i.e. “the good fat”) than all three. While an oil made from what most perceive as pond scum may be a tough sell initially, its versatility and sustainability stand to position it as a viable competitor to popular cooking oils. Solazyme, the company behind Thrive, plans to roll out an algae butter later this year.



Link: <http://www.coolbusinessideas.com/archives/thrive-culinary-algae-oil/>

More: <http://www.coolbusinessideas.com/archives/category/food-beverages/>

Smart Waste Bin

French company Uzer's 'Eugene' is a waste bin with a smart twist. One of the biggest barriers stopping people from recycling, tragically enough, is that many people simply don't know what can be recycled and what should be thrown into the trash. Eugene is able to recognize the packaging for nearly any product, and it can tell its owner which receptacle it should go in.



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Moment New Wearable Haptic Feedback Device

Moment is a device that communicates information entirely through your sense of touch—by drawing shapes and patterns on your wrist with precise vibrations. Moment's initial features will offer GPS navigation, caller identification, notifications, alerts, and time augmentation, all through your sense of touch.

People resort to viewing real-time information graphically, but imagine if you could *feel* this information instead. Rather than strapping smaller screens to our wrists, we should be turning our skin into a programmable display



Link: <http://www.coolbusinessideas.com/archives/moment-new-wearable-haptic-feedback-device/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

Voltaire's Algorithm To Get Fresh Coffee Brew

The Voltaire isn't the first coffee grinder we've seen with Wi-Fi connectivity and a companion app, but it is the first we've come across that's picky about the beans you put in it. According to creators GIR (it stands for Get It Right), the Voltaire uses an array of sensors to detect when the coffee beans in its hopper get stale. At this point it can either ping you to let you know, or automatically order a new batch of beans to your house.



Link: <http://www.coolbusinessideas.com/archives/voltaires-algorithm-to-get-fresh-coffee-brew/>

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HELCY Laptop Case for Good Posture

HELCY is the only laptop stand integrated into a case which enables you to work healthily and productively as well as anywhere and effortlessly. Designed for our digital lifestyle, showcasing a sleek and modern look, HELCY is the ultimate laptop case for the busy professional. Made for all laptop users: HELCY fits with any laptop brand to transform your laptop into a portable workstation.



Link: <http://www.coolbusinessideas.com/archives/helcy-laptop-case-for-good-posture/>

More: <http://www.coolbusinessideas.com/archives/category/gadgets/>

Naptime: Smart Eyeshade for the Best Naps

Recharge with Naptime, the smart eyeshade. Even a 20-minute snooze boosts your alertness, productivity, and mood. Naptime's EEG sensors detect your brain activity to wake you up at the right time in your sleep cycle so you feel refreshed — never groggy.

It uses EEG readings of your brain activity to wake you up during your light sleep phase instead of deep sleep, so that you feel awake and ready to tackle the rest of the day. Any spot becomes a napping spot. The comfy memory foam eye mask blocks light 360°, while HI-FI digital headphones lull you to sleep with music from your devices to match your brainwaves and mood. The intelligent music library will evolve over time as the app discovers which audio works best. You can also add your own favorite songs to the mix.



Link: <http://www.coolbusinessideas.com/archives/naptime-smart-eyeshade-for-the-best-naps/>

More: <http://www.coolbusinessideas.com/archives/category/health-beauty/>

Spino Solution for a Better Back

Back pain is one of the most common complaints among people of all classes, affecting both men and women. Studies show, people including workers of small and medium businesses do the sitting for around 8-10 hours daily. Bad posture is one of the major reasons behind back pain.

With Spino, sitting with perfect posture becomes an easy task. It stabilizes the pelvis and keeps your spine aligned properly so that your muscles, joints, and ligaments can work at their full capacity. Poor posture affects more than just your back, it also influences your mood, happiness and confidence. Spino helps to sustain the natural forward tilt of the pelvis.



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More: <http://www.coolbusinessideas.com/archives/category/health-beauty/>

Joule Caffeine Bracelet

The Joule caffeine bracelet is a bracelet with a slot for you to snap on a transdermal caffeine patch. These patches work in a similar fashion to a nicotine patch or other transdermal medication patches. The caffeine is administered gradually for a steady supply of caffeine and energy without any of the typical energy crashes, jitters or other negative effects of consuming your caffeine through beverages.



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More: <http://www.coolbusinessideas.com/archives/category/health-beauty/>

Built In a Single Day

This prefabricated family home in Princeton, New Jersey, by local architect Marina Rubina was conceived as an “experiment” in providing a high-quality residence that is sustainable and affordable.

The L-shaped dwelling consists of a primary volume encompassing 2,000 square feet (185 square metres) and a connected studio structure that totals 500 square feet (46 square metres). The two volumes, which wrap a landscaped courtyard, are oriented in opposite directions for privacy purposes. Consisting of pre-fabricated components, the two-storey house was assembled in a single day.



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Multi-functional Unit

This small apartment by studio PLANAIR delivers a record number of space-saving ideas. A tight 322 square meter pad, intelligently furnished and laid out, contain a kitchen, dining/working area, bedroom, lounging area, and even a walk-in closet. How? By incorporating a multi-functional unit that transforms the room, depending on the desired activity. The series of mobile panels open and close to create privacy for sleeping, reveal a dining and working room, lift the bed to give access to the closet. Ingenious. See more photos after the break.



Link: <http://www.coolbusinessideas.com/archives/multi-functional-unit/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

Rubiks Bookcase

Inspired by everyone's favorite 80's toy, the Rubik's Cube, designer George Bosnas reimagined the idea of a bookcase for Greek brand Anesis. Rubika B601 adds some visual delight to a standard bookcase by giving it the look of a three-dimensional cube. The wooden bookcase is designed to hold all the things a regular bookcase would hold and more – books, decorative objects, bottles, etc.



Link: <http://www.coolbusinessideas.com/archives/rubiks-bookcase/>

More: <http://www.coolbusinessideas.com/archives/category/homes-living/>

Free Short Stories Vending Machines

In Grenoble, commuters can get their hands on free fiction from one of eight vending machines from publisher Short Édition placed throughout the city, mostly in public buildings such as libraries and city hall. Users can select the length of story they wish to read—one, three, or five minutes—but not the content itself. The machine then churns out the tale printed on receipt-like paper. Stories are sourced from a library of more than 60,000 shorts on the publisher's community website. With more than 10,000 stories printed in the first two weeks of the initiative, Short Édition hopes to expand the program both locally and abroad.



Link: <http://www.coolbusinessideas.com/archives/free-short-stories-vending-machines/>

More: <http://www.coolbusinessideas.com/archives/category/media-publishing/>

INSTO First P2P Payments

INSTO is the world's first person-to-person payment platform that allows buyers and sellers to schedule payments over time. Buy or sell anything, and schedule recurring payments for things like services or rent. Once the Buyer and Seller agree on the payment terms, INSTO will automatically process each scheduled payment and notify the parties as it does so.



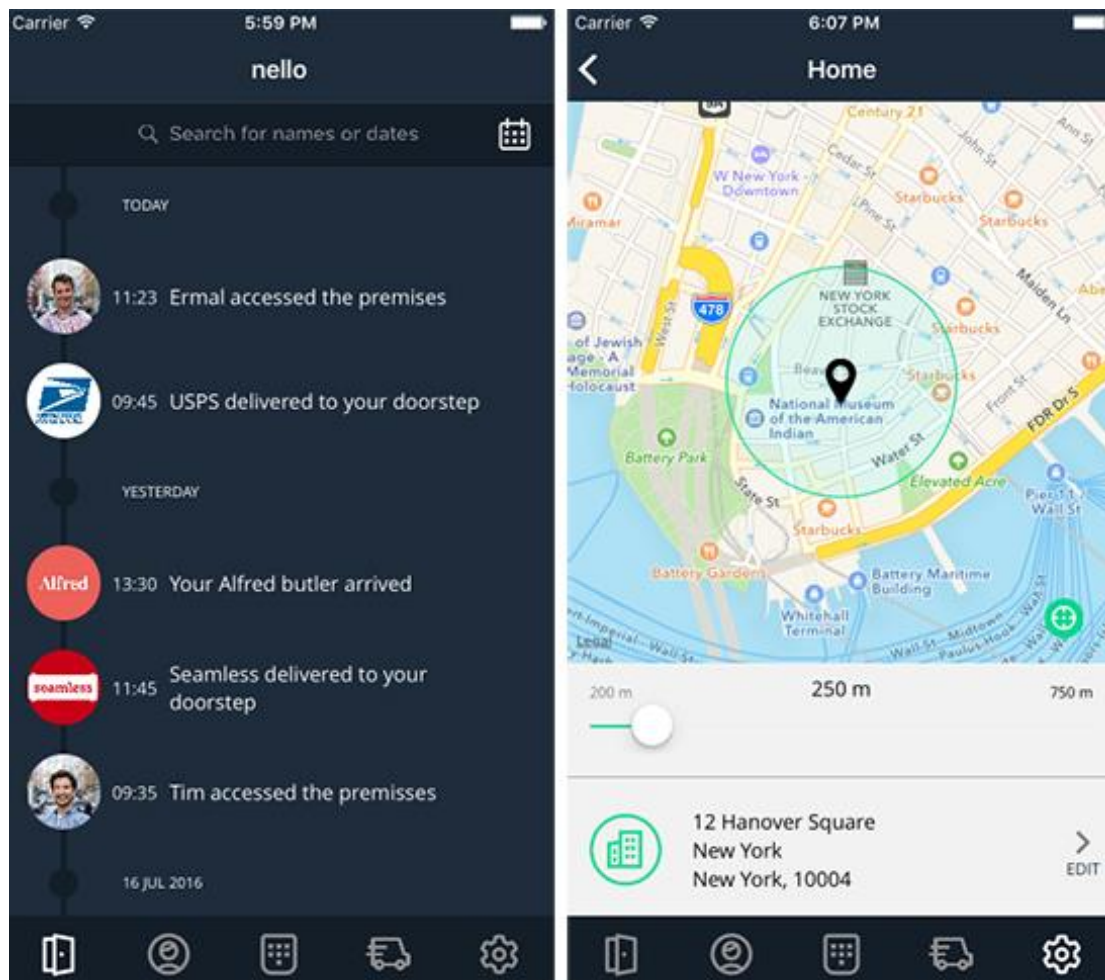
Link: <http://www.coolbusinessideas.com/archives/insto-first-p2p-payments/>

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City Living just got Smarter with Nello Tello

The current problem with city living: People living in cities are hardly ever home to answer the door, meaning they miss out on deliveries and have to be at home when a service provider rings. This is not overly convenient for those with a busy lifestyle. Our solution: [nello tello](#) is an app that gives users access to their intercom system, via their smartphone, from anywhere in the world.

There are tons of features that make nello tello a very welcome addition to the apartment dwellers' smartphone, including: Keyless building access, shareable keyless access, unattended delivery access, and convenient call forwarding.



Link: <http://www.coolbusinessideas.com/archives/city-living-just-got-smarter-with-nello-tello/>

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Saent Focused Living

Saent (pronounced “saint”) creates the ideal conditions for doing amazing work and offers positive behavior change recommendations that lead to healthier and more productive work habits. The app removes digital distractions, and uses data to offer personalized insights and Challenges, while the Saent hardware device gets you instantly focused and signals to those around you when you’re busy. By first addressing the issues of lost productivity and overwork, each of these products build toward our larger vision of empowering people to lead fulfilling lives.



Link: <http://www.coolbusinessideas.com/archives/saent-focused-living/>

More: <http://www.coolbusinessideas.com/archives/category/mobile/>

Photo Taking and Uploading Tool to Facebook for Dogs

The Posting Tail enables your dog to take pictures and automatically upload these to social media platform Facebook. It comprises a tail sensor and Raspberry processor that detect when your pooch is especially happy before the camera is activated. In addition, the vest captures GPS data so you'll know the locations that had your pup over the moon.

For now, Pedigree Spain is making the vest available only on a trial basis. Interested parties can register on its website to win a weeklong pilot run with the gadget.



Link: <http://www.coolbusinessideas.com/archives/photo-taking-and-uploading-tool-to-facebook-for-dogs/>

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PetPal WiFi Automatic Feeder joins the Pet Tech Revolution

The [PetPal WiFi automatic feed](#) enables pet owners to watch their pet from the built in video camera and talk and listen to their pet and to feed their pet at the same time from the office, an evening out or from anywhere in the world via the internet. The PetPal is made of durable stainless steel so it is an appliance that will last a long time and compliment the look of any home.

Cat and dog lovers report that while they may miss their pet while at work or traveling, being connected with their pet via the PetPal WiFi feeder provides a welcome interaction for both them and their pet. For pet owners who are worried about leaving their pet home alone all day or while they are away, this pet tech innovation is enabling them to take a break and their pet remotely.



Link: <http://www.coolbusinessideas.com/archives/petpal-wifi-automatic-feeder-joins-the-pet-tech-revolution/>

More: <http://www.coolbusinessideas.com/archives/category/pets/>

Co-working Spaces In Restaurants

Co-working spaces are popping up everywhere in cities all over the world. The days when freelance workers, urban nomads and other flexible creatives could only work and be connected in overcrowded coffee bars are soon to be over, as co-working spaces in a range of different concepts are tapping into this growing target group. The \$16 billion dollar phenomenon of WeWork has been hailed as an exemplar case. However, new startup Spacious from New York is doing it differently — they see potential in spaces that are temporarily unused, like restaurants during the day.



Link: <http://www.coolbusinessideas.com/archives/co-working-spaces-in-restaurants/>

More: <http://www.coolbusinessideas.com/archives/category/retail-e-commerce/>

VirtualSpeech Public Speaking Training Platform

VirtualSpeech provide the first photo-realistic public speaking training platform, allowing you to master your public speaking skills. The service offers a selection of high quality conference rooms to choose from, all with immersive stereoscopic 3D.

Have your own personal slides in the virtual conference room with you, and use various 360 degree sounds and distractions to bring the environment to life around you.



Link: <http://www.coolbusinessideas.com/archives/virtualspeech-public-speaking-training-platform/>

More: <http://www.coolbusinessideas.com/archives/category/services/>

New ink Made From Exhaust Emissions

Tiger Beer, in collaboration with MIT-spinoff Graviky Labs and agency Marcel Sydney, has launched Air-Ink; an innovative range of pens, markers and spray cans made from air pollution.

To create Air-Ink, unique devices were developed to capture soot from vehicles' exhausts. These were fitted to trucks, ferries, chimneys and even cranes around Hong Kong and India. The captured pollutants were then purified and turned into safe, reliable ink for everyday use.

Overall, 150 litres of Air-Ink has been produced, approximating to 2,500 hours worth of diesel car emissions.



Link: <http://www.coolbusinessideas.com/archives/new-ink-made-from-exhaust-emissions/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

Embracing Biodesign

Baubotanik, or Living Plant Constructions, is the brainchild of architect Dr. Ferdinand Ludwig who found inspiration in the ancient art of tree shaping that's spanned cultures worldwide, from medieval European topiary to Japanese bonsai. Baubotanik puts a modern spin on the natural process of grafting by adding metal scaffolding and other construction materials to transform the trees into a load-bearing structure. Over time, the exposed tree tissue grows around and bonds with the man-made materials.



Link: <http://www.coolbusinessideas.com/archives/embracing-biodesign/>

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Tabletop Hydroponic Garden

This beautiful hydroponic garden system, called Foop, has been developed by the Japanese company Barakan Design. I love how compact and unobtrusive the piece is, blending beautifully with any surroundings. And as someone who has a very curious cat, I appreciate the closure, allowing the greens to grow undisturbed. The Foop garden communicates with an app on your device, allowing you to track the growing cycle of the plants and add more water as needed.



Link: <http://www.coolbusinessideas.com/archives/tabletop-hydroponic-garden/>

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Fighting Mosquitoes with Motorbikes

A cheap and effective method of dealing with mosquitoes was unveiled in Thailand in February 2016 by the Duang Prateep Foundation, a nonprofit dedicated to combating mosquito infestation and mosquito-borne illnesses. MotoRepellant attaches magnetically to the exhaust pipe of any motorcycle, and is filled with non-toxic mosquito repelling oil, which is activated by the heat from exhaust fumes. The filters repel mosquitoes within a radius of three meters.



Link: <http://www.coolbusinessideas.com/archives/fighting-mosquitoes-with-motorbikes/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

50 Storey Tower For Tenants To Grow Food

Hydroponic technology has come a long way in a short time, so it's no surprise to see architects integrating growing systems into new projects. D+DS architecture is taking this idea to the green extreme with their new residential concept called URBAN PLANT. Designed to be a fully sustainable housing complex, the project envisions a living solution where tenants would be able to grow their own food year-round in a flourishing winter garden.

D+DS chose a site located on the East River just north of the Manhattan Bridge for URBAN PLANT. The architects' vision of the 50-story-tower is a full-cycle sustainable structure that provides a healthy environment for its residents will having a positive impact on the local community and economy. By reducing its carbon footprint and generating its own energy, the architects hope to "develop a stronger relationship between man and nature in a dense urban environment."



Link: <http://www.coolbusinessideas.com/archives/50-story-tower-for-tenants-to-grow-food/>

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Pastoral Roof

This modular social housing project for Tangier, Morocco, utilizes prefabrication and passive design principles to create a sustainable neighborhood with enviable views of the Atlantic. Stephane Malka of Malka Architecture envisioned the four modules as adjustable green-roofed habitats that create a constantly evolving urban structure.

An abundance of vegetation gives the neighborhood a more pastoral feel and blends the new structures into the surroundings. The strict rectangular geometry of the modules is softened through the extensive use of perforated screens which also reference the traditional decorative elements of the local culture. Despite their size, the structures seem to be in line with the human scale and, together with the surrounding greenery, creates a harmonious environment.



Link: <http://www.coolbusinessideas.com/archives/pastoral-roof/>

More: <http://www.coolbusinessideas.com/archives/category/society-environment/>

Surf-Grip Ocean Fitness Hand Plane

It all started with an idea, a love for the ocean, and a Sick last name. After toying around, the prototype which began as pool-noodle/trashcan lid combo came to life and the Surf-Grip was born in San Diego, CA.

The Surf-Grip is a foam paddle with a handle that beach-goers can use while riding waves to increase buoyancy and get that loooonng ride! By providing ocean swimmers buoyancy and planing surfaces, they can harness the energy from a wave like never before. The Surf-Grip has been described as the world's smallest body board.



Link: <http://www.coolbusinessideas.com/archives/surf-grip-ocean-fitness-hand-plane/>

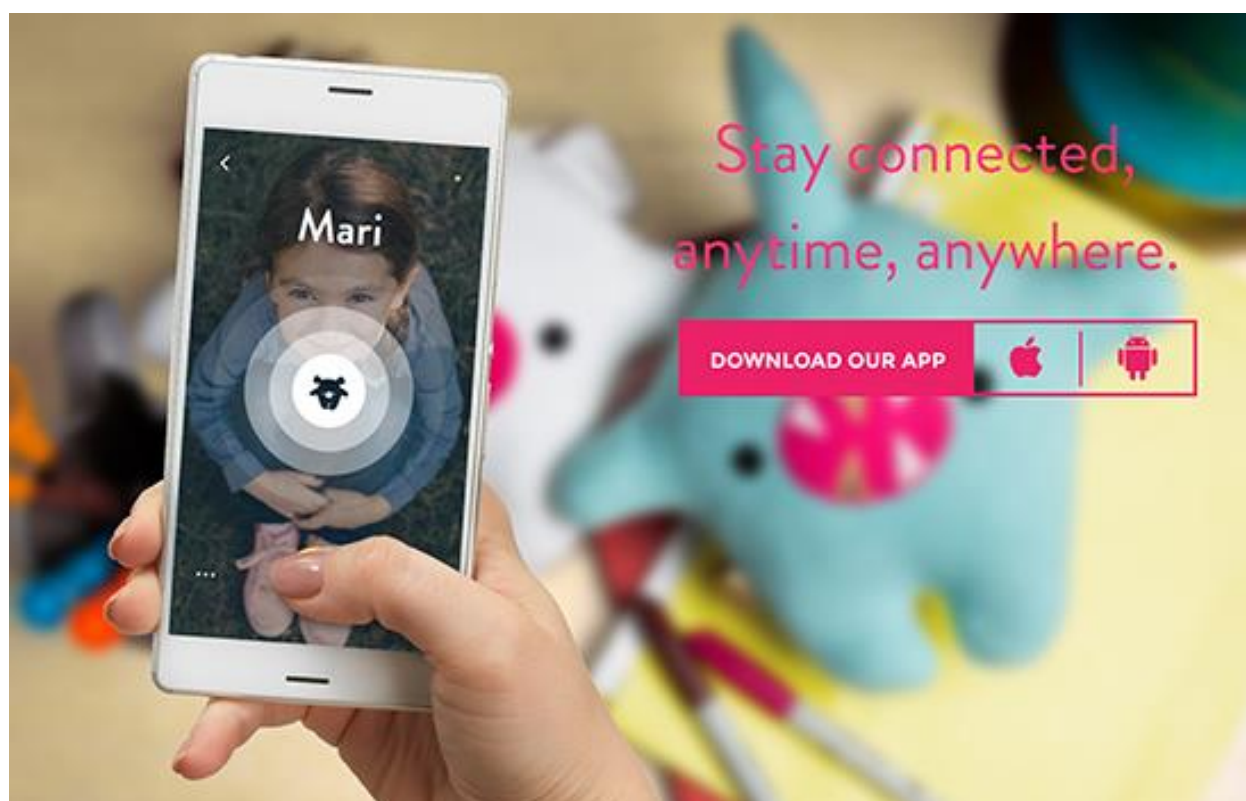
More: <http://www.coolbusinessideas.com/archives/category/sports-games/>

Toy mail Free Voice Messaging For Kids

After securing funding from Amazon, Verizon and Y Combinator, Toy mail is about to launch the “Talkies” – a quirky new line of plush toys that let friends and family exchange messages with kids for two-way voice talk.

With Toy mail’s Talkies kids can:

- Send messages to grownup’s phones with the free Toy mail app
- Send messages directly to other friend’s Talkies.
- Play for hours on or offline with the on-board voice filtering software



Link: <http://www.coolbusinessideas.com/archives/toymail-free-voice-messaging-for-kids/>

More: <http://www.coolbusinessideas.com/archives/category/sports-games/>

Kamibot to Teach Coding

Kamibot is a programmable papercraft robot for kids. They can endlessly customize it with their own code and colorful skins. Kamibot is more than just an educational robot. You can also control Kamibot with a smartphone or tablet. This is crucial because kids get to know Kamibot as a toy and see its full range of capabilities before they start to program it themselves.

With the included app, you can control Kamibot with your Android or iOS smartphone or Tablet. You can easily control Kamibot's direction, speed, the direction of its head, and the color of its LED lights.



Link: <http://www.coolbusinessideas.com/archives/kamibot-to-teach-coding/>

More: <http://www.coolbusinessideas.com/archives/category/sports-games/>

Smart Bra

A startup out of MIT is creating a wearable specifically aimed at better monitoring and understanding women's cardiovascular health through an article of clothing worn closest to a woman's heart: her bra.

Bloomer Tech is developing flexible, washable circuits with sensors to be sewn into the lining of a bra. The smart bra device will monitor electrocardiogram signals from the heart (in addition to other biometrics) and send real-time data to a woman's smartphone, as well as to her doctor. The startup aims to provide patients and doctors with more accurate data to prevent and treat cardiovascular disease.



Link: <http://www.coolbusinessideas.com/archives/smart-bra/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

Sundrop Farms Grows Tomatoes with Seawater and 23,000 mirror

Sundrop Farms, a tomato production facility that is the first agricultural system of its kind in the world, celebrated its grand opening in Port Augusta, South Australia, Thursday.

Instead of soil, pesticides, fossil fuels and groundwater, Sundrop Farms uses only solar power and desalinated seawater to grow tomatoes across 49 acres. The water is pumped into the facility from the Spencer Gulf about 1.2 miles away where it is desalinated to water the farm's 180,000 tomato plants.

"The farm's solar power is generated by 23,000 mirrors that reflect sunlight towards a 115-meter (377-foot) high receiver tower. On a sunny day, up to 39 megawatts of energy can be produced—enough to power the desalination plant and supply the greenhouse's electricity needs," NewsScientist explained.



Link: <http://www.coolbusinessideas.com/archives/sundrop-farms-grows-tomatoes-with-seawater-and-23000-mirror/>

More: <http://www.coolbusinessideas.com/archives/category/technology/>

Eating Europe Food Tours

When you're in a new city for one night, randomly picking a restaurant from the lists friends have emailed (or what Yelp or Instagram might suggest) has the potential to be a bust. But also, there's no interaction with the city and its people. The best use of your time, we highly recommend, is getting yourself on an Eating Europe Tour. Currently in Rome, Florence, Prague, Amsterdam, London, and soon Venice, these guided food tours are a whirlwind of history, craft dishes and drinks, hidden local gems and bumping elbows with the rest of the city.



Link: <http://www.coolbusinessideas.com/archives/eating-europe-food-tours/>

More: <http://www.coolbusinessideas.com/archives/category/travel-transport/>

ArcaBoard Flies Over Water and All Terrains

Ride across any terrain or water with the vehicle that was virtually impossible, until today. Do what you want, whenever you want, wherever you want. Each time you ride the ArcaBoard you will find yourself at the center of a new exhilarating experience.

The ArcaBoard is a machine lifted by 36 high power electric ducted fans with a maximum thrust of 200 kgf (430 lbs). It has a built-in stabilization unit, meaning that ArcaBoard is stable in any condition and is a very safe platform to fly on. You will be able to utilize your phone for control and navigation of the vehicle itself. But for the most intense experience you can turn off the stabilization system and steer the ArcaBoard with your body.



Link: <http://www.coolbusinessideas.com/archives/arcaboard-flies-over-water-and-all-terrains/>

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